



Derry City and Strabane District Council

Retail Capacity Study Update

August 2023

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Appendix I Updated Retail Capacity Tables

Report title: Derry City and Strabane District Council

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Status: Final

For and on behalf of Avison Young (UK) Limited

1. Introduction

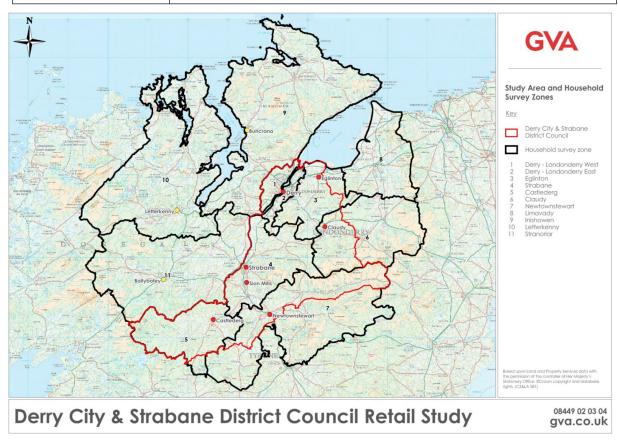
- 1.1 Avison Young were commissioned by Derry City and Strabane District Council (hereafter 'the council' or 'DCSDC') to complete a Retail Capacity Study to inform the council's emerging Local Development Plan 2032. This report was completed in November 2018. The Council now wishes for this evidence base to be updated to reflect the passage of time since the original report. This would allow for the key figures in respect to population growth and per capita expenditure to be updated to reflect recent major events such as COVID-19 and the post-Brexit deal.
- 1.2 This report should be read alongside the original study given that this update focuses on the retail capacity elements only. This will consider changes to the base population forecasts, alongside changes to the base expenditure and growth projections. This then allows for consideration of the levels of retail capacity up to 2032 for both food (convenience) and non-food (comparison) floorspace.

2. Population Updates

- 2.1 Section 5 of the original Part 1 report set out the approach adopted in defining the Study Area for the assessment. This covered 11 zones based on postcode sectors within Northern Ireland and Local Electoral Areas (LEAs) for the Republic of Ireland.
- Zones 1-7 most closely represent the Council boundary area based on postal areas, although there are some minor differences in geographic extent. Zones 1 and 2 represent Derry-Londonderry city and Zone 4 represents Strabane. The relevant postcode sectors for each are described in the table below and copied from the original report. This remains unchanged.

Table 5.1: Zone Breakdown

Zone	Postcode Sectors
Zone 1 – Derry /	BT48 O, BT48 6, BT48 7, BT48 8, BT48 9
Londonderry West	5140 0, 5140 0, 5140 7, 5140 0, 5140 7
Zone 2 – Derry /	BT47 2, BT47 5, BT47 6
Londonderry East	D147 Z, D147 O
Zone 3 - Eglinton	BT47 3
Zone 4 – Strabane	BT82 0, BT82 8, BT82 9
Zone 5 – Castlederg	BT81 7
Zone 6 –Claudy	BT47 4
Zone 7 - Newtownstewart	BT78 4, BT79 7, BT79 8
Zone 8 - Limavady	BT49 O, BT49 9
Zone 9 –Inishowen	N/A
Zone 10 - Letterkenny	N/A
Zone 11 – Stranorlar	N/A
(Ballybofey)	TV/ A



Population

- 2.3 For population, within the original report, the base numbers and growth projections were drawn from Experian. These figures were based on Census data from 2011 and forecast forward. The latest population projections from 2023 to 2032 have been sourced from Experian to inform this Update report.
- 2.4 For the original Study bespoke reports were commissioned from Experian for those in the Republic of Ireland (Zones 9-11), to provide the base data. At the time this was informed by Republic of Ireland Census data from 2011. This information has not been refreshed as part of this Update but given this would only have minor effects on expenditure inflows, the findings are considered to be robust.
- 2.5 As per the original Study, there is a difference in geographical extent between the Council boundary and Zones 1-7, affecting the total population number. Total population for Zones 1-7 within the latest Experian information is 176,917 in 2023, as set out in the table below.
- 2.6 In comparison, we note that the NISRA 2018-based Population Projections for Areas within Northern Ireland provide a projection for the population of the Council area as 151,280 for the year ending 2022-23. Experian's figures for the Council authority area in 2023 are 151,180 which shows the similarities between the different data sources. It also reveals that those parts of Zones 3, 6 and 7 that sit within other local authority areas must collectively account for the residual population amount.
- 2.7 The latest population forecasts from Experian are provided below:

Figure 1: Population Projections

Zone	2023	2027	2032	No. Change	% Change
Zone 1 - Derry-Londonderry West	61,748	61,574	61,147	-601	-1%
Zone 2 – Derry-Londonderry East	31,382	31,169	30,736	-646	-2.1%
Zone 3 - Eglinton	16,221	16,124	15,982	-239	-1.5%
Zone 4 – Strabane	26,650	26,547	26,209	-441	-1.6%
Zone 5 - Castlederg	8,016	7,967	7,864	-152	-1.8%
Zone 6 – Claudy	13,277	13,276	13,165	-112	-0.9%
Zone 7 - Newtownstewart	19,623	19,719	19,709	+86	+0.4%
Total Zones 1-7	176,917	176,376	174,812	-2,105	-1.19%
Zone 8 – Limavady (in Northern Ireland)	22,820	22,844	22,769	-51	-0.2%
Zone 9 – Inishowen	41,957	42,294	42,718	+761	+1.8%
Zone 10 - Letterkenny	42,538	42,880	43,310	+772	+1.8%
Zone 11 – Stranorlar	26,661	26,875	27,145	+484	+1.8%

2.8 As can be seen from the above, across Zones 1-7 there is anticipated to be a 1.19% reduction in population between 2023-2032. This compares with the previous estimates in the original Study that there would be a 0.93% increase in population between 2018-2032.

2.9 In comparison, we note that the NISRA 2018-based Population Projections for Areas within Northern Ireland project a reduction for the Council area of -2,575 people between 2023-32. This is a 1.7% reduction in population within DCSDC.

3. Base Expenditure Updates

- 3.1 This section will consider updates to the base expenditure since the original Study.
- 3.2 In order to calculate the updated total retail expenditure potential of the Study Area, new per capita data on convenience (food) and comparison (non-food) spending has been sourced from Experian. This information reflects the localised economic characteristics of the subject area and information is provided to reflect the individual postcode sectors and grouped across the 8 zones within Northern Ireland.
- 3.3 In respect to the 3 zones within the ROI, as comparable data is unavailable for these areas and to ensure consistency, an average spend per person was calculated using the data from neighbouring zones in Northern Ireland. This was considered a robust approach for modelling expenditure potential given the absence of other comparable sources. This is the same approach as was taken within the original study.
- 3.4 Within the original Study, Experian data was provided in 2016 prices and projected forward to the 2018 base year and then the 2022, 2027 and 2032 test years. This was provided by Experian's Retail Planner Briefing Note 15 (December 2017).
- 3.5 Experian Retail Planner Briefing Note 20 (February 2023) is now the latest version of this data source. This information is provided in 2021 prices and is the price year that has been adopted throughout all of the retail tables within this Update report. This information is then projected forward to the 2023 base year, and 2027 and 2032 test years.
- 3.6 In order to provide this latest report, the original methodology was retained with the following updated:
 - Per capita expenditure data for each Zone from Location Analyst by Experian (May 2023 reports)
 - Expenditure growth rate updates (taken from Figure 7 of Experian Retail Planner Briefing Note 20)
 - Sales density growth rate forecasts (taken from Figures 4a and 4b of Experian Retail Planner Briefing Note 20)
 - Sales density updates for individual convenience retailers (base data taken from Global Data 2021 and Mintel UK Retail Rankings 2020).

Expenditure Growth Forecasts

3.7 The latest expenditure growth rates, in comparison with those from the original Study, are provided below:

Figure 2: Expenditure Growth Comparison

	Original Study	Update Study	Original Study	Update Study
Year	(2018)	(2023)	(2018)	(2023)
Teal	Convenience	Convenience	Comparison	Comparison
	Growth Rate	Growth Rate	Growth Rate	Growth Rate
2023	-0.1%	-6.7%	3.4%	-0.4%
2024	0.1%	-2.4%	3.3%	-1.6%
2025	0.1%	-0.4%	3.2%	0.3%
2026	0.1%	0%	3.2%	1.3%
2027	0.1%	0.1%	3.1%	2.5%
2028	0.1%	0.1%	3.0%	3%
2029	0.0%	0.1%	3.1%	3%
2030	0.0%	0.1%	3.2%	3%
2031	0.2%	0.1%	3.4%	3%
2032	0.1%	0.1%	3.3%	3%

Source: Experian Retail Planner Briefing Note 15 (2017) and Experian Retail Planner Briefing Note 20 (2023)

- 3.8 Experian's commentary on retail spending within their latest projections is that "Retail spending began to falter in 2022 with cost of living pressures leading to an unwind in the swift bounce back which followed the easing in Covid 19 related restrictions 2023."
- 3.9 They note that "It takes until the middle of 2024 for inflation to ease back to the Bank of England's 2% target, at which point a meaningful recovery in retail sales materialises. In the longer term, sales volumes are expected to return to a stronger footing with the removal of Brexit and Covid 19 related uncertainty and a strengthening economic backdrop. However, the weakened financial positions of households, businesses and government will be a constraint, and scarring from the recent bout of high inflation leaves the level of sales in real terms below were they were in Retail Planner 19."
- 3.10 In addition, "Comparison sales volumes are also projected to decline in 2023. Consumer confidence has been hovering around all time lows and Bulky goods sales in particular are likely to suffer as consumers put off major purchases, such as the replacement of white goods. A projected recovery gains momentum by 2025 and in the long term growth per head averages around 3%.

Non-store Retailing / Special Forms of Trading

- 3.11 The original Study, as was set out at paragraph 5.16 of that report, adopted an approach whereby information on Special Forms of Trading (SFT), such as internet retailing, was caught by the household survey with specific questions asked about destinations for the various categories of goods described as convenience or comparison goods. This included an opportunity to state these goods were bought via the internet. In light of this, no specific reduction was made for SFT/ internet sales as a result, with internet spending as a destination specifically noted within the retail tables.
- 3.12 One of the major changes since the 2018 report is the accelerated growth of non-store trading as an effect of COVID-19. This now accounts for 26.5% of sales for comparison goods and 5.6% for convenience goods in 2023. These percentages are forecast to increase to 30.9% of sales for comparison goods and 7.2% for convenience goods by 2032, as shown in the table below. These changes are largely the effects of COVID-19 which accelerated the switch to online retailing for many consumers, particularly in the comparison (non-food) sector.

Figure 3: Percentage M	Market Share of	non-store	retail sales
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% Market share of non-store retail sales								
	Convenier	nce Goods	Comparis	on Goods				
Year	RPBN 15 (2017)	RPBN 20 (2023)	RPBN 15 (2017)	RPBN 20 (2023)				
2023	4.2%	5.6%	17.4%	26.5%				
2027	4.7%	6.6%	17.6%	29.2%				
2032	5.1%	7.2%	17.8%	30.9%				

3.13 As these figures are not fully reflected within the tables given the household survey methodology originally adopted though, it is important to recognise that the capacity findings identified later in this report represent a best-case scenario. It is clear that these would have been further reduced by incorporating these higher figures for online retailing.

Total Expenditure

3.14 Given the changes outlined above in respect of population and growth rates, the convenience and comparison goods expenditure forecasts for the Study Area have changed significantly from the original report, as evidenced below.

Figure 4: Convenience Goods Total Expenditure Comparisons

Convenience Goods Total Expenditure (£m)								
Zones	Original Study (2018)	Update Study (2023)	Original Study (2018)	Update Study (2023)	Original Study (2018)	Update Study (2023)		
	202	23	20	2027)32		
	DERR	Y AND STRAB	ANE DISTRICT	COUNCIL AREA	A (APPROX)			
1-7	£395.8m	£458.4m	£398.4m	£456m	£399.9m	£454.2m		
REMAINDER OF STUDY AREA								
8-11	£294.4m	£353.8m	£297.8m	£355.5m	£301.9m	£360.1m		

- 3.15 It is clear from the above that the expenditure on convenience goods has increased considerably since the original report, with this evident in the per capita expenditure predictions for each Zone. For example, within the original Study, Zone 1 was predicted to have a per capita expenditure of £2,178 in 2023, whereas this Update shows that this is instead £2,457. Collectively this leads to a greater total convenience potential than the previous Study.
- 3.16 In the longer term, the overall total convenience expenditure is predicted to reduce within Zones 1-7 due to a combination of weak expenditure growth and a declining population. This will fall from £458.4m in 2023 to £454.2m in 2032 based on the latest Experian projections.

Figure 5: Comparison Goods Total Expenditure Comparisons

Comparison Goods Total Expenditure (£m)									
Zones	Original Study (2018)	Update Study (2023)	Original Study (2018)	Update Study (2023)	Original Study (2018)	Update Study (2023)			
	20	2023		2027)32			
	DERR	Y AND STRABA	ANE DISTRICT (OUNCIL AREA	(APPROX)				
1-7	£706.2m	£562.9m	£803.3m	£606.7m	£940m	£698.1m			
REMAINDER OF STUDY AREA									
8-11	£541.3m	£435m	£618.7m	£469.7m	£711.3m	£528.5m			

3.17 In respect to comparison goods, the overall total comparison expenditure has dropped considerably since the original Study. Whilst this is still predicted to grow within Zones 1-7, as per the original study, this will be at a noticeably slower rate due to a combination of weaker expenditure growth and a declining population. This will increase from £562.9m in 2023 to £698.1m in 2032 based on the latest Experian projections. This represents a 24% growth, compared with the original projections for 33% growth between the same period.

Sales Density Growth

- 3.18 Together with the changes in assumptions set out above, it is also apparent that sales efficiencies have changed since 2018. In this respect Experian state that "Sales density growth rates have been volatile in recent years given sharp swings in retail spending due to temporary closures in businesses and social distancing restrictions during the pandemic, and subsequently the impact of high inflation. Density growth rates are expected to be weak in 2023 and 2024 given the poor near term outlook for retail sales volumes, particularly in the comparison component, before recovering as spending strengthens. This represents a downward revision relative to the Retail Planner 19 projections building on a lower starting position as per the historic data. Most of the shortfall relative to the old forecast is expected to remain through the forecast horizon. Budgetary challenges from rising costs and tight margins will be a key factor underpinning floor space efficiencies over the coming years."
- 3.19 These changes are identified in the table below.

Figure 6: Sales Density Growth Rates Comparisons

	Sales Density Growth Rates							
	RPBN 15 (2017)	RPBN2 0 (2023)	RPBN 15 (2017)	RPBN 20 (2023)	RPBN 15 (2017)	RPBN 20 (2023)	RPBN 15 (2017)	RPBN 20 (2023)
	2022		2023		2027		2032	
Convenience Goods	0%	-7.7%	0%	3.4%	0.1%	0.1%	0.1%	0%
Comparison Goods	2.3%	3.4%	2.3%	-0.1%	2.2%	2%	2.2%	2.8%

Source: Retail Planner Briefing Note 15 and Retail Planner Briefing Note 20

4. Retail Capacity Update

- 4.1 For this Update report, the household survey information from March 2018 that was instructed to support the original Study has been utilised to determine the market shares, expenditure leakage and retention levels. The amendments to the population and growth rates for expenditure and sales density information, which were discussed earlier, all have direct effects on the final retail capacity findings with these discussed in more detail within this section of the report.
- 4.2 This opportunity has also been used to update the information (Tables 8a and 8b) on existing convenience floorspace and commitments within the Study Area, given the passage of time and because a number of the planning permissions have now expired.

Table 8a: Convenience Goods Benchmark Update

- 4.3 In terms of Table 8a, the original retail floorspace within the Study Area was informed by past studies for the area and details provided by the Council. Since then, more information has been brought forward revealing the scale of existing floorspace in the area. This information is drawn from the supporting reports for planning applications for Lidl (LA11/2019/0263/F) and a recent Crescent Link application (LA11/2021/0120/F).
- 4.4 The floorspace information is then utilised, alongside sales density information from Global Data 2021 to calculate the anticipated company average turnover for each location. This sales density information was grown to the base year, 2023, using the forecasts from Experian discussed earlier.

Table 8b: Commitments

- 4.5 In order to update this table, information was provided directly by Derry City and Strabane District Council regarding which planning permissions had been implemented since the 2018 Study. From this updated information it is apparent that the planning permissions for a number of large-scale retail proposals within Derry-Londonderry and Strabane have now expired. Planning permission for a new Lidl store in Strabane has also been incorporated.
- 4.6 In addition, details of smaller scale convenience developments, or extensions, that weren't built or operational at the time of the 2018 household survey, are also incorporated within this table. This allows for a more complete view on retail capacity to be given.

Convenience and Comparison Goods Capacity

4.7 Based on the updates identified earlier, the capacity assessments set out from Tables 9a-c and 10a-c (Appendix 1) have been amended. These provide an overall picture of retail capacity within the Council area for both convenience and comparison goods, together with individual tables relating to needs within Derry-Londonderry and Strabane specifically.

Figure 7: Convenience Goods Floorspace Capacity (Updated)

		Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sqm)
	Derry – Londonderry (Zones 1-2 only)	£18.9m	£40.8m	-£21.9m	-1,918sqm
2023	Strabane (Zone 4 only)	-£4.5m	£7.7m	-£12.2m	-1,067sqm
	DCSDC Area (Zones 1-7)	£35.5m	£57.6m	-£22.2m	-1,940sqm
	Derry – Londonderry (Zones 1-2 only)	£9.6m	£42.1m	-£32.5m	-2,756sqm
2027	Strabane (Zone 4 only)	-£12.4m	£7.9m	-£20.3m	-1,726sqm
	DCSDC Area (Zones 1-7)	£22.5m	£59.4m	-£36.9m	-3,131sqm
	Derry – Londonderry (Zones 1-2 only)	£8.1m	£42.2m	-£34m	-2,884sqm
2032	Strabane (Zone 4 only)	-£13m	£7.9m	-£21m	-1,779sqm
	DCSDC Area (Zones 1-7)	£20.4m	£59.6m	-£39.2m	-3,317sqm

- The original Study had identified that 84.2% of convenience expenditure was retained within the Council area. During this Update of the tables though, a few minor miscalculations within the formula were identified and rectified. The updated Table 9a now demonstrates that the Council area retains 87.1% of convenience expenditure thereby increasing the total turnover potential. For Derry-Londonderry, this increases the retention levels from 90.2% to 94.7%, whilst retention levels in Strabane remain consistent at 88.4%.
- 4.9 For the Council area, as shown in Table 9a, a comparison of the benchmark turnover of existing facilities and the turnover of commitments with the current (2023) turnover of existing convenience goods stores continues to indicate that there is a deficit of expenditure, with this being -£22.2m at 2023. This is largely an effect of the turnover of the Arntz Belting scheme and new Lidl store in Strabane which are commitments.
- 4.10 Across the assessment period, and based on a constant market share, the amount of 'surplus' convenience goods expenditure associated with stores across Zones 1-7 will only further reduce. A deficit of -£36.9m is present in 2027, with this increasing to -£39.2m in 2032.
- 4.11 The Figure above also identifies the capacity for Derry-Londonderry and Strabane specifically, as shown in Tables 9b and 9c of Appendix 1.

- 4.12 For Derry-Londonderry, there remains no capacity, across any of the test years principally due to the commitments within that catchment area. The residual expenditure is -£21.9m in 2023, rising to -£32.5m and then -£34m in 2032. These deficits are largely an effect of the commitment at the Arntz Belting site, however, it is also a product of falling convenience expenditure due to reduced growth rates and a declining population. As advised within the original Study, if that permission was not implemented over the Plan period, this could free up some capacity in future years.
- 4.13 For Strabane, the scale of deficit is reduced when compared with the original Study due to the expiry of commitments in the catchment since 2018. Nonetheless, there is predicted to be no residual expenditure in 2023 with a deficit of -£12.2m, with this increasing to -£20.3m in 2027 and then -£21m in 2032. This is principally because the low expenditure growth levels and falling population within the area, do not keep pace with the increases in sales densities predicted by Experian.
- 4.14 A similar update is provided below for comparison goods.

Figure 8: Comparison Goods Floorspace Capacity (Updated)

		Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sqm)
	Derry – Londonderry (Zones 1-2 only)	£0m	£7.6m	-£7.6m	-1,013sqm
2023	Strabane (Zone 4 only)	£0m	£1.1m	-£1.1m	-225sqm
	DCSDC Area (Zones 1-7)	£0m	£10.3m	-£10.3m	-1,379sqm
	Derry – Londonderry (Zones 1-2 only)	£19.9m	£8m	£11.9m	1,501sqm
2027	Strabane (Zone 4 only)	£2.4m	£1.2m	£1.2m	236sqm
	DCSDC Area (Zones 1-7)	£14.6m	£10.9m	£3.7m	464sqm
	Derry – Londonderry (Zones 1-2 only)	£20.5m	£9.1m	£11.4m	1,271sqm
2032	Strabane (Zone 4 only)	£2m	£1.3m	£0.7m	117sqm
	DCSDC Area (Zones 1-7)	£23.7m	£12.4m	£11.3m	1,261sqm

4.15 In respect to market shares, very minor adjustments have also been made in respect to the comparison goods tables. For the Council area, and as identified in Tables 10a-c, 74.8% of expenditure is retained compared with the 74.3% figure within the original Study. For Derry-Londonderry, this is 83.4% of expenditure rather than the 84% within the 2018 report. For Strabane, this is 50.2% of expenditure, compared with 46.2% in the original Study.

- 4.16 For 2023, the assessment confirms that there is no capacity at 2023 for the Council area, although this changes in 2027 with £3.7m of residential expenditure available and £11.3m in 2032. In comparison with the 2018 Study, this level of expenditure to accommodate additional floorspace is significantly reduced in both 2027 and 2032. This is a product of the reduced growth rates, declining population and failure of these to keep pace with the projections for sales density increases.
- 4.17 In terms of the Derry-Londonderry catchment, the projections for capacity are similar, with residual expenditure becoming available in 2027 and 2032. These would be greater if it were not for the live commitments within the catchment area. Within the 2018 Study, this catchment was projected to have residual expenditure of £31m by 2027. The Update report reveals this has decreased to £11.9m. For 2032, this has also reduced from a projection of £51m residual expenditure capacity in the 2018 Study to £11.4m within this Update.
- 4.18 For Strabane, small levels of retail capacity for comparison goods floorspace emerge in 2027 with £1.2m available, and in 2032, £0.7m. These however represent an improvement on the original Study, where -£10m of residual expenditure was projected for 2027 and -£9.1m in 2032.
- 4.19 In light of these modest projections, we do not recommend that the Council specifically plan to accommodate this floorspace through new site allocations. This is particularly the case, given that these projections do not fully account for the changes to Special Forms of Trading (i.e. internet spending) that have accelerated since 2018 as a result of the COVID-19 pandemic and its effects on consumer behaviour. Please refer to paragraphs 3.11-3.13 for further explanation of this.

Summary

- 4.20 Overall, it is clear that the forecasts set out earlier, in respect to population changes and economic growth have all weakened the potential for future capacity since the 2018 Study.
- 4.21 In short, whilst there is some evidence of overtrading at certain convenience retail destinations within the Derry-Londonderry catchment, as there was within the 2018 Study, commitments within the city mean that there is no headroom to accommodate further convenience floorspace in 2023. These figures only further deteriorate in 2027 and 2032 as a result of the depressed growth rates and the declining population.
- 4.22 For comparison goods, there remains some potential for additional floorspace after 2027 and 2032 within Derry-Londonderry city and Strabane, however this is notably reduced compared with the 2018 findings.
- 4.23 As a result of the above, for both forms of retail goods, we do not consider there to be a requirement for the allocation of specific sites within the emerging Local Development Plan. The scale of capacity for comparison goods that is evident means that this could either be accommodated within the hierarchy of centres or best considered as part of individual retail impact assessments, in support of specific planning applications. We consider that these remain the most appropriate measure to ensure any new floorspace can be accommodated in terms of the relevant planning policy tests for need and impact.

5. Sensitivity Analysis Update – Population Growth Scenarios (+2k, +5K and +10K Growth)

- 5.1 In addition to the above, to accord with the potential growth scenarios set out within the LDP, which involve an increase in the population by 2,000, 5,000 and 10,000 people up to 2032, the sensitivity analysis that was undertaken as part of the original Study has also been updated.
- 5.2 The population growth has been spread amongst the Council boundary (approx. zones 1-7), on a prorata basis, to reflect the existing population spread across the zones. For each growth scenario, a summary table is provided to set out the main findings of the exercise.

Figure 9 - Current Population Growth Scenario - Convenience Goods

Current Population Growth Scenario – Convenience Goods Derry City & Strabane District Council Area (Zones 1-7)							
Year 2023 2027 2032							
Population (Council Area) Zones 1-7	176,917	176,376	174,812				
Population (Total Study Area)	310,894	311,269	310,755				
Available Convenience Expenditure	£458.4m	£456m	£454.2m				
Total Turnover Potential	£418.1m	£416.1m	£414.8m				
Residual Expenditure -£22.2m -£36.9m -£39.2							
Retail Floorspace Capacity (sq.m)	-1,940	-3,131	-3,317				

Figure 10 - +2K Population Growth Scenario - Convenience Goods

+2K Population Gro Derry City & Straba			
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	177,806	178,917
Population (Total Study Area)	310,894	312,699	314,860
Available Convenience Expenditure	£458.4m	£459.7m	£464.9m
Total Turnover Potential	£418.1m	£419.4m	£424.2m
Residual Expenditure	-£22.2m	-£33.6m	-£29.7m
Retail Floorspace Capacity (sq.m)	-1,940	-2,854	-2,521

Figure 11 - +5K Population Growth Scenario - Convenience Goods

+5K Population Gro Derry City & Straba			
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	179,139	181,917
Population (Total Study Area)	310,894	314,032	317,860
Available Convenience Expenditure	£458.4m	£463.2m	£472.7m
Total Turnover Potential	£418.1m	£422.4m	£431m
Residual Expenditure	-£22.2m	-£30.6m	-£22.9m
Retail Floorspace Capacity (sq.m)	-1,940	-2,597	-1,940

Figure 12 - +10K Population Growth Scenario - Convenience Goods

+10K Population Gro Derry City & Straba			
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	181,361	186,917
Population (Total Study Area)	310,894	316,254	322,860
Available Convenience Expenditure	£458.4m	£468.9m	£485.7m
Total Turnover Potential	£418.1m	£427.5m	£442.4m
Residual Expenditure	-£22.2m	-£25.5m	-£11.5m
Retail Floorspace Capacity (sq.m)	-1,940	-2,168	-971

5.3 In all scenarios considered, it is notable that the increases in population forecasted do not create any capacity for new convenience floorspace up to 2032. The sensitivity analysis also considers comparison floorspace below.

Figure 13 - Current Growth Scenario - Comparison Goods

Current Population G Derry City & Straba		•	
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	176,376	174,812
Population (Total Study Area)	310,894	311,269	310,755
Available Comparison Expenditure	£562.9m	£606.7m	£698.1m
Total Turnover Potential	£548.0m	£593.9m	£678.4m
Residual Expenditure	-£10.3m	£3.7m	£11.3m
Retail Floorspace Capacity (sq.m)	-1,379	464	1,261

Figure 14 - +2K Population Growth Scenario – Comparison Goods

+2K Population Gro	wth Scenario – Con	nparison Goods	
Derry City & Strabaı	ne District Council	Area (Zones 1-7)	
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	177,806	178,917
Population (Total Study Area)	310,894	312,699	314,860
Available Comparison Expenditure	£562.9m	£611.6m	£714.5m
Total Turnover Potential	£548m	£597.7m	£691.2m
Residual Expenditure	-£10.3m	£7.5m	£24.1m
Retail Floorspace Capacity (sq.m)	-1,379	950	2,691

Figure 15 - +5K Population Growth Scenario – Comparison Goods

	owth Scenario – Com ne District Council <i>i</i>	•	
Year	2023	2027	2032
Population (Council Area) Zones 1-7	176,917	179,139	181,917
Population (Total Study Area)	310,894	314,032	317,860
Available Comparison Expenditure	£562.9m	£616.2m	£726.5m
Total Turnover Potential	£548m	£601.3m	£700.5m
Residual Expenditure	-£10.3m	£11.1m	£33.4m
Retail Floorspace Capacity (sq.m)	-1,379	1,400	3,732

Figure 16 - +10K Population Growth Scenario - Comparison Goods

+10K Population Growth Scenario – Comparison Goods Derry City & Strabane District Council Area (Zones 1-7)											
Year	2023	2027	2032								
Population (Council Area) Zones 1-7	176,917	181,361	186,917								
Population (Total Study Area)	310,894	316,254	322,860								
Available Comparison Expenditure	£562.9m	£623.8m	£746.5m								
Total Turnover Potential	£548m	£607.2m	£716m								
Residual Expenditure	-£10.3m	£17m	£49m								
Retail Floorspace Capacity (sq.m)	-1,379	2,151	5,466								

- 5.4 As with the original retail study, the sensitivity analysis found that capacity for comparison goods floorspace arises in both 2027 and 2032, under all growth scenarios. The scale of this naturally increases the higher the population growth. It is notable though that this capacity has dropped significantly from the original Study.
- 5.5 By 2032, this is predicted to be between 1,261 sq.m, under the Experian forecasts for population growth, and up to 5,466 sq.m under the +10,000 population growth model. As set out within the original Study, we believe there are opportunities within the existing hierarchy of centres to accommodate this forecasted need.

Appendix I

Updated Retail Capacity Tables

TABLE 1: POPULATION WITHIN THE STUDY AREA, BY ZONE

YEAR	DER	RY CITY AN	ID STRABA	NE DISTRIC	r council	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2021	61,605	31,551	16,094	26,745	7,992	13,277	19,514	22,833	41,790	42,369	26,555
2022	61,723	31,412	16,217	26,683	8,022	13,277	19,604	22,788	41,873	42,454	26,608
2023	61,748	31,382	16,221	26,650	8,016	13,277	19,623	22,820	41,957	42,538	26,661
2024	61.711	31,328	16,228	26,642	8,015	13,280	19,668	22,826	42,041	42,624	26,715
2025	61,714	31,277	16,188	26,611	8,009	13,276	19,685	22,844	42,125	42,709	26,768
2026	61,658	31,232	16,153	26,569	7,989	13,275	19,708	22,848	42,209	42,794	26,822
2027	61,574	31,169	16,124	26,547	7,967	13,276	19,719	22,844	42,294	42,880	26,875
2028	61,518	31,100	16,084	26,501	7,940	13,276	19,723	22,836	42,378	42,966	26,929
2029	61,431	31,028	16,068	26,432	7,910	13,249	19,725	22,831	42,463	43,052	26,983
2030	61,360	30,926	16,037	26,376	7,881	13,229	19,728	22,813	42,548	43,138	27,037
2031	61,270	30,832	16,008	26,286	7,864	13,207	19,723	22,784	42,633	43,224	27,091
2032	61,147	30,736	15,982	26,209	7,864	13,165	19,709	22,769	42,718	43,310	27,145
Change, 2018-2023	365	-43	583	-269	-202	102	227	-109	417	423	265
%	0.6%	-0.1%	3.7%	-1.0%	-2.5%	0.8%	1.2%	-0.5%	1.0%	1.0%	1.0%
Change, 2023-2027	-174	-213	-97	-103	-49	-1	96	24	337	341	214
%	-0.3%	-0.7%	-0.6%	-0.4%	-0.6%	0.0%	0.5%	0.1%	0.8%	0.8%	0.8%
Change, 2023-2032	-601	-646	-239	-441	-152	-112	86	-51	761	772	484
%	-1.0%	-2.1%	-1.5%	-1.6%	-1.8%	-0.9%	0.4%	-0.2%	1.8%	1.8%	1.8%

Experian Population data for zones 1-8 (May 2023). Figures for 2021 extrapolated as an average between 2020 and 2022, given anomalies with 2021 figures. Population for zones 9-11 based on bespoke Experian profile report (March 2018). Population grown at 0.2% annually in accordance with CSO Release Population Projections 2017-36. Traditional "worst case scenario" for population growth used - M2F2 Traditional.



TABLE 2a: PER CAPITA CONVENIENCE GOODS EXPENDITURE, BY ZONE

YEAR	DER	RRY CITY AN	ID STRABA	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2021	£2,698	£2,963	£2,907	£2,870	£3,003	£2,845	£2,971	£2,917	£2,897	£2,897	£2,897
2022	£2,517	£2,764	£2,712	£2,678	£2,802	£2,654	£2,772	£2,722	£2,703	£2,703	£2,703
2023	£2,457	£2,698	£2,647	£2,613	£2,735	£2,591	£2,705	£2,656	£2,638	£2,638	£2,638
2024	£2,447	£2,687	£2,637	£2,603	£2,724	£2,580	£2,695	£2,646	£2,627	£2,627	£2,627
2025	£2,447	£2,687	£2,637	£2,603	£2,724	£2,580	£2,695	£2,646	£2,627	£2,627	£2,627
2026	£2,449	£2,690	£2,639	£2,606	£2,726	£2,583	£2,697	£2,648	£2,630	£2,630	£2,630
2027	£2,452	£2,693	£2,642	£2,608	£2,729	£2,585	£2,700	£2,651	£2,633	£2,633	£2,633
2028	£2,454	£2,695	£2,644	£2,611	£2,732	£2,588	£2,703	£2,654	£2,635	£2,635	£2,635
2029	£2,457	£2,698	£2,647	£2,613	£2,735	£2,591	£2,705	£2,656	£2,638	£2,638	£2,638
2030	£2,459	£2,701	£2,650	£2,616	£2,737	£2,593	£2,708	£2,659	£2,640	£2,640	£2,640
2031	£2,462	£2,704	£2,652	£2,619	£2,740	£2,596	£2,711	£2,662	£2,643	£2,643	£2,643
2032	£2,464	£2,706	£2,655	£2,621	£2,743	£2,598	£2,714	£2,664	£2,646	£2,646	£2,646



TABLE 2b: PER CAPITA COMPARISON GOODS EXPENDITURE ON CLOTHES, FOOTWEAR AND OTHER FASHION GOODS, BY ZONE

YEAR	DER	RY CITY AN	ID STRABA	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER C	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2024	64.022	64.206	64.452	64.027	5056	6070	64.067	64 447	64.067	64.067	64.067
2021	£1,033	£1,206	£1,153	£1,037	£956	£970	£1,067	£1,117	£1,067	£1,067	£1,067
2022	£1,029	£1,201	£1,148	£1,033	£952	£966	£1,063	£1,113	£1,063	£1,063	£1,063
2023	£1,012	£1,182	£1,130	£1,016	£937	£951	£1,046	£1,095	£1,046	£1,046	£1,046
2024	£1,015	£1,186	£1,133	£1,019	£940	£954	£1,049	£1,098	£1,049	£1,049	£1,049
2025	£1,029	£1,201	£1,148	£1,033	£952	£966	£1,063	£1,112	£1,063	£1,063	£1,063
2026	£1,054	£1,231	£1,177	£1,058	£976	£990	£1,089	£1,140	£1,089	£1,089	£1,089
2027	£1,086	£1,268	£1,212	£1,090	£1,005	£1,020	£1,122	£1,174	£1,122	£1,122	£1,122
2028	£1,119	£1,306	£1,249	£1,123	£1,035	£1,050	£1,155	£1,210	£1,156	£1,156	£1,156
2029	£1,152	£1,345	£1,286	£1,157	£1,066	£1,082	£1,190	£1,246	£1,190	£1,190	£1,190
2030	£1,187	£1,385	£1,325	£1,191	£1,098	£1,114	£1,226	£1,283	£1,226	£1,226	£1,226
2031	£1,222	£1,427	£1,364	£1,227	£1,131	£1,148	£1,263	£1,322	£1,263	£1,263	£1,263
2032	£1,259	£1,470	£1,405	£1,264	£1,165	£1,182	£1,300	£1,361	£1,301	£1,301	£1,301

Notes:



TABLE 2c: PER CAPITA COMPARISON GOODS EXPENDITURE ON FURNITURE, FLOOR COVERINGS CARPETS + TEXTILES BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REM	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2021	£378	£452	£434	£390	£383	£343	£387	£419	£398	£398	£398
2022	£376	£451	£432	£388	£382	£341	£386	£418	£397	£397	£397
2023	£370	£443	£425	£382	£376	£336	£380	£411	£390	£390	£390
2024	£371	£445	£427	£383	£377	£337	£381	£412	£392	£392	£392
2025	£376	£450	£432	£388	£382	£341	£386	£418	£397	£397	£397
2026	£385	£462	£443	£398	£391	£350	£395	£428	£407	£407	£407
2027	£397	£476	£456	£410	£403	£360	£407	£441	£419	£419	£419
2028	£409	£490	£470	£422	£415	£371	£419	£454	£431	£431	£431
2029	£421	£505	£484	£435	£427	£382	£432	£468	£444	£444	£444
2030	£434	£520	£498	£448	£440	£394	£445	£482	£458	£458	£458
2031	£447	£535	£513	£461	£453	£406	£458	£496	£471	£471	£471
2032	£460	£551	£529	£475	£467	£418	£472	£511	£485	£485	£485

Notes:



TABLE 2d: PER CAPITA COMPARISON GOODS EXPENDITURE ON HOUSEHOLD APPLIANCES, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REMAINDER OF STUDY AREA			
	1	2	3	4	5	6	7	8	9	10	11
2021	£125	£148	£161	£144	£143	£145	£148	£152	£147	£148	£148
2022	£124	£147	£160	£143	£142	£144	£147	£151	£146	£148	£148
2023	£122	£145	£157	£141	£140	£142	£145	£149	£144	£145	£145
2024	£123	£145	£158	£141	£140	£142	£145	£149	£144	£146	£146
2025	£124	£147	£160	£143	£142	£144	£147	£151	£146	£148	£148
2026	£127	£151	£164	£147	£146	£147	£151	£155	£150	£151	£151
2027	£131	£155	£169	£151	£150	£152	£156	£160	£154	£156	£156
2028	£135	£160	£174	£156	£155	£156	£160	£164	£159	£161	£161
2029	£139	£165	£179	£160	£159	£161	£165	£169	£164	£165	£165
2030	£143	£170	£184	£165	£164	£166	£170	£174	£169	£170	£170
2031	£148	£175	£190	£170	£169	£171	£175	£180	£174	£175	£175
2032	£152	£180	£196	£175	£174	£176	£180	£185	£179	£181	£181

Notes:



TABLE 2e: PER CAPITA COMPARISON GOODS EXPENDITURE ON AUDIO VISUAL EQUIPMENT, BY ZONE

YEAR	DE	RRY CITY AI	ND STRABAN	NE DISTRICT	COUNCIL A	REA (Appro	ox)	RE	MAINDER C	F STUDY AR	EA
	1	2	3	4	5	6	7	8	9	10	11
2021	£271	£300	£271	£251	£245	£234	£263	£274	£264	£264	£264
2022	£270	£299	£270	£250	£244	£233	£262	£273	£263	£263	£263
2023	£266	£294	£266	£246	£240	£229	£258	£269	£258	£258	£258
2024	£266	£295	£266	£247	£241	£230	£259	£269	£259	£259	£259
2025	£270	£299	£270	£250	£244	£233	£262	£273	£263	£263	£263
2026	£277	£306	£277	£256	£250	£239	£268	£280	£269	£269	£269
2027	£285	£315	£285	£264	£258	£246	£276	£288	£277	£277	£277
2028	£293	£325	£293	£272	£265	£253	£285	£297	£285	£285	£285
2029	£302	£335	£302	£280	£273	£261	£293	£306	£294	£294	£294
2030	£311	£345	£311	£288	£281	£269	£302	£315	£303	£303	£303
2031	£321	£355	£321	£297	£290	£277	£311	£324	£312	£312	£312
2032	£330	£366	£330	£306	£299	£285	£321	£334	£321	£321	£321

Notes:



TABLE 2f: PER CAPITA COMPARISON GOODS EXPENDITURE ON DIY, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2021	£176	£229	£274	£246	£293	£291	£287	£260	£257	£267	£272
2022	£182	£228	£273	£245	£292	£290	£285	£259	£256	£266	£271
2023	£189	£224	£269	£241	£287	£285	£281	£254	£252	£262	£266
2024	£195	£225	£269	£242	£288	£286	£282	£255	£253	£262	£267
2025	£201	£228	£273	£245	£292	£290	£285	£259	£256	£266	£271
2026	£207	£233	£280	£251	£299	£297	£293	£265	£262	£272	£277
2027	£214	£240	£288	£259	£308	£306	£301	£273	£270	£281	£286
2028	£221	£248	£297	£266	£317	£315	£310	£281	£278	£289	£294
2029	£227	£255	£306	£274	£327	£325	£320	£290	£287	£298	£303
2030	£235	£263	£315	£283	£336	£335	£329	£298	£295	£307	£312
2031	£243	£270	£324	£291	£346	£345	£339	£307	£304	£316	£322
2032	£251	£279	£334	£300	£357	£355	£349	£316	£313	£325	£331



TABLE 2g: PER CAPITA COMPARISON GOODS EXPENDITURE ON CHEMIST AND MEDICAL GOODS, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2021	£369	£448	£409	£366	£381	£330	£381	£393	£385	£385	£385
2022	£382	£446	£408	£365	£379	£329	£380	£392	£383	£383	£383
2023	£395	£439	£401	£359	£373	£323	£374	£385	£377	£377	£377
2024	£408	£440	£402	£360	£374	£324	£375	£387	£378	£378	£378
2025	£421	£446	£407	£365	£379	£329	£380	£392	£383	£383	£383
2026	£434	£457	£418	£374	£388	£337	£389	£401	£393	£393	£393
2027	£448	£470	£430	£385	£400	£347	£401	£413	£404	£404	£404
2028	£462	£485	£443	£396	£412	£357	£413	£426	£416	£416	£416
2029	£476	£499	£456	£408	£424	£368	£425	£439	£429	£429	£429
2030	£491	£514	£470	£421	£437	£379	£438	£452	£442	£442	£442
2031	£508	£530	£484	£433	£450	£390	£451	£465	£455	£455	£455
2032	£525	£545	£499	£446	£464	£402	£465	£479	£469	£469	£469

Notes:



TABLE 2h: PER CAPITA COMPARISON GOODS EXPENDITURE ON BOOKS, IEWELLERY, GLASSWARE BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
	_	•									
2021	£297	£353	£347	£303	£321	£319	£331	£339	£326	£326	£326
2022	£307	£352	£346	£302	£320	£318	£330	£338	£325	£325	£325
2023	£318	£346	£340	£297	£315	£313	£324	£332	£320	£320	£320
2024	£328	£347	£341	£298	£316	£314	£325	£333	£321	£321	£321
2025	£339	£352	£346	£302	£320	£318	£330	£338	£325	£325	£325
2026	£349	£360	£354	£309	£328	£326	£338	£346	£333	£333	£333
2027	£360	£371	£365	£319	£337	£335	£348	£356	£343	£343	£343
2028	£371	£382	£376	£328	£348	£345	£358	£367	£353	£353	£353
2029	£383	£394	£387	£338	£358	£356	£369	£378	£364	£364	£364
2030	£395	£406	£399	£348	£369	£366	£380	£389	£375	£375	£375
2031	£409	£418	£411	£359	£380	£377	£392	£401	£386	£386	£386
2032	£422	£430	£423	£369	£391	£389	£403	£413	£398	£398	£398

Notes:



TABLE 2i: PER CAPITA COMPARISON GOODS EXPENDITURE ON LUXURY GOODS AND SPORTS GOODS. BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	rox)	REI	MAINDER O	F STUDY A	REA		
	1	2	3	4	5	6`''	· 7	8	9	10	11
2021	£312	£390	£458	£417	£530	£504	£490	£441	£443	£443	£443
2022	£323	£388	£456	£415	£528	£502	£488	£439	£441	£441	£441
2023	£334	£382	£449	£409	£519	£494	£480	£432	£434	£434	£434
2024	£345	£383	£450	£410	£521	£495	£482	£434	£435	£435	£435
2025	£356	£388	£456	£415	£528	£502	£488	£439	£441	£441	£441
2026	£367	£398	£467	£426	£541	£514	£500	£450	£452	£452	£452
2027	£378	£410	£481	£438	£557	£530	£515	£464	£465	£465	£465
2028	£390	£422	£496	£452	£574	£546	£531	£478	£479	£479	£479
2029	£402	£435	£511	£465	£591	£562	£547	£492	£494	£494	£494
2030	£415	£448	£526	£479	£609	£579	£563	£507	£509	£509	£509
2031	£429	£461	£542	£493	£627	£596	£580	£522	£524	£524	£524
2032	£443	£475	£558	£508	£646	£614	£597	£537	£540	£540	£540



TABLE 3a: TOTAL CONVENIENCE GOODS EXPENDITURE, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	RE	MAINDER O	F STUDY AI	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£151.7	£84.7	£42.9	£69.6	£21.9	£34.4	£53.1	£60.6	£110.7	£112.2	£70.3
2024	£151.0	£84.2	£42.8	£69.3	£21.8	£34.3	£53.0	£60.4	£110.5	£112.0	£70.2
2025	£151.0	£84.1	£42.7	£69.3	£21.8	£34.3	£53.0	£60.4	£110.7	£112.2	£70.3
2026	£151.0	£84.0	£42.6	£69.2	£21.8	£34.3	£53.2	£60.5	£111.0	£112.5	£70.5
2027	£151.0	£83.9	£42.6	£69.2	£21.7	£34.3	£53.2	£60.6	£111.3	£112.9	£70.7
2028	£151.0	£83.8	£42.5	£69.2	£21.7	£34.4	£53.3	£60.6	£111.7	£113.2	£71.0
2029	£150.9	£83.7	£42.5	£69.1	£21.6	£34.3	£53.4	£60.6	£112.0	£113.6	£71.2
2030	£150.9	£83.5	£42.5	£69.0	£21.6	£34.3	£53.4	£60.7	£112.3	£113.9	£71.4
2031	£150.8	£83.4	£42.5	£68.8	£21.5	£34.3	£53.5	£60.6	£112.7	£114.2	£71.6
2032	£150.7	£83.2	£42.4	£68.7	£21.6	£34.2	£53.5	£60.7	£113.0	£114.6	£71.8



TABLE 3b: TOTAL COMPARISON GOODS EXPENDITURE ON CLOTHES AND SHOES, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£62.5	£37.1	£18.3	£27.1	£7.5	£12.6	£20.5	£25.0	£43.9	£44.5	£27.9
2024	£62.7	£37.1	£18.4	£27.2	£7.5	£12.7	£20.6	£25.1	£44.1	£44.7	£28.0
2025	£63.5	£37.6	£18.6	£27.5	£7.6	£12.8	£20.9	£25.4	£44.8	£45.4	£28.5
2026	£65.0	£38.4	£19.0	£28.1	£7.8	£13.1	£21.5	£26.0	£46.0	£46.6	£29.2
2027	£66.9	£39.5	£19.5	£28.9	£8.0	£13.5	£22.1	£26.8	£47.5	£48.1	£30.2
2028	£68.8	£40.6	£20.1	£29.8	£8.2	£13.9	£22.8	£27.6	£49.0	£49.7	£31.1
2029	£70.8	£41.7	£20.7	£30.6	£8.4	£14.3	£23.5	£28.4	£50.6	£51.3	£32.1
2030	£72.8	£42.8	£21.2	£31.4	£8.7	£14.7	£24.2	£29.3	£52.2	£52.9	£33.2
2031	£74.9	£44.0	£21.8	£32.3	£8.9	£15.2	£24.9	£30.1	£53.8	£54.6	£34.2
2032	£77.0	£45.2	£22.5	£33.1	£9.2	£15.6	£25.6	£31.0	£55.6	£56.3	£35.3



TABLE 3c: TOTAL COMPARISON GOODS EXPENDITURE ON FURNITURE, FLOOR COVERINGS AND CARPETS + TEXTILES. BY ZONE

YEAR	DER	RY CITY AN	D STRABA	NE DISTRICT	COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£22.9	£13.9	£6.9	£10.2	£3.0	£4.5	£7.5	£9.4	£16.4	£16.6	£10.4
2024	£22.9	£13.9	£6.9	£10.2	£3.0	£4.5	£7.5	£9.4	£16.5	£16.7	£10.5
2025	£23.2	£14.1	£7.0	£10.3	£3.1	£4.5	£7.6	£9.5	£16.7	£16.9	£10.6
2026	£23.8	£14.4	£7.2	£10.6	£3.1	£4.6	£7.8	£9.8	£17.2	£17.4	£10.9
2027	£24.4	£14.8	£7.4	£10.9	£3.2	£4.8	£8.0	£10.1	£17.7	£18.0	£11.3
2028	£25.2	£15.2	£7.6	£11.2	£3.3	£4.9	£8.3	£10.4	£18.3	£18.5	£11.6
2029	£25.9	£15.7	£7.8	£11.5	£3.4	£5.1	£8.5	£10.7	£18.9	£19.1	£12.0
2030	£26.6	£16.1	£8.0	£11.8	£3.5	£5.2	£8.8	£11.0	£19.5	£19.7	£12.4
2031	£27.4	£16.5	£8.2	£12.1	£3.6	£5.4	£9.0	£11.3	£20.1	£20.4	£12.8
2032	£28.1	£16.9	£8.5	£12.5	£3.7	£5.5	£9.3	£11.6	£20.7	£21.0	£13.2

Notes:



TABLE 3d: TOTAL COMPARISON GOODS EXPENDITURE ON HOUSEHOLD APPLIANCES. BY ZONE

YEAR	DER	RY CITY AN	ID STRABA	NE DISTRIC	rox)	REI	MAINDER O	F STUDY A	REA		
	1	2	3	4	5	6	7	8	9	10	11
2022	67.5	64.5	62.6	62.0	64.4	64.0	62.0	62.4	66.4	66.0	
2023	£7.5	£4.5	£2.6	£3.8	£1.1	£1.9	£2.8	£3.4	£6.1	£6.2	£3.9
2024	£7.6	£4.5	£2.6	£3.8	£1.1	£1.9	£2.9	£3.4	£6.1	£6.2	£3.9
2025	£7.7	£4.6	£2.6	£3.8	£1.1	£1.9	£2.9	£3.5	£6.2	£6.3	£4.0
2026	£7.8	£4.7	£2.6	£3.9	£1.2	£2.0	£3.0	£3.5	£6.3	£6.5	£4.1
2027	£8.1	£4.8	£2.7	£4.0	£1.2	£2.0	£3.1	£3.6	£6.5	£6.7	£4.2
2028	£8.3	£5.0	£2.8	£4.1	£1.2	£2.1	£3.2	£3.8	£6.8	£6.9	£4.3
2029	£8.5	£5.1	£2.9	£4.2	£1.3	£2.1	£3.3	£3.9	£7.0	£7.1	£4.5
2030	£8.8	£5.2	£3.0	£4.4	£1.3	£2.2	£3.4	£4.0	£7.2	£7.4	£4.6
2031	£9.0	£5.4	£3.0	£4.5	£1.3	£2.3	£3.5	£4.1	£0.0	£0.0	£0.0
2032	£9.3	£5.5	£3.1	£4.6	£1.4	£2.3	£3.6	£4.2	£0.1	£0.1	£0.0

Notes:



TABLE 3e: TOTAL COMPARISON GOODS EXPENDITURE ON AUDIO VISUAL EOUIPMENT. BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	RE	MAINDER O	F STUDY AI	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£16.4	£9.2	£4.3	£6.6	£1.9	£3.0	£5.1	£6.1	£10.8	£11.0	£6.9
2024	£16.4	£9.2	£4.3	£6.6	£1.9	£3.1	£5.1	£6.1	£10.9	£11.0	£6.9
2025	£16.7	£9.3	£4.4	£6.7	£2.0	£3.1	£5.2	£6.2	£11.1	£11.2	£7.0
2026	£17.1	£9.6	£4.5	£6.8	£2.0	£3.2	£5.3	£6.4	£11.4	£11.5	£7.2
2027	£17.5	£9.8	£4.6	£7.0	£2.1	£3.3	£5.5	£6.6	£11.7	£11.9	£7.4
2028	£18.1	£10.1	£4.7	£7.2	£2.1	£3.4	£5.6	£6.8	£12.1	£12.3	£7.7
2029	£18.6	£10.4	£4.9	£7.4	£2.2	£3.5	£5.8	£7.0	£12.5	£12.7	£7.9
2030	£19.1	£10.7	£5.0	£7.6	£2.2	£3.6	£6.0	£7.2	£12.9	£13.1	£8.2
2031	£19.6	£10.9	£5.1	£7.8	£2.3	£3.7	£6.1	£7.4	£13.3	£13.5	£8.5
2032	£20.2	£11.2	£5.3	£8.0	£2.3	£3.8	£6.3	£7.6	£13.7	£13.9	£8.7



TABLE 3f: TOTAL COMPARISON GOODS EXPENDITURE ON DIY, BY ZONE

YEAR	DER	RY CITY AN	ID STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	RE	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£11.6	£7.0	£4.4	£6.4	£2.3	£3.8	£5.5	£5.8	£10.6	£11.1	£7.1
2024	£12.0	£7.0	£4.4	£6.4	£2.3	£3.8	£5.5	£5.8	£10.6	£11.2	£7.1
2025	£12.4	£7.1	£4.4	£6.5	£2.3	£3.8	£5.6	£5.9	£10.8	£11.4	£7.2
2026	£12.8	£7.3	£4.5	£6.7	£2.4	£3.9	£5.8	£6.1	£11.1	£11.7	£7.4
2027	£13.2	£7.5	£4.6	£6.9	£2.5	£4.1	£5.9	£6.2	£11.4	£12.0	£7.7
2028	£13.6	£7.7	£4.8	£7.1	£2.5	£4.2	£6.1	£6.4	£11.8	£12.4	£7.9
2029	£14.0	£7.9	£4.9	£7.3	£2.6	£4.3	£6.3	£6.6	£12.2	£12.8	£8.2
2030	£14.4	£8.1	£5.0	£7.5	£2.7	£4.4	£6.5	£6.8	£12.6	£13.2	£8.4
2031	£14.9	£8.3	£5.2	£7.7	£2.7	£4.6	£6.7	£7.0	£13.0	£13.7	£8.7
2032	£15.3	£8.6	£5.3	£7.9	£2.8	£4.7	£6.9	£7.2	£13.4	£14.1	£9.0



TABLE 3g: TOTAL COMPARISON GOODS EXPENDITURE ON CHEMIST AND MEDICAL GOODS, BY ZONE

YEAR	DER	RY CITY AN	D STRABA	NE DISTRICT	rox)	REI	MAINDER O	F STUDY A	REA		
	1	2	3	4	5	6	7	8	9	10	11
2023	£24.4	£13.8	£6.5	£9.6	£3.0	£4.3	£7.3	£8.8	£15.8	£16.0	£10.1
2024	£25.2	£13.8	£6.5	£9.6	£3.0	£4.3	£7.4	£8.8	£15.9	£16.1	£10.1
2025	£26.0	£13.9	£6.6	£9.7	£3.0	£4.4	£7.5	£8.9	£16.1	£16.4	£10.3
2026	£26.8	£14.3	£6.7	£9.9	£3.1	£4.5	£7.7	£9.2	£16.6	£16.8	£10.5
2027	£27.6	£14.7	£6.9	£10.2	£3.2	£4.6	£7.9	£9.4	£17.1	£17.3	£10.9
2028	£28.4	£15.1	£7.1	£10.5	£3.3	£4.7	£8.1	£9.7	£17.7	£17.9	£11.2
2029	£29.2	£15.5	£7.3	£10.8	£3.4	£4.9	£8.4	£10.0	£18.2	£18.5	£11.6
2030	£30.1	£15.9	£7.5	£11.1	£3.4	£5.0	£8.6	£10.3	£18.8	£19.1	£11.9
2031	£31.1	£16.3	£7.8	£11.4	£3.5	£5.2	£8.9	£10.6	£19.4	£19.7	£12.3
2032	£32.1	£16.8	£8.0	£11.7	£3.6	£5.3	£9.2	£10.9	£20.0	£20.3	£12.7

Notes:



TABLE 3h: TOTAL COMPARISON GOODS EXPENDITURE ON BOOKS, CDS, IEWELLERY, CHINA BY ZONE

YEAR	DER	RY CITY AN	D STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	RE	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2023	£19.6	£10.9	£5.5	£7.9	£2.5	£4.2	£6.4	£7.6	£13.4	£13.6	£8.5
2024	£20.2	£10.9	£5.5	£7.9	£2.5	£4.2	£6.4	£7.6	£13.5	£13.7	£8.6
2025	£20.9	£11.0	£5.6	£8.0	£2.6	£4.2	£6.5	£7.7	£13.7	£13.9	£8.7
2026	£21.5	£11.3	£5.7	£8.2	£2.6	£4.3	£6.7	£7.9	£14.1	£14.3	£8.9
2027	£22.2	£11.6	£5.9	£8.5	£2.7	£4.5	£6.9	£8.1	£14.5	£14.7	£9.2
2028	£22.8	£11.9	£6.0	£8.7	£2.8	£4.6	£7.1	£8.4	£15.0	£15.2	£9.5
2029	£23.5	£12.2	£6.2	£8.9	£2.8	£4.7	£7.3	£8.6	£15.5	£15.7	£9.8
2030	£24.2	£12.5	£6.4	£9.2	£2.9	£4.8	£7.5	£8.9	£15.9	£16.2	£10.1
2031	£25.0	£12.9	£6.6	£9.4	£3.0	£5.0	£7.7	£9.1	£16.5	£16.7	£10.5
2032	£25.8	£13.2	£6.8	£9.7	£3.1	£5.1	£8.0	£9.4	£17.0	£17.2	£10.8

Notes:

Total expenditure calculated by multiplying population data by zone (Table 1) with per capita retail expenditure by zone (Table 2).



TABLE 3i: TOTAL COMPARISON GOODS EXPENDITURE ON LUXURY GOODS AND SPORTS GOODS. BY ZONE

YEAR	DER	RY CITY AN	D STRABA	NE DISTRICT	COUNCIL	AREA (App	rox)	REI	MAINDER O	F STUDY A	REA
	1	2	3	4	5	6	7	8	9	10	11
2022	C20 C	642.0	67.0	640.0	640	56.6	CO 4	50.0	640.2	C4 O E	C11 C
2023	£20.6	£12.0	£7.3	£10.9	£4.2	£6.6	£9.4	£9.9	£18.2	£18.5	£11.6
2024	£21.3	£12.0	£7.3	£10.9	£4.2	£6.6	£9.5	£9.9	£18.3	£18.6	£11.6
2025	£21.9	£12.1	£7.4	£11.0	£4.2	£6.7	£9.6	£10.0	£18.6	£18.8	£11.8
2026	£22.6	£12.4	£7.6	£11.3	£4.3	£6.8	£9.9	£10.3	£19.1	£19.3	£12.1
2027	£23.3	£12.8	£7.8	£11.6	£4.4	£7.0	£10.2	£10.6	£19.7	£20.0	£12.5
2028	£24.0	£13.1	£8.0	£12.0	£4.6	£7.2	£10.5	£10.9	£20.3	£20.6	£12.9
2029	£24.7	£13.5	£8.2	£12.3	£4.7	£7.4	£10.8	£11.2	£21.0	£21.3	£13.3
2030	£25.5	£13.9	£8.4	£12.6	£4.8	£7.7	£11.1	£11.6	£21.6	£21.9	£13.8
2031	£26.3	£14.2	£8.7	£13.0	£4.9	£7.9	£11.4	£11.9	£22.3	£22.6	£14.2
2032	£27.1	£14.6	£8.9	£13.3	£5.1	£8.1	£11.8	£12.2	£23.1	£23.4	£14.6

Notes:

Total expenditure calculated by multiplying population data by zone (Table 1) with per capita retail expenditure by zone (Table 2).



TABLE 3j: TOTAL COMPARISON GOODS EXPENDITURE, BY ZONE

YEAR	DER	RY CITY AN	D STRABAI	NE DISTRIC	T COUNCIL	AREA (App	rox)	RE	MAINDER O	F STUDY A	REA	TOTAL
TEAR	1	2	3	4	5	6	7	8	9	10	11	IOIAL
2023	£185.5	£108.4	£55.7	£82.4	£25.5	£40.8	£64.5	£75.9	£135.2	£137.5	£86.3	£998
2024	£188.3	£108.6	£55.9	£82.6	£25.6	£40.9	£64.8	£76.2	£135.8	£138.2	£86.8	£1,004
2025	£192.2	£109.8	£56.5	£83.6	£25.9	£41.5	£65.7	£77.2	£137.9	£140.3	£88.1	£1,019
2026	£197.4	£112.4	£57.8	£85.5	£26.5	£42.5	£67.5	£79.2	£141.6	£144.1	£90.4	£1,045
2027	£203.2	£115.5	£59.4	£88.0	£27.2	£43.8	£69.5	£81.5	£146.2	£148.7	£93.3	£1,076
2028	£209.1	£118.7	£61.1	£90.5	£28.0	£45.1	£71.6	£84.0	£150.8	£153.5	£96.3	£1,109
2029	£215.2	£122.0	£62.8	£93.0	£28.7	£46.3	£73.8	£86.5	£155.7	£158.4	£99.4	£1,142
2030	£221.6	£125.2	£64.6	£95.6	£29.4	£47.7	£76.0	£89.0	£160.7	£163.5	£102.6	£1,176
2031	£228.3	£128.6	£66.4	£98.1	£30.3	£49.0	£78.3	£91.5	£158.4	£161.1	£101.1	£1,191
2032	£234.9	£132.1	£68.3	£100.7	£31.2	£50.3	£80.6	£94.2	£163.5	£166.3	£104.4	£1,227

Notes:

Total expenditure calculated by multiplying population data by zone (Table 1) with per capita retail expenditure by zone (Table 2).



TABLE 4: CONVENIENCE GOODS MARKET SHARES,

BY **70NF**

BY ZONE				FI	RST CHOICE	E MAIN FOO	D SHOPPI	NG								SEC	OND CHOI	CE MAIN FO	OD SHOPP	PING			
			C	DUNCIL AR	EA			REI	MAINDER O	F STUDY A	REA				C	OUNCIL AR	EA			RE	MAINDER O	F STUDY AF	REA
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11		1	2	3	4	5	6	7	8	9	10	11
ZONE 1 - DERRY - LONDONDERRY WEST													-										
DERKY CENTRAL AREA (as defined by the adopted Derry																							
Local Plan Proposals Map)	46.04%	13.71%	8.96%	0.72%	0.00%	4.97%	0.00%	0.00%	7.91%	0.00%	0.00%		41.31%	13.38%	9.04%	2.53%	0.00%	1.81%	1.00%	0.00%	0.00%	0.00%	0.00%
Iceland, Foyleside Shopping Centre	2.50%	0.00%	2.82%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%		0.93%	0.96%	0.98%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%
M+S Simply Food, Foyleside Shopping Centre	0.94%	0.00% 12.76%	0.00% 6.14%	0.00% 0.72%	0.00%	0.00% 3.11%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%		4.23%	1.93%	0.00% 8.06%	0.00%	0.00%	0.00%	0.00% 1.00%	0.00%	0.00%	0.00%	0.00% 0.00%
Sainsburys, Strand Road Supervalu, Meadowbank Court, Strand Rd	34.05% 1.66%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		26.23% 2.83%	10.49% 0.00%	0.00%	2.53% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Waterloo Place	1.44%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco, Quayside Shopping Centre	5.45%	0.00%	0.00%	0.00%	0.00%	0.95%	0.00%	0.00%	7.91%	0.00%	0.00%		6.16%	0.00%	0.00%	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
NORTHSIDE DISTRICT CENTRE																							
Supervalu, Glengalliagh Road	0.00%	0.00%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
RATH MOR DISTRICT CENTRE																							
Costcutter	2.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.62%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
														0.0070									
SPRINGTOWN DISTRICT CENTRE		4.670/	0.070/		0.000/					0.000/			4.550	0.000/	0.000/								
Dunnes	1.44%	1.67%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.88%	0.00%		1.65%	2.89%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.09%	0.00%
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY																							
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES																							
Costcutter, Beechwood Avenue	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.29%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.36%	0.00%
Iceland, Buncrana Road	6.44%	0.72%	0.00%	0.00%	0.00%	2.57%	0.00%	0.00%	1.48%	0.00%	0.00%		3.91%	0.74%	1.66%	0.00%	0.00%	1.06%	0.00%	0.00%	1.48%	0.00%	0.00%
Lidl, Buncrana Road	13.54%	3.86%	6.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.01%	1.01%	5.24%	0.00%	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Bishop Street Mace, Clooney Terrace	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%
Mace, Messines Terrace	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Creggan Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Park Avenue	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Greenhaw Road	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.94%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.97%	1.93%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 1 TOTAL	73.90%	20.91%	18.35%	0.72%	0.00%	7.54%	0.00%	0.00%	9.39%	5.17%	0.00%		61.37%	19.95%	18.76%	3.25%	0.00%	5.07%	1.00%	0.00%	1.48%	5.45%	0.00%
ZONE 2 - DERRY / LONDONDERRY EAST												1											
LISNAGELVIN DISTRICT CENTRE																							
Supervalu (Long's), Lisnagelvin	1.66%	6.48%	0.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.65%	5.76%	0.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco, Lisnagelvin	12.50%	50.12%	33.66%	0.98%	0.00%	9.75%	1.74%	0.00%	0.00%	0.00%	0.00%		19.03%	41.71%	36.36%	4.90%	0.00%	19.21%	0.00%	1.00%	0.00%	0.00%	0.00%
CRESCENT LINK LOCAL CENTRE																							
M+S Simply Food	1.88%	2.66%	0.93%	1.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		5.24%	5.80%	3.43%	1.56%	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Express	5.09%	9.24%	2.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		6.68%	10.90%	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
MAIN FOODSTORES (OUTSIDE : - : - : - : - : - : - : - : - : -																				l			
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY	0.00%	3.50%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	3.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	0.0070	3.30 /	0.5770	0.0070	0.0070	0.0070	0.0073	0.0073	0.0070	0.0078	0.0070		3.0070	3.0270	5.0070	0.0073	0.0078	0.0078	0.0070	0.0070	0.0070	0.0070	3.00 /0
Centra, Trench Road SC	0.00%	1.83%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Crescent Link	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Church Brae (Tullyally SC) Spar, Rossdowney Park	0.00% 0.00%	0.72% 0.95%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%		0.00% 0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
OTHER	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Duncastle Rd Other Zone 2	0.00% 0.00%	0.95% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%		0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
other zone z	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070		3.0070	3.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	3.0070
ZONE 2 TOTAL	21.13%	72.95%	39.10%	2.54%	0.00%	9.75%	1.74%	0.00%	0.00%	0.00%	0.00%		32.60%	67.99%	42.64%	6.46%	0.00%	20.16%	0.00%	1.00%	0.00%	0.00%	0.00%



TABLE 4: CONVENIENCE

GOODS MARKET SHARES,

BY ZONE

BY ZONE					TOP U	P FOOD SHO	OPPING				
			C	OUNCIL AR	EA			RE	MAINDER C	F STUDY A	REA
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11
ZONE 1 - DERRY - LONDONDERRY WEST											
DERKY CENTRAL AREA (as defined by the adopted Derry											
Local Plan Proposals Map)	28.83%	10.36%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Iceland, Foyleside Shopping Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
M+S Simply Food, Foyleside Shopping Centre	2.96%	5.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsburys, Strand Road	13.06%	2.38%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Meadowbank Court, Strand Rd	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Waterloo Place	2.22%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco, Quayside Shopping Centre	1.45%	0.00%	1.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	6.58%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
NORTHSIDE DISTRICT CENTRE Supervalu, Glengalliagh Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Gierigalilagii Roau	0.00%	0.00%	0.00%	0.0070	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
RATH MOR DISTRICT CENTRE	2.000/	0.000/	0.000/	0.000/	0.000/	0.000/	0.00%	0.000/	0.000/	0.000/	0.000/
Costcutter	2.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
SPRINGTOWN DISTRICT CENTRE											
Dunnes	2.56%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY											
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES											
Costcutter, Beechwood Avenue	5.03%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Iceland, Buncrana Road	7.54%	3.81%	0.91%	0.00%	0.00%	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%
Lidl, Buncrana Road	4.97%	1.43%	0.00%	0.00%	0.00%	0.90%	0.00%	0.00%	1.58%	0.00%	0.00%
Mace, Bishop Street	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Clooney Terrace	0.00%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Messines Terrace	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Creggan Road	5.43%	5.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Park Avenue Supervalu, Greenhaw Road	2.22% 11.38%	1.10% 1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00%
Supervalu, Greetinaw Road	11.30%	1.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	17.99%	2.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 1 TOTAL	90.42%	30.70%	3.32%	0.00%	0.00%	0.90%	1.44%	0.00%	1.58%	0.00%	0.00%
ZONE 2 - DERRY / LONDONDERRY EAST											
LISNAGELVIN DISTRICT CENTRE											
Supervalu (Long's), Lisnagelvin	0.00%	5.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco, Lisnagelvin	4.01%	12.45%	5.74%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CRESCENT LINK LOCAL CENTRE											
M+S Simply Food	2.62%	13.13%	3.37%	2.23%	0.00%	1.23%	0.00%	1.27%	0.00%	0.00%	0.00%
Tesco Express	0.00%	10.55%	5.12%	0.00%	0.00%	2.05%	0.00%	0.00%	0.00%	0.00%	0.00%
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY								ı			
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	1.45%	17.04%	9.08%	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%
Centra, Trench Road SC	0.00%	9.05%	4.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Crescent Link	1.45%	1.10%	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Church Brae (Tullyally SC)	0.00%	1.10%	2.37%	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Rossdowney Park	0.00%	5.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
OTHER	0.00%	4.72%	2.41%	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Duncastle Rd	0.00%	1.10%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 2	0.00%	3.62%	1.23%	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 2 TOTAL	8.08%	63.40%	25.72%	5.86%	0.00%	4.38%	0.00%	1.27%	0.00%	0.00%	0.00%
	1										2.2270



TABLE 4: CONVENIENCE GOODS MARKET SHARES,

BY ZONE

BY ZONE				FII	RST CHOICE	MAIN FOO	D SHOPPIN	1G								SEC	OND CHOIC	CE MAIN FO	OD SHOPP	ING			
			C	OUNCIL ARI	EA			REI	MAINDER O	F STUDY AF	REA				C	OUNCIL ARE	EA			REI	MAINDER O	F STUDY AF	EA
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11		1	2	3	4	5	6	7	8	9	10	11
ZONE 3 - EGLINTON												一											
Local Shops Drumahoe	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Main Street Other	0.00% 0.00%	0.00%	13.46% 0.00%	0.00%	0.00%	0.91% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%		0.00%	0.00% 0.00%	9.31% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%
ZONE 3 TOTAL	0.00%	0.00%	13.46%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	9.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 4 - STRABANE												\exists											
STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001	2.50%	3.24%	4.86%	77.84%	12.31%	3.15%	13.64%	0.00%	0.00%	0.00%	7.87%		3.41%	4.91%	3.93%	68.22%	11.78%	2.20%	8.25%	1.00%	0.00%	0.00%	8.43%
Policies Map) ASDA, Branch Road, Strabane	2.50%	3.24%		72.44%		3.15%	13.64%	0.00%	0.00%	0.00%	4.51%		3.41%		3.93%	60.97%		2.20%	8.25%	1.00%	0.00%	0.00%	6.46%
B+M, Castle Street, Strabane	0.00%	0.00%	4.86% 0.00%	0.00%	12.31% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	4.91% 0.00%	0.00%	0.00%	11.03% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Home Bargains, College Walk, Rotherham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Iceland, Railway Street	0.00%	0.00%	0.00%	0.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.36%	- 1	0.00%	0.00%	0.00%	2.63%	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	1.97%
Local Shops, Strabane TC	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Main Street	0.00%	0.00%	0.00%	4.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	4.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
OUT OF CENTRE	0.00%	0.00%	0.00%	14.86%	0.97%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	17.26%	1.02%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Ballycolman Avenue	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Meetinghouse Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Bradley Way	0.00%	0.00%	0.00%	13.92%	0.97%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	15.39%	1.02%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%
Spar, Derry Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Fountain Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Urney Road	0.00%	0.00%	0.00%	0.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
STRABANE OTHER																							
Spar, Berryhill Road, Artigarvan	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
OTHER	0.00%	0.00%	0.00%	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 4 - TOTAL	2.50%	3.24%	4.86%	93.79%	13.28%	3.15%	14.65%	0.00%	0.00%	0.00%	7.87%	_	3.41%	5.65%	3.93%	86.57%	12.80%	2.20%	9.25%	1.00%	0.00%	0.00%	8.43%
ZONE 5 - CASTLEDERG												ı											
CASTLEDERG TOWN CENTRE (as defined by Strabane Area	0.00%	0.00%	0.00%	0.00%	78.66%	0.00%	2.45%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.72%	77.94%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%
Plan 1986-2001)											- 1	- 1											
Coop, High Street	0.00%	0.00%	0.00%	0.00%	15.66%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	22.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Dergvalley Shopping Centre	0.00%	0.00%	0.00%	0.00%	26.91%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	30.32%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%
Vivo Xtra, William Street	0.00%	0.00%	0.00%	0.00%	36.09%	0.00%	0.97%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.72%	25.42%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%
CASTLEDERG OUT OF CENTRE	0.00%	0.00%	0.00%	0.00%	3.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Castlefin Road	0.00%	0.00%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	- 1	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Strabane Road	0.00%	0.00%	0.00%	0.00%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	0.00%	0.00%	0.00%	1.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 5 TOTAL	0.00%	0.00%	0.00%	0.00%	82.30%	0.00%	2.45%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.72%	81.74%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%
ZONE 6 - CLAUDY												- [
CLAUDY VILLAGE CENTRE	0.00%	0.00%	0.00%	0.00%	0.00%	11.86%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	0.00%	0.00%	0.00%	6.04%	0.00%	0.00%	0.00%	0.00%	0.00%
Centra, Claudy	0.00%	0.00%	0.00%	0.00%	0.00%	7.92%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	0.00%	0.00%	0.00%	6.04%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Main Street	0.00%	0.00%	0.00%	0.00%	0.00%	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Main Street, Claudy	0.00%	0.00%	0.00%	0.00%	0.00%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	0.00%	0.00%	0.00%	3.40%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Main Street, Feeny	0.00%	0.00%	0.00%	0.00%	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar Main Street Dungivon	0.0004	0.0004	0.0004	0.0004	0.00%	2 7504	0.0004	0.0004	0.0004	0.00%	0.0004	I	0.00%	0.000/	0.00%	0.0004	0.0004	7 2 404	0.0004	0.0004	0.0004	0.0004	0.000/-
Spar, Main Street, Dungiven	0.00%	0.00%	0.00%	0.00%		3.75%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	0.00%	0.00%	0.00%	7.34%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Garvagh Rd, Dungiven	0.00%	0.00%	1.54%	0.00%	0.00%	19.50%	0.00%	0.00%	0.00%	0.00%	0.00%	I	0.00%	0.00%	1.56%	0.00%	0.00%	13.08%	0.00%	0.00%	0.00%	0.00%	0.00%
Local Shops, Dungiven town centre	0.00%	0.00%	0.00%	0.00%	0.00%	3.40%	0.00%	0.00%	0.00%	0.00%	0.00%	ı	0.00%	0.00%	0.00%	0.00%	0.00%	3.40%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 6 TOTAL	0.00%	0.00%	1.54%	0.00%	0.00%	41.41%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	1.56%	0.00%	0.00%	34.87%	0.00%	0.00%	0.00%	0.00%	0.00%



TABLE 4: CONVENIENCE GOODS MARKET SHARES,

BY 70NF

BY ZONE	I				TOP UF	FOOD SHO	PPING				
			C	DUNCIL AR				RF	MAINDER C	F STUDY AF	RFΔ
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11
ZONE 3 - EGLINTON	<u> </u>		- 3	-				°	,	10	
Local Shops Drumahoe	0.00%	0.00%	11.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Main Street Other	0.00% 0.00%	0.00%	36.60% 8.25%	0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	2.11% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%
ZONE 3 TOTAL	0.00%	0.00%	56.36%	0.00%	0.00%	0.00%	0.00%	2.11%	0.00%	0.00%	0.00%
ZONE 4 - STRABANE											
STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001											
Policies Map)	0.00%	0.00%	1.23%	33.56%	3.45%	1.29%	0.00%	0.00%	0.00%	0.00%	0.00%
ASDA, Branch Road, Strabane	0.00%	0.00%	0.00%	17.47%	1.69%	1.29%	0.00%	0.00%	0.00%	0.00%	0.00%
B+M, Castle Street, Strabane Home Bargains, College Walk, Rotherham	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%
Iceland, Railway Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local Shops, Strabane TC	0.00%	0.00%	0.00%	7.33%	1.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Main Street	0.00%	0.00%	1.23%	8.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
OUT OF CENTRE	0.00%	1.49%	1.97%	24.19%	0.00%	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%
Costcutter, Ballycolman Avenue	0.00%	0.00%	0.00%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Meetinghouse Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Bradley Way	0.00%	1.49%	1.97%	6.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Derry Road	0.00%	0.00%	0.00%	8.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Fountain Street Spar, Urney Road	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	1.34% 4.79%	0.00% 0.00%	0.00% 0.00%	0.00% 1.44%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
STRABANE OTHER Spar, Berryhill Road, Artigarvan	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%
OTHER	0.00%	0.00%	0.00%	19.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 4 - TOTAL	0.00%	1.49%	3.20%	80.97%	3.45%	1.29%	2.88%	0.00%	0.00%	0.00%	0.00%
	0.00%		5.20%	00.57.70	51.570		2.0070	0.0070	0.0070	0.0070	0.0070
ZONE 5 - CASTLEDERG											
CASTLEDERG TOWN CENTRE (as defined by Strabane Area	0.00%	0.00%	0.00%	2.37%	65.92%	0.00%	1.39%	0.00%	0.00%	0.00%	0.00%
Coop, High Street	0.00%	0.00%	0.00%	1.34%	14.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Dergvalley Shopping Centre	0.00%	0.00%	0.00%	0.00%	31.46%	0.00%	1.39%	0.00%	0.00%	0.00%	0.00%
Vivo Xtra, William Street	0.00%	0.00%	0.00%	1.03%	19.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CASTLEDERG OUT OF CENTRE	0.00%	0.00%	0.00%	0.00%	28.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Castlefin Road	0.00%	0.00%	0.00%	0.00%	8.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Strabane Road	0.00%	0.00%	0.00%	0.00%	8.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	0.00%	0.00%	0.00%	11.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 5 TOTAL	0.00%	0.00%	0.00%	2.37%	94.77%	0.00%	1.39%	0.00%	0.00%	0.00%	0.00%
ZONE 6 - CLAUDY											
CLAUDY VILLAGE CENTRE	0.00%	0.00%	0.00%	0.00%	0.00%	12.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Centra, Claudy	0.00%	0.00%	0.00%	0.00%	0.00%	12.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Main Street Spar, Main Street, Claudy	0.00% 0.00%	0.00% 0.00%	0.00% 1.23%	0.00% 1.34%	0.00% 0.00%	0.00% 11.37%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Spar, Main Street, Feeny	0.00%	0.00%	0.00%	0.00%	0.00%	10.20%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Main Street, Dungiven	0.00%	0.00%	0.00%	0.00%	0.00%	5.40%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Garvagh Rd, Dungiven	0.00%	0.00%	0.00%	0.00%	0.00%	25.28%	0.00%	0.00%	0.00%	0.00%	0.00%
Local Shops, Dungiven town centre	0.00%	0.00%	0.00%	0.00%	0.00%	12.61%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	9.69%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 6 TOTAL	0.00%	0.00%	1.23%	1.34%	0.00%	86.72%	0.00%	0.00%	0.00%	0.00%	0.00%
	<u> </u>										



TABLE 4: CONVENIENCE GOODS MARKET SHARES,

BY ZONE

BI ZOINE				FI	DD SHOPPI	NG							SEC	OND CHOI	CE MAIN FO	OD SHOPP	ING					
			С	OUNCIL AR	EA			RE	MAINDER O	F STUDY A	REA			C	OUNCIL AR	EA			RE	MAINDER C	F STUDY A	REA
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11
ZONE 7 - NEWTOWNSTEWART																						
NEWTOWNSTEWART TOWN CENTRE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.56%	0.00%	0.00%	0.00%	0.00%
Gallachers Nisa, Main Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%
Spar, Strabane Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.83%	0.00%	0.00%	0.00%	0.00%
SION MILLS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Mellmount Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Village Stores and service station	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 7	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%
Costcutter, Greencastle, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mace, Gortin Road, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Gortin Road, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%
Spar, Old Mountfield Road, Mullaghmore, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%
Spar Plumbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 7 TOTAL	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	8.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.48%	0.00%	0.00%	0.00%	0.00%
ZONE 8 - LIMAVADY	1																		-			
LIMAVADY																						
Costcutter, Catherine St	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Main St, Limavady	0.00%	0.00%	0.93%	0.00%	0.00%	3.11%	0.00%	5.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.06%	0.00%	10.59%	0.00%	0.00%	0.00%
Mace, Grevstone Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%
Spar, Anderson Park	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.00%	0.00%
Spar, Irish Green Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Supervalu, Market Street	0.00%	0.00%	0.00%	0.00%	0.00%	2.42%	0.00%	7.09%	0.00%	0.00%	0.00%	0.00%	0.74%	0.94%	0.00%	0.00%	1.51%	0.00%	11.08%	0.00%	0.00%	0.00%
Tesco Express, Limavady	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%
Tesco Superstore, Main St, Limavady	0.00%	0.00%	10.52%	0.00%	0.00%	20.36%	0.00%	61.08%	0.00%	0.00%	0.00%	0.00%	0.00%	9.82%	0.00%	0.00%	22.44%	0.00%	46.60%	0.00%	0.00%	0.00%
Local Shops, Limavady town centre	1.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%	0.00%	0.00%	0.00%	4.70%	0.00%	0.00%	0.00%
Other Zone 8	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 8 TOTAL	1.56%	0.00%	11.45%	0.00%	0.00%	25.89%	0.00%	80.46%	0.00%	0.00%	0.00%	0.00%	0.74%	12.42%	0.00%	0.00%	28.01%	0.00%	78.19%	0.00%	0.00%	0.00%
Other	0.94%	0.99%	6.43%	1.88%	1.71%	7.68%	71.19%	16.54%	90.61%	93.62%	92.14%	2.62%	0.00%	5.72%	0.94%	3.68%	6.76%	62.92%	14.37%	97.87%	94.55%	91.58%
Internet	0.00%	1.93%	4.86%	1.09%	1.01%	3.71%	1.74%	3.00%	0.00%	1.21%	0.00%	0.00%	2.97%	4.91%	1.09%	1.02%	2.90%	1.73%	3.97%	0.64%	0.00%	0.00%
								l				I							1			

Note
Market shares taken from 2018 household survey. Only most popular stores shown under the sub-headings for each main location.



TABLE 4: CONVENIENCE GOODS MARKET SHARES,

BY ZONE

BY ZUIVE					TOP U	FOOD SH	OPPING				
			C	OUNCIL AR	EA			RE	MAINDER C	F STUDY AF	REA
STORE/ CENTRE	1	2	3	4	5	6	7	8	9	10	11
ZONE 7 - NEWTOWNSTEWART											
NEWTOWNSTEWART TOWN CENTRE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.11%	0.00%	0.00%	0.00%	0.00%
Gallachers Nisa, Main Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Strabane Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.11%	0.00%	0.00%	0.00%	0.00%
SION MILLS	0.00%	0.00%	0.00%	9.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Mellmount Road	0.00%	0.00%	0.00%	8.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Village Stores and service station	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	13.29%	0.00%	0.00%	0.00%	0.00%
Costcutter, Greencastle, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.81%	0.00%	0.00%	0.00%	0.00%
Mace, Gortin Road, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.12%	0.00%	0.00%	0.00%	0.00%
Spar, Gortin Road, Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.81%	0.00%	0.00%	0.00%	0.00%
Spar. Old Mountfield Road. Mullaghmore. Omagh	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.46%	0.00%	0.00%	0.00%	0.00%
Spar Plumbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.75%	0.00%	0.00%	0.00%	0.00%
ZONE 7 TOTAL	0.00%	0.00%	0.00%	9.47%	0.00%	0.00%	63.35%	0.00%	0.00%	0.00%	0.00%
ZONE 8 - LIMAVADY											
LIMAVADY											
Costcutter, Catherine St	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.93%	0.00%	0.00%	0.00%
Lidl, Main St, Limavady	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.14%	0.99%	0.00%	0.00%
Mace, Greystone Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Spar, Anderson Park	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.89%	0.00%	0.00%	0.00%
Spar, Irish Green Street	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.90%	0.00%	0.00%	0.00%
Supervalu, Market Street	0.00%	0.00%	1.23%	0.00%	0.00%	1.23%	0.00%	12.78%	0.00%	0.00%	0.00%
Tesco Express, Limavady	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.03%	0.00%	0.00%	0.00%
Tesco Superstore, Main St, Limavady	0.00%	0.00%	0.00%	0.00%	0.00%	2.72%	0.00%	12.30%	0.00%	0.00%	0.00%
Local Shops, Limavady town centre	0.00%	0.00%	1.81%	0.00%	0.00%	0.00%	2.30%	13.53%	0.00%	0.00%	0.00%
Other Zone 8	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.09%	0.00%	0.00%	0.00%
ZONE 8 TOTAL	0.00%	0.00%	3.04%	0.00%	0.00%	3.95%	2.30%	89.59%	0.99%	0.00%	0.00%
Other	0.00%	4.41%	4.24%	0.00%	0.00%	2.05%	21.30%	7.04%	93.33%	85.78%	97.83%
Internet	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nata											

Note

Market shares taken from 2018 household survey. Only most ρ



TABLE 5A: CONVENIENCE GOODS TURNOVER, BY

					FIRST	CHOICE MA	IN FOOD S	HOPPING											SECOND CH	HOICE MAIN	N FOOD SHOPP	ING				
			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	REI	MAINDER C	F STUDY A	REA	ZONES 8-11 TOTAL			co	OUNCIL ARE	:A			ZONES 1-7 TOTAL	REI	MAINDER C	F STUDY A	REA	ZONES 8-11 TOTAL
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		1	2	3	4	5	6	7		8	9	10	11	
(£m) (£m)	151.7 74.3	84.7 41.5	42.9 21.0	69.6 34.1	21.9 10.7	34.4 16.9	53.1 26.0	458.4 224.6	60.6 29.7	110.7 54.2	112.2 55.0	70.3 34.5	353.8 173.4	151.7 31.9	84.7 17.8	42.9 9.0	69.6 14.6	21.9 4.6	34.4 7.2	53.1 11.1	458.4 96.3	60.6 12.7	110.7 23.2	112.2 23.6	70.3 14.8	353.8 74.3
ZONE 1 - DERRY - LONDONDERRY WEST				•																	74.0					
DERRY CENTRAL AREA (as defined by the adopted Derry																										
Local Plan Proposals Map)	£34.2	£5.7	£1.9	£0.2	£0.0	£0.8	£0.0	£42.9	£0.0	£4.3	£0.0	£0.0	4.3	£13.2	£2.4	£0.8	£0.4	£0.0	£0.1	£0.1	17.0	£0.0	£0.0	£0.0	£0.0	0.0
Iceland, Foyleside Shopping Centre	£1.9	£0.0	£0.6	£0.0	£0.0	£0.2	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£0.2	£0.1	£0.0	£0.0	£0.1	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0
M+S Simply Food, Foyleside Shopping Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	1.7	£0.0	£0.0	£0.0	£0.0	0.0
Sainsburys, Strand Road	£25.3	£5.3	£1.3	£0.2	£0.0	£0.5	£0.0	£32.7	£0.0	£0.0	£0.0	£0.0	0.0	£8.4	£1.9	£0.7	£0.4	£0.0	£0.0	£0.1	11.4	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Meadowbank Court, Strand Rd	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.9	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Waterloo Place	£1.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Tesco, Quayside Shopping Centre	£4.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.2 £0.0	£0.0 £0.0	£4.2 £0.0	£0.0 £0.0	£4.3 £0.0	£0.0 £0.0	£0.0	4.3 0.0	£2.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	2.0 0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
Other	£0.0	£0.0	£0.0	±0.0	£0.0	£0.0	±0.0	±0.0	±0.0	±0.0	£0.0	£0.0	0.0	£0.3	£0.0	±0.0	±0.0	±0.0	±0.0	±0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0
NORTHSIDE DISTRICT CENTRE	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Glengalliagh Road	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
									l																	
RATH MOR DISTRICT CENTRE	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.8	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.9	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.8	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.9	£0.0	£0.0	£0.0	£0.0	0.0
SPRINGTOWN DISTRICT CENTRE	£1.1	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£2.1	£0.0	2.1	£0.5	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	1.1	£0.0	£0.0	£1.0	£0.0	1.0
Dunnes	£1.1	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£2.1	£0.0	2.1	£0.5	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	1.1	£0.0	£0.0	£1.0	£0.0	1.0
Duffiles	21.1	20.7	20.2	20.0	20.0	20.0	20.0		20.0	20.0	22.1	20.0		20.3	20.5	20.1	20.0	20.0	20.0	20.0		20.0	20.0	21.0	20.0	1.0
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY																										
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY	£17.0	£1.9	£1.6	£0.0	£0.0	£0.4	£0.0	£20.9	£0.0	£0.8	£0.7	£0.0	1.5	£4.7	£0.3	£0.7	£0.0	£0.0	£0.2	£0.0	6.0	£0.0	£0.3	£0.3	£0.0	0.7
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES Costcutter, Beechwood Avenue	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.7	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.3	£0.0	0.3
Iceland, Buncrana Road	£4.8	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£5.5	£0.0	£0.8	£0.0	£0.0	0.7	£1.2	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	1.6	£0.0	£0.3	£0.0	£0.0	0.3
Lidl, Buncrana Road	£10.1	£1.6	£1.4	£0.0	£0.0	£0.0	£0.0	£13.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.9	£0.2	£0.5	£0.0	£0.0	£0.2	£0.0	3.7	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Bishop Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Clooney Terrace	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Messines Terrace	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Creggan Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Park Avenue	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Greenhaw Road	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0
Other	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 1 TOTAL	£54.9	£8.7	£3.9	£0.2	£0.0	£1.3	£0.0	£69.0	£0.0	£5.1	£2.8	£0.0	7.9	£19.6	£3.5	£1.7	£0.5	£0.0	£0.4	£0.1	25.7	£0.0	£0.3	£1.3	£0.0	1.6
ZONE 2 - DERRY - LONDONDERRY EAST																										
LICALA CELVIAL DISTRICT CENTRE	£10.5	£23.5	£7.3	£0.3	£0.0	£1.6	£0.5	£43.7	£0.0	£0.0	£0.0	£0.0	0.0	£6.6	£8.4	£3.4	£0.7	£0.0	£1.4	£0.0	20.5	£0.1	£0.0	£0.0	£0.0	0.1
LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin	£10.5	£23.3 £2.7	£0.2	£0.0	£0.0	£0.0	£0.0	£43.7 £4.1	£0.0	£0.0	£0.0	£0.0	0.0	£0.5	£1.0	£0.1	£0.7	£0.0	£0.0	£0.0	1.6	£0.0	£0.0	£0.0	£0.0	0.1
Tesco, Lisnagelvin	£9.3	£20.8	£7.1	£0.3	£0.0	£1.6	£0.5	£39.6	£0.0	£0.0	£0.0	£0.0	0.0	£6.1	£7.4	£3.3	£0.7	£0.0	£1.4	£0.0	18.9	£0.1	£0.0	£0.0	£0.0	0.1
CRESCENT LINK LOCAL CENTRE	£5.2	£4.9	£0.7	£0.5	£0.0	£0.0	£0.0	£11.4	£0.0	£0.0	£0.0	£0.0	0.0	£3.8	£3.0	£0.5	£0.2	£0.0	£0.1	£0.0	7.5	£0.0	£0.0	£0.0	£0.0	0.0
M+S Simply Food	£1.4	£1.1	£0.2	£0.5	£0.0	£0.0	£0.0	£3.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.7	£1.0	£0.3	£0.2	£0.0	£0.1	£0.0	3.3	£0.0	£0.0	£0.0	£0.0	0.0
Tesco Express	£3.8	£3.8	£0.5	£0.0	£0.0	£0.0	£0.0	£8.2	£0.0	£0.0	£0.0	£0.0	0.0	£2.1	£1.9	£0.2	£0.0	£0.0	£0.0	£0.0	4.2	£0.0	£0.0	£0.0	£0.0	0.0
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	£0.0	£1.5	£0.2	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0
Centra, Trench Road SC	£0.0	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	0.5	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter, Crescent Link	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Church Brae (Tullyally SC)	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Rossdowney Park	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
								l	l				I I													1
Supervalu, Duncastle Rd	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 2 TOTAL	£15.7	£30.3	£8.2	£0.9	£0.0	£1.6	£0.5	£57.2	£0.0	£0.0	£0.0	£0.0	0.0	£10.4	£12.1	£3.8	£0.9	£0.0	£1.5	£0.0	28.7	£0.1	£0.0	£0.0	£0.0	0.1



TABLE 5A: CONVENIENCE

GOODS TURNOVER, BY

						TO	P UP FOOD	SHOPPING	-					TOTAL
			C	OUNCIL AR	EA			ZONES 1-7	RE	MAINDER C	F STUDY AF	REA	ZONES 8-11	
STORE/CENTRE	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL	
STORE/CENTRE (£m)	151.7	84.7	42.9	69.6	21.9	34.4	53.1	458.4	60.6	110.7	112.2	70.3	353.8	
(£m)	45.5	25.4	12.9	20.9	6.6	10.3	15.9	137.5	18.2	33.2	33.7	21.1	106.1	
ZONE 1 - DERRY - LONDONDERRY WEST														
DERRY CENTRAL AREA (as defined by the adopted Derry														
Local Plan Proposals Map)	£13.1	£2.6	£0.3	£0.0	£0.0	£0.0	£0.0	16.1	£0.0	£0.0	£0.0	£0.0	0.0	£80.2
Iceland, Foyleside Shopping Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£3.2
M+S Simply Food, Foyleside Shopping Centre	£1.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0	£5.0
Sainsburys, Strand Road	£5.9	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	6.7	£0.0	£0.0	£0.0	£0.0	0.0	£50.8
Supervalu, Meadowbank Court, Strand Rd	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£3.3
Supervalu, Waterloo Place	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£2.8
Tesco, Quayside Shopping Centre	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£11.3
Other	£3.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	3.4	£0.0	£0.0	£0.0	£0.0	0.0	£3.7
NORTHSIDE DISTRICT CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.2
Supervalu, Glengalliagh Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.2
, , , , , , , , , , , , , , , , , , , ,														
RATH MOR DISTRICT CENTRE	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
Costcutter	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
SPRINGTOWN DISTRICT CENTRE	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
Dunnes	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
Danies	22	20	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	0.0	
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY														
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	£17.3	£4.1	£0.1	£0.0	£0.0	£0.1	£0.2	21.8	£0.0	£0.5	£0.0	£0.0	0.5	£51.4
Costcutter, Beechwood Avenue	£2.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.4
Iceland, Buncrana Road	£3.4	£1.0	£0.1	£0.0	£0.0	£0.0	£0.2	4.7	£0.0	£0.0	£0.0	£0.0	0.0	£13.0
Lidl, Buncrana Road	£2.3	£0.4	£0.0	£0.0	£0.0	£0.1	£0.0	2.7	£0.0	£0.5	£0.0	£0.0	0.5	£20.0
Mace, Bishop Street	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£0.7
Mace, Clooney Terrace	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.4
Mace, Messines Terrace	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Creggan Road	£2.5	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	3.8	£0.0	£0.0	£0.0	£0.0	0.0	£3.8
Spar, Park Avenue	£1.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£1.3
Supervalu, Greenhaw Road	£5.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	5.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.6
Other	£8.2	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	8.9	£0.0	£0.0	£0.0	£0.0	0.0	£10.8
ottlei	10.2	10.7	20.0	20.0	20.0	20.0	20.0	6.5	20.0	20.0	20.0	20.0	0.0	210.0
ZONE 1 TOTAL	£41.2	£7.8	£0.4	£0.0	£0.0	£0.1	£0.2	49.7	£0.0	£0.5	£0.0	£0.0	0.5	£154.5
ZONE 2 - DERRY - LONDONDERRY EAST														
ZONE Z-BERKY - ZONDONDEKKY EAST														
LISNAGELVIN DISTRICT CENTRE	£1.8	£4.6	£0.7	£0.3	£0.0	£0.0	£0.0	7.4	£0.0	£0.0	£0.0	£0.0	0.0	£71.8
Supervalu (Long's), Lisnagelvin	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£7.2
Tesco, Lisnagelvin	£1.8	£3.2	£0.7	£0.3	£0.0	£0.0	£0.0	6.0	£0.0	£0.0	£0.0	£0.0	0.0	£64.6
CRESCENT LINK LOCAL CENTRE	£1.2	£6.0	£1.1	£0.5	£0.0	£0.3	£0.0	9.1	£0.0	£0.0	£0.0	£0.0	0.0	£28.0
M+S Simply Food	£1.2	£3.3	£0.4	£0.5	£0.0	£0.1	£0.0	5.6	£0.2	£0.0	£0.0	£0.0	0.2	£12.3
Tesco Express	£0.0	£2.7	£0.7	£0.0	£0.0	£0.2	£0.0	3.6	£0.0	£0.0	£0.0	£0.0	0.0	£16.0
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY	£0.7	£4.3	£1.2	£0.0	£0.0	£0.1	£0.0	6.3	£0.0	£0.0	£0.0	£0.0	0.0	£8.6
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	20.7	24.5		20.0	20.0	20.1	20.0	5.5	20.0	20.0	20.0	20.0	""	20.0
Centra, Trench Road SC	£0.0	£2.3	£0.6	£0.0	£0.0	£0.0	£0.0	2.9	£0.0	£0.0	£0.0	£0.0	0.0	£4.4
Costcutter, Crescent Link	£0.7	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.4
Spar, Church Brae (Tullyally SC)	£0.0	£0.3	£0.3	£0.0	£0.0	£0.1	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
Spar, Rossdowney Park	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.9
Supervalu, Duncastle Rd	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Other Zone 2	£0.0	£0.9	£0.2	£0.5	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
ZONE 2 TOTAL	£3.7	£16.1	£3.3	£1.2	£0.0	£0.5	£0.0	24.8	£0.2	£0.0	£0.0	£0.0	0.2	£111.0



TABLE 5A: CONVENIENCE GOODS TURNOVER, BY

					FIRST	CHOICE MA	AIN FOOD S	HOPPING	_											SECOND C	HOICE MAIN	N FOOD SHOPE	PING				
			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER C	OF STUDY A		ZONES 8-11 TOTAL				cc	OUNCIL ARE				ZONES 1-7 TOTAL	RE	MAINDER (OF STUDY A		ZONES 8-11 TOTAL
STORE/CENTRE (£m)	1 151.7	2 84.7	42.9	69.6	5 21.9	6 34.4	7 53.1	458.4	60.6	9 110.7	10 112.2	70.3	353.8	-	1 51.7	2 84.7	42.9	69.6	5 21.9	6 34.4	7 53.1	458.4	60.6	9 110.7	10 112.2	70.3	353.8
ZONE 3 - EGLINTON	74.3	41.5	21.0	34.1	10.7	16.9	26.0	224.6	29.7	54.2	55.0	34.5	173.4	 	31.9	17.8	9.0	14.6	4.6	7.2	11.1	96.3	12.7	23.2	23.6	14.8	74.3
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		E0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Local Shops Drumahoe													1 1														
Supervalu, Main Street Other	£0.0 £0.0	£0.0 £0.0	£2.8 £0.0	£0.0	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£3.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0		£0.0 £0.0	£0.0 £0.0	£0.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.8 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
ZONE 3 TOTAL	£0.0	£0.0	£2.8	£0.0	£0.0	£0.2	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - STRABANE														+													
STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001 Policies Map) ASDA, Branch Road, Strabane Iceland, Railway Street Local Shops, Strabane TC Supervalu, Main Street	£1.9 £1.9 £0.0 £0.0 £0.0	£1.3 £1.3 £0.0 £0.0 £0.0	£1.0 £1.0 £0.0 £0.0 £0.0	£26.6 £24.7 £0.3 £0.0 £1.5	£1.3 £0.0 £0.0 £0.0	£0.5 £0.5 £0.0 £0.0	£3.5 £3.5 £0.0 £0.0	£36.2 £34.3 £0.3 £0.0 £1.5	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£2.7 £1.6 £1.2 £0.0 £0.0	2.7 1.6 1.2 0.0	:	£1.1 £1.1 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0 £0.0	£0.4 £0.4 £0.0 £0.0 £0.0	£10.0 £8.9 £0.4 £0.0 £0.7	£0.5 £0.5 £0.0 £0.0	£0.2 £0.2 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0	13.9 12.8 0.4 0.0 0.7	£0.1 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£1.2 £1.0 £0.3 £0.0 £0.0	1.4 1.1 0.3 0.0
OUT OF CENTRE Costcutter, Ballycolman Avenue Lidl, Bradley Way Spar, Derry Road Spar, Fountain Street Spar, Urney Road	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£5.1 £0.0 £4.8 £0.0 £0.0 £0.3	£0.1 £0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0	£5.4 £0.0 £5.1 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0	:	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	£0.0 £0.0 £0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£2.5 £0.0 £2.3 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.1 £0.0 £0.0	2.7 0.0 2.4 0.1 0.0 0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0
STRABANE OTHER Spar, Berryhill Road, Artigarvan	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0		E0.0 E0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
OTHER	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	0.2	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - TOTAL	£1.9	£1.3	£1.0	£32.0	£1.4	£0.5	£3.8	£42.0	£0.0	£0.0	£0.0	£2.7	2.7		£1.1	£1.0	£0.4	£12.7	£0.6	£0.2	£1.0	16.9	£0.1	£0.0	£0.0	£1.2	1.4
ZONE 5 - CASTLEDERG														\top													
CASTLEDERG TOWN CENTRE (as defined by Strabane Area Plan 1986-2001) Coop, High Street Spar, Dergvalley Shopping Centre Vivo Xtra, William Street	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£8.4 £1.7 £2.9 £3.9	£0.0 £0.0 £0.0 £0.0	£0.6 £0.2 £0.2 £0.3	£9.1 £1.9 £3.1 £4.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0		E0.0 E0.0 E0.0 E0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.1	£3.6 £1.0 £1.4 £1.2	£0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.2 £0.1	4.0 1.0 1.6 1.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
CASTLEDERG OUT OF CENTRE Costcutter, Castlefin Road Mace, Strabane Road	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0	:	E0.0 E0.0 E0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.2 0.0 0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£8.8	£0.0	£0.6	£9.5	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.1	£3.8	£0.0	£0.3	4.1	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 - CLAUDY														+													
CLAUDY VILLAGE CENTRE Centra, Claudy Costcutter, Main Street Spar, Main Street, Claudy	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.4 £0.1 £0.2	£0.0 £0.0 £0.0	0.4 0.4 0.1 0.2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Main Street, Dungiven Supervalu, Garvagh Rd, Dungiven Local Shops, Dungiven town centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.6 £3.3 £0.6	£0.0 £0.0 £0.0	£0.6 £3.6 £0.6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		E0.0 E0.0 E0.0	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.5 £0.9 £0.2	£0.0 £0.0 £0.0	0.5 1.1 0.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.3	£0.0	£0.0	£7.0	£0.0	£7.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.1	£0.0	£0.0	£2.5	£0.0	2.7	£0.0	£0.0	£0.0	£0.0	0.0



TABLE 5A: CONVENIENCE GOODS TURNOVER, BY

						TO	P UP FOOD	SHOPPING	_					TOTAL
			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER O	F STUDY A	REA	ZONES 8-11 TOTAL	
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		
(£m) (£m)	151.7 45.5	84.7 25.4	42.9 12.9	69.6 20.9	21.9 6.6	34.4 10.3	53.1 15.9	458.4 137.5	60.6 18.2	110.7 33.2	112.2 33.7	70.3 21.1	353.8 106.1	
ZONE 3 - EGLINTON	45.5	23.4	12.5	20.5	0.0	10.5	13.3	157.5	10.2	33.2	33.7	2	100.1	
Local Shops Drumahoe	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
Supervalu, Main Street	£0.0	£0.0	£4.7	£0.0	£0.0	£0.0	£0.0	4.7	£0.4	£0.0	£0.0	£0.0	0.4	£8.9
Other	£0.0 £0.0	£0.0 £0.0	£1.1 £7.3	£0.0	£0.0	£0.0	£0.0	1.1 7.3	£0.0 £0.4	£0.0	£0.0	£0.0	0.0	£1.1 £11.5
ZONE 3 TOTAL	£0.0	£0.0	£7.5	£0.0	£0.0	£0.0	£0.0	7.3	£0.4	£0.0	£0.0	£0.0	0.4	£11.5
ZONE 4 - STRABANE														
STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001 Policies Map)	£0.0	£0.0	£0.2	£7.0	£0.2	£0.1	£0.0	7.5	£0.0	£0.0	£0.0	£0.0	0.0	£61.7
ASDA, Branch Road, Strabane	£0.0	£0.0	£0.0	£3.7	£0.1	£0.1	£0.0	3.9	£0.0	£0.0	£0.0	£0.0	0.0	£53.7
Iceland, Railway Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.2
Local Shops, Strabane TC	£0.0	£0.0	£0.0	£1.5	£0.1	£0.0	£0.0	1.6	£0.0	£0.0	£0.0	£0.0	0.0	£1.6
Supervalu, Main Street	£0.0	£0.0	£0.2	£1.8	£0.0	£0.0	£0.0	2.0	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
OUT OF CENTRE	£0.0	£0.4	£0.3	£5.1	£0.0	£0.0	£0.2	5.9	£0.0	£0.0	£0.0	£0.0	0.0	£14.0
Costcutter, Ballycolman Avenue	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.6
Lidl, Bradley Way	£0.0	£0.4	£0.3	£1.4	£0.0	£0.0	£0.0	2.1	£0.0	£0.0	£0.0	£0.0	0.0	£9.6
Spar, Derry Road	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	1.8	£0.0	£0.0	£0.0	£0.0	0.0	£1.9
Spar, Fountain Street	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Urney Road	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.2	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
STRABANE OTHER	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0
Spar, Berryhill Road, Artigarvan	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.2	0.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.9
OTHER	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	4.1	£0.0	£0.0	£0.0	£0.0	0.0	£4.7
ZONE 4 - TOTAL	£0.0	£0.4	£0.4	£16.9	£0.2	£0.1	£0.5	18.5	£0.0	£0.0	£0.0	£0.0	0.0	£81.5
ZONE 5 - CASTLEDERG														
CASTLEDERG TOWN CENTRE (as defined by Strabane Area	£0.0	£0.0	£0.0	£0.5	£4.3	£0.0	£0.2	5.1	£0.0	£0.0	£0.0	£0.0	0.0	£18.1
Plan 1986-2001)		£0.0				£0.0			£0.0				0.0	£4.2
Coop, High Street	£0.0 £0.0	£0.0	£0.0 £0.0	£0.3 £0.0	£1.0 £2.1	£0.0	£0.0 £0.2	1.3 2.3	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0	£6.9
Spar, Dergvalley Shopping Centre Vivo Xtra, William Street	£0.0	£0.0	£0.0	£0.2	£1.3	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.0
CASTLEDERG OUT OF CENTRE	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	1.9	£0.0	£0.0	£0.0	£0.0	0.0	£2.5
Costcutter, Castlefin Road	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.7
Mace, Strabane Road	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Other	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.5	£6.2	£0.0	£0.2	6.9	£0.0	£0.0	£0.0	£0.0	0.0	£20.6
ZONE 6 - CLAUDY														
CLAUDY VILLAGE CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£3.7
Centra, Claudy	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£3.0
Costcutter, Main Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.4
Spar, Main Street, Claudy	£0.0	£0.0	£0.2	£0.3	£0.0	£1.2	£0.0	1.6	£0.0	£0.0	£0.0	£0.0	0.0	£2.2
Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
Spar, Main Street, Dungiven	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£1.7
Supervalu, Garvagh Rd, Dungiven	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0	£7.3
Local Shops, Dungiven town centre	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£2.1
Other Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	1.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZONE 6 TOTAL	£0.0	£0.0	£0.2	£0.3	£0.0	£8.9	£0.0	9.4	£0.0	£0.0	£0.0	£0.0	0.0	£19.3
	<u> </u>													



TABLE 5A: CONVENIENCE GOODS TURNOVER, BY

ZONE. 2023

						FIRST	CHOICE MA	IN FOOD S	HOPPING												SECOND C	HOICE MAI	N FOOD SHOPE	ING				
			COUNCIL AREA						ZONES 1-7 TOTAL		MAINDER C			ZONES 8-11 TOTAL					OUNCIL ARI				ZONES 1-7 TOTAL			OF STUDY A		ZONES 8-11 TOTAL
STORE/CENTRE (£)	m) 15	1 51.7	2 84.7	3 42.9	4 69.6	5 21.9	6 34.4	7 53.1	458.4	8 60.6	9 110.7	10 112.2	70.3	353.8		1 151.7	2 84.7	3 42.9	4 69.6	5 21.9	6 34.4	7 53.1	458.4	8 60.6	9 110.7	10 112.2	70.3	353.8
(£:		4.3	41.5	21.0	34.1	10.7	16.9	26.0	224.6	29.7	54.2	55.0	34.5	173.4		31.9	17.8	9.0	14.6	4.6	7.2	11.1	96.3	12.7	23.2	23.6	14.8	74.3
ZONE 7 - NEWTOWNSTEWART																												
NEWTOWNSTEWART TOWN CENTRE	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	1.0	£0.0	£0.0	£0.0	£0.0	0.0
Gallachers Nisa, Main Street		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Strabane Road	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	0.9	£0.0	£0.0	£0.0	£0.0	0.0
SION MILLS	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Mellmount Road	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Village Stores and service station	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Other Zone 7	£	0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter, Greencastle, Omagh	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Gortin Road, Omagh	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Gortin Road, Omagh		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Old Mountfield Road, Mullaghmore, Omagh		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar Plumbridge	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 7 TOTAL	£	0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£2.1	£2.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	1.3	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 8 - LIMAVADY																												
LIMAVADY																												
Costcutter, Catherine St	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Lidl, Main St, Limavady	£	0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.7	£1.5	£0.0	£0.0	£0.0	1.5		£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	0.3	£1.3	£0.0	£0.0	£0.0	1.3
Mace, Greystone Road	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.2	£0.0	£0.0	£0.0	0.2
Spar, Anderson Park	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£0.0	£0.0	£0.0	0.3
Spar, Irish Green Street	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Market Street	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£2.1	£0.0	£0.0	£0.0	2.1		£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	0.3	£1.4	£0.0	£0.0	£0.0	1.4
Tesco Express, Limavady		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	1.5		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.1	£0.0	£0.0	£0.0	0.1
Tesco Superstore, Main St, Limavady		0.0	£0.0	£2.2	£0.0	£0.0	£3.4	£0.0	£5.6	£18.1	£0.0	£0.0	£0.0	18.1		£0.0	£0.0	£0.9	£0.0	£0.0	£1.6	£0.0	2.5	£5.9	£0.0	£0.0	£0.0	5.9
Local Shops, Limavady town centre	£.	1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.3	£0.0	£0.0	£0.0	0.3		£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.1	£0.6	£0.0	£0.0	£0.0	0.6
Other Zone 8	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 8 TOTAL	£	1.2	£0.0	£2.4	£0.0	£0.0	£4.4	£0.0	£7.9	£23.9	£0.0	£0.0	£0.0	23.9		£0.0	£0.1	£1.1	£0.0	£0.0	£2.0	£0.0	3.3	£10.0	£0.0	£0.0	£0.0	10.0
Other	£	0.7	£0.4	£1.4	£0.6	£0.2	£1.3	£18.5	£23.1	£4.9	£49.1	£51.5	£31.8	137.3		£0.8	£0.0	£0.5	£0.1	£0.2	£0.5	£7.0	9.2	£1.8	£22.7	£22.3	£13.5	60.4
Internet	£	0.0	£0.8	£1.0	£0.4	£0.1	£0.6	£0.5	£3.4	£0.9	£0.0	£0.7	£0.0	1.6		£0.0	£0.5	£0.4	£0.2	£0.0	£0.2	£0.2	1.6	£0.5	£0.1	£0.0	£0.0	0.7
Note .									<u> </u>	<u> </u>				<u> </u>									1	l				

Note. Turnover calculated by applying market shares (Table 4) to available expenditure (Table 3a)

TABLE 5A: CONVENIENCE GOODS TURNOVER, BY

ZONE. 2023

							TO	P UP FOOD	SHOPPING						TOTAL
				C	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER C	F STUDY A	REA	ZONES 8-11 TOTAL	
STORE/CENTRE		1	2	3	4	5	6	7		8	9	10	11	.0	
	(£m) (£m)	151.7 45.5	84.7 25.4	42.9 12.9	69.6 20.9	21.9 6.6	34.4 10.3	53.1 15.9	458.4 137.5	60.6 18.2	110.7 33.2	112.2 33.7	70.3 21.1	353.8 106.1	
ZONE 7 - NEWTOWNSTEWART	,														
NEWTOWNSTEWART TOWN CENTRE		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.8
Gallachers Nisa, Main Street		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.1
Spar, Strabane Road		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.7
SION MILLS		£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	2.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0
Spar, Mellmount Road		£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.7
Village Stores and service station		£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Other Zone 7		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	2.1	£0.0	£0.0	£0.0	£0.0	0.0	£2.7
Costcutter, Greencastle, Omagh		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Mace, Gortin Road, Omagh		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Gortin Road, Omagh		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
Spar, Old Mountfield Road, Mullaghmore, Omagh		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£2.3
Spar Plumbridge		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZONE 7 TOTAL		£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£10.1	12.1	£0.0	£0.0	£0.0	£0.0	0.0	£15.7
ZONE 8 - LIMAVADY															
LIMAVADY															
Costcutter, Catherine St		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.9	£0.0	£0.0	£0.0	0.9	£0.9
Lidl, Main St, Limavady		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.3	£0.0	£0.0	1.4	£5.3
Mace, Greystone Road		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.5
Spar, Anderson Park		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.3	£0.0	£0.0	£0.0	2.3	£2.7
Spar, Irish Green Street		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.8	£0.0	£0.0	£0.0	1.8	£1.8
Supervalu, Market Street		£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.0	0.3	£2.3	£0.0	£0.0	£0.0	2.3	£6.9
Tesco Express, Limavady		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0	£0.0	£0.0	£0.0	2.0	£3.6
Tesco Superstore, Main St, Limavady		£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	0.3	£2.2	£0.0	£0.0	£0.0	2.2	£34.7
Local Shops, Limavady town centre		£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.4	0.6	£2.5	£0.0	£0.0	£0.0	2.5	£5.3
Other Zone 8		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.0	£0.0	£0.0	1.1	£1.1
ZONE 8 TOTAL		£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.4	1.2	£16.3	£0.3	£0.0	£0.0	16.6	£62.8
Other		£0.0	£1.1	£0.5	£0.0	£0.0	£0.2	£3.4	5.3	£1.3	£31.0	£28.9	£20.6	81.8	£317.0
Internet		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£7.2
Note										<u> </u>					

Note.
Turnover calculated by applying market shares (Table 4) to available expenditure (Table 3a)



TABLE 5B: CONVENIENCE GOODS TURNOVER, BY

70NF 2027	I				FIRST (CHOICE MA	AIN FOOD	SHOPPING						1					SECOND	CHOICE N	AAIN FOO	D SHOPPING					
				OUNCIL A				ZONES 1-7	DEV	1AINDED C	OF STUDY A	ΔRFΔ	ZONES 8-11				co	UNCIL AR				ZONES 1-7	DEM	IAINDER O	E STIIDV	ΔRFA	ZONES 8-11
				OUNCIL A	NLA.			TOTAL	KEN	IAINDER	JF 310D1 /	ANLA	TOTAL				co	ONCIL AK	LA			TOTAL	KLIV	AINDER	7 31001	ANLA	TOTAL
STORE/CENTRE (£m)	151.0	83.9	3 42.6	69.2	5 21.7	6 34.3	7 53.2	456.0	60.6	9 111.3	10 112.9	70.7	355.5	151.		2 3.9	3 42.6	69.2	5 21.7	6 34.3	7 53.2	456.0	8 60.6	9 111.3	10 112.9	70.7	355.5
(£m)		41.1	20.9	33.9	10.7	16.8	26.1	223.5	29.7	54.6	55.3	34.7	174.2	31.7		3.9 7.6	8.9	14.5	4.6	7.2	11.2	95.8	12.7	23.4	23.7	14.9	74.7
ZONE 1 - DERRY - LONDONDERRY WEST																										-	1
DERRY CENTRAL AREA (as defined by the adopted																											
Derry Local Plan Proposals Map)	£34.1	£5.6	£1.9	£0.2	£0.0	£0.8	£0.0	£42.6	£0.0	£4.3	£0.0	£0.0	4.3	£13.	1 £2	2.4	£0.8	£0.4	£0.0	£0.1	£0.1	16.9	£0.0	£0.0	£0.0	£0.0	0.0
Iceland, Foyleside Shopping Centre	£1.8	£0.0	£0.6	£0.0	£0.0	£0.2	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£0	0.2	£0.1	£0.0	£0.0	£0.1	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0
M+S Simply Food, Foyleside Shopping Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.3		0.3	£0.0	£0.0	£0.0	£0.0	£0.0	1.7	£0.0	£0.0	£0.0	£0.0	0.0
Sainsburys, Strand Road	£25.2	£5.2	£1.3	£0.2	£0.0	£0.5	£0.0	£32.5	£0.0	£0.0	£0.0	£0.0	0.0	£8.3			£0.7	£0.4	£0.0	£0.0	£0.1	11.4	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Meadowbank Court, Strand Rd	£1.2 £1.1	£0.0 £0.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.2 £1.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0	£0.9		0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.9 0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
Supervalu, Waterloo Place Tesco, Quayside Shopping Centre	£4.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5 £4.2	£0.0	£4.3	£0.0	£0.0	4.3	£2.0			£0.0	£0.0	£0.0	£0.0	£0.0	2.0	£0.0 £0.0	£0.0	£0.0	£0.0	0.0
Other	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3			£0.0	£0.0	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0
NORTHSIDE DISTRICT CENTRE	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0			£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Glengalliagh Road	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
RATH MOR DISTRICT CENTRE	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.8	£	0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.9	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.8	£0	0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.9	£0.0	£0.0	£0.0	£0.0	0.0
SPRINGTOWN DISTRICT CENTRE	£1.1	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£2.1	£0.0	2.1	£0.5	£	0.5	£0.1	£0.0	£0.0	£0.0	£0.0	1.1	£0.0	£0.0	£1.0	£0.0	1.0
Dunnes	£1.1	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£2.1	£0.0	2.1	£0.5		0.5	£0.1	£0.0	£0.0	£0.0	£0.0	1.1	£0.0	£0.0	£1.0	£0.0	1.0
MAIN FOODSTORES (OUTSIDE OF																											
LONDONDERRY/DERRY CITY CENTRE, DISTRICT	£16.9	£1.9	£1.6	£0.0	£0.0	£0.4	£0.0	£20.8	£0.0	£0.8	£0.7	£0.0	1.5	£4.7	- FI	0.3	£0.7	£0.0	£0.0	£0.2	£0.0	5.9	£0.0	£0.3	£0.3	£0.0	0.7
CENTRES & LOCAL CENTRES	1 210.5	21	21.0	20.0	20.0	20.4	20.0	1 220.0		20.0	20.7	20.0	"			0.5	20.7	20.0	20.0	20.2	20.0] 5.5		20.5	20.5	20.0	".,
Costcutter, Beechwood Avenue	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.7	£0.0	0.7	£0.0	£0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.3	£0.0	0.3
Iceland, Buncrana Road	£4.8	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£5.5	£0.0	£0.8	£0.0	£0.0	0.8	£1.2		0.1	£0.1	£0.0	£0.0	£0.1	£0.0	1.6	£0.0	£0.3	£0.0	£0.0	0.3
Lidl, Buncrana Road	£10.0	£1.6	£1.4	£0.0	£0.0	£0.0	£0.0	£13.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.9		0.2	£0.5	£0.0	£0.0	£0.2	£0.0	3.7	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Bishop Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	0.0	£0.0		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Clooney Terrace Mace, Messines Terrace	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	0.0	£0.0		0.0 0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
Spar, Creggan Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Park Avenue	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0			£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Greenhaw Road	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.6	£0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0
Other	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£	0.3	£0.0	£0.1	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 1 TOTAL	£54.7	£8.6	£3.8	£0.2	£0.0	£1.3	£0.0	£68.6	£0.0	£5.1	£2.9	£0.0	8.0	£19.	5 £3	3.5	£1.7	£0.5	£0.0	£0.4	£0.1	25.6	£0.0	£0.3	£1.3	£0.0	1.6
ZONE 2 - DERRY - LONDONDERRY EAST																											+
LICALA CELVIAL DISTRICT CENTRE	C10 F	£23.3	£7.2	£0.3	£0.0	£1.6	£0.5	642.4	50.0	50.0	£0.0	£0.0	0.0			8.4	£3.3	£0.7	£0.0	£1.4	£0.0	20.4	CO 1	£0.0	£0.0	£0.0	
LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin	£10.5 £1.2	£23.3 £2.7	£7.2 £0.2	£0.3	£0.0	£0.0	£0.5	£43.4 £4.1	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	0.0	£6.6		1.0	£3.3 £0.1	£0.7 £0.0	£0.0	£1.4 £0.0	£0.0	20.4 1.6	£0.1 £0.0	£0.0	£0.0	£0.0	0.1 0.0
Tesco, Lisnagelvin	£9.2	£20.6	£7.0	£0.3	£0.0	£1.6	£0.5	£39.3	£0.0	£0.0	£0.0	£0.0	0.0	£6.0			£3.3	£0.7	£0.0	£1.4	£0.0	18.7	£0.1	£0.0	£0.0	£0.0	0.1
													1									1					
CRESCENT LINK LOCAL CENTRE	£5.2	£4.9	£0.7	£0.5	£0.0	£0.0	£0.0	£11.3	£0.0	£0.0	£0.0	£0.0	0.0	£3.8			£0.5	£0.2	£0.0	£0.1	£0.0	7.5	£0.0	£0.0	£0.0	£0.0	0.0
M+S Simply Food Tesco Express	£1.4 £3.8	£1.1 £3.8	£0.2 £0.5	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£3.2 £8.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0	£1.7		1.0 1.9	£0.3 £0.2	£0.2 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	3.3 4.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
·	25.0	23.0	20.5	20.0	20.0	20.0	20.0	20.1	20.0	20.0	20.0	20.0	""	1 22.		1.5	20.2	20.0	20.0	20.0	20.0	7.2	20.0	20.0	20.0	20.0	0.0
MAIN FUUDSTUKES (UUTSIDE UF																											
LONDONDERRY/DERRY CITY CENTRE, DISTRICT	£0.0	£1.4	£0.2	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0	0.7	£0.0	£0.0	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0
CENTRES & LOCAL CENTRES Centra, Trench Road SC	£0.0	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	tı	0.5	£0.0	£0.0	£0.0	£0.0	£0.0	0.5	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter, Crescent Link	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0		0.1	£0.0	£0.0	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Church Brae (Tullyally SC)	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.0			£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Rossdowney Park	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Duncastle Rd	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	בו	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Other Zone 2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4 £0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0		0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 2 TOTAL	£15.6	£30.0	£8.2	£0.9	£0.0	£1.6	£0.5	£56.7	£0.0	£0.0	£0.0	£0.0	0.0	£10.	3 £1	12.0	£3.8	£0.9	£0.0	£1.5	£0.0	28.5	£0.1	£0.0	£0.0	£0.0	0.1
	1							I	1					1								I	ı				1



TABLE 5B: CONVENIENCE GOODS TURNOVER, BY

70NF 2027					1	OP UP FO	OD SHOP	PING						TOTAL
			co	UNCIL AR	REA			ZONES 1-7	REM	IAINDER O	F STUDY A	REA	ZONES 8-11	
				OITCIL AII				TOTAL	IX.LIV	AII IDEN O	1 310517		TOTAL	
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		
(£m) (£m)	151.0 45.3	0.0 25.2	0.0 12.8	0.0 20.8	0.0 6.5	0.0 10.3	0.0 16.0	151.0 136.8	60.6 18.2	111.3 33.4	112.9 33.9	70.7 21.2	355.5 106.7	
ZONE 1 - DERRY - LONDONDERRY WEST	.5.5				0.0			.56.5		5511	33.5		100	
DERRY CENTRAL AREA (as defined by the adopted	£13.1	£2.6	£0.3	£0.0	£0.0	£0.0	£0.0	16.0	£0.0	£0.0	£0.0	£0.0	0.0	£79.8
Derry Local Plan Proposals Map)	£0.0	£0.0	rn n	£0.0	CO O	£0.0			£0.0	£0.0	CO O	£0.0	0.0	£3.2
Iceland, Foyleside Shopping Centre M+S Simply Food, Foyleside Shopping Centre	£0.0 £1.3	£0.0 £1.3	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	0.0 2.6	£0.0	£0.0	£0.0 £0.0	£0.0	0.0	£5.0
Sainsburys, Strand Road	£5.9	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	6.7	£0.0	£0.0	£0.0	£0.0	0.0	£50.5
Supervalu, Meadowbank Court, Strand Rd	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£3.3
Supervalu, Waterloo Place	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£2.8
Tesco, Quayside Shopping Centre	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£11.3
Other	£3.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	3.4	£0.0	£0.0	£0.0	£0.0	0.0	£3.7
NORTHSIDE DISTRICT CENTRE	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0	£0.2 £0.2
Supervalu, Glengalliagh Road	£0.0	EU.U	EU.U	EU.U	£0.0	EU.U	£0.0	0.0	£U.U	EU.U	EU.U	EU.U	0.0	EU.Z
RATH MOR DISTRICT CENTRE	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
Costcutter	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
SPRINGTOWN DISTRICT CENTRE	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
Dunnes	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
MAIN FOODSTORES (OUTSIDE OF														
LONDONDERRY/DERRY CITY CENTRE, DISTRICT														
_	£17.2	£4.0	£0.1	£0.0	£0.0	£0.1	£0.2	21.7	£0.0	£0.5	£0.0	£0.0	0.5	£51.2
CENTRES & LOCAL CENTRES	r2 2	CO 4	CO 0	CO 0	£0.0	£0.0	CO 0	2.7	£0.0	CO O	CO 0	£0.0	I I	64.4
Costcutter, Beechwood Avenue Iceland. Buncrana Road	£2.3 £3.4	£0.4 £1.0	£0.0 £0.1	£0.0 £0.0	£0.0	£0.0	£0.0 £0.2	4.7	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	0.0 0.0	£4.4 £13.0
Lidl, Buncrana Road	£2.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.2	2.7	£0.0	£0.5	£0.0	£0.0	0.5	£19.9
Mace, Bishop Street	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£0.7
Mace, Clooney Terrace	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.4
Mace, Messines Terrace	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Creggan Road	£2.5	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	3.8	£0.0	£0.0	£0.0	£0.0	0.0	£3.8
Spar, Park Avenue	£1.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£1.3
Supervalu, Greenhaw Road	£5.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	5.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.5
Other	£8.1	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	8.9	£0.0	£0.0	£0.0	£0.0	0.0	£10.7
ZONE 1 TOTAL	C41.0	רק ק	CO 4	CO 0	CO 0	CO 1	CO 2	40.4		CO F	CO 0	CO 0	,	£1F2 0
ZONE 1 TOTAL	£41.0	£7.7	£0.4	£0.0	£0.0	£0.1	£0.2	49.4	£0.0	£0.5	£0.0	£0.0	0.5	£153.8
ZONE 2 - DERRY - LONDONDERRY EAST														
LISNAGELVIN DISTRICT CENTRE	£1.8	£4.5	£0.7	£0.3	£0.0	£0.0	£0.0	7.4	£0.0	£0.0	£0.0	£0.0	0.0	£71.2
Supervalu (Long's), Lisnagelvin	£0.0	£1.4	£0.7	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£7.1
Tesco, Lisnagelvin	£1.8	£3.1	£0.7	£0.3	£0.0	£0.0	£0.0	6.0	£0.0	£0.0	£0.0	£0.0	0.0	£64.1
CRESCENT LINK LOCAL CENTRE	£1.2	£6.0	£1.1	£0.5	£0.0	£0.3	£0.0	9.0	£0.2	£0.0	£0.0	£0.0	0.2	£28.1
M+S Simply Food Tesco Express	£1.2 £0.0	£3.3 £2.7	£0.4 £0.7	£0.5 £0.0	£0.0 £0.0	£0.1 £0.2	£0.0 £0.0	5.5 3.5	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.2 0.0	£12.2 £15.8
·			20.7	20.0	20.0	20.2	20.0	""	20.0	20.0	20.0	20.0	"	2.3.0
MAIN FOODSTOKES (OUTSIDE OF LONDONDERRY/DERRY CITY CENTRE, DISTRICT	cc 7	64.5	64.3	50.0	55.5	55.4	56.0		50.0	50.0	50.0	50.0		
CENTRES & LOCAL CENTRES	£0.7	£4.3	£1.2	£0.0	£0.0	£0.1	£0.0	6.2	£0.0	£0.0	£0.0	£0.0	0.0	£8.5
Centra, Trench Road SC	£0.0	£2.3	£0.6	£0.0	£0.0	£0.0	£0.0	2.8	£0.0	£0.0	£0.0	£0.0	0.0	£4.3
Costcutter, Crescent Link	£0.7	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.4
Spar, Church Brae (Tullyally SC)	£0.0	£0.3	£0.3	£0.0	£0.0	£0.1	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
Spar, Rossdowney Park	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
		50.0	50.0	50.0	50.0	50.0	50.0			50.0	50.0	50.5		50.0
Supervalu, Duncastle Rd	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Other Zone 2	£0.0	£0.9	£0.2	£0.5	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
ZONE 2 TOTAL	£3.7	£16.0	£3.3	£1.2	£0.0	£0.5	£0.0	24.6	£0.2	£0.0	£0.0	£0.0	0.2	£110.2
ZONE 2 TOTAL	£3.7	£16.0	£3.3	£1.2	£0.0	£0.5	£0.0	24.6	£0.2	£0.0	£0.0	£0.0	0.2	£



TABLE 5B: CONVENIENCE GOODS TURNOVER, BY

ZONF 2027					FIRST C	HOICE MA	AIN FOOD	SHOPPING						1				SECOND	CHOICE N	AAIN FOO	D SHOPPING					
			co	OUNCIL AR				ZONES 1-7	REM	IAINDER C	F STUDY A	AREA	ZONES 8-11			co	OUNCIL AR				ZONES 1-7	REM	AINDER O	F STUDY A	AREA .	ZONES 8-11
STORE/CENTRE	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL
(£m)	151.0	83.9	42.6 20.9	69.2	21.7	34.3	53.2	456.0 223.5	60.6	111.3	112.9 55.3	70.7	355.5	151.0	83.9	42.6	69.2	21.7	34.3	53.2	456.0	60.6	111.3	112.9 23.7	70.7	355.5 74.7
ZONE 3 - EGLINTON	74.0	41.1	20.9	33.9	10.7	16.8	26.1	223.5	29.7	54.6	33.3	34.7	174.2	31.7	17.6	8.9	14.5	4.6	7.2	11.2	95.8	12.7	23.4	23.7	14.9	74.7
Local Shops Drumahoe	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Main Street Other	£0.0 £0.0	£0.0 £0.0	£2.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£3.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.8 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
ZONE 3 TOTAL	£0.0	£0.0	£2.8	£0.0	£0.0	£0.2	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - STRABANE																										
STRABANE TOWN CENTRE (Strabane Area Plan 1986- 2001 Policies Map) ASDA, Branch Road, Strabane Iceland, Railway Street Local Shops, Strabane TC Supervalu, Main Street	£1.8 £1.8 £0.0 £0.0 £0.0	£1.3 £1.3 £0.0 £0.0 £0.0	£1.0 £1.0 £0.0 £0.0 £0.0	£26.4 £24.6 £0.3 £0.0 £1.5	£1.3 £1.3 £0.0 £0.0 £0.0	£0.5 £0.5 £0.0 £0.0	£3.6 £3.6 £0.0 £0.0	£36.0 £34.2 £0.3 £0.0 £1.5	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£2.7 £1.6 £1.2 £0.0 £0.0	2.7 1.6 1.2 0.0 0.0	£1.1 £1.1 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0 £0.0	£0.4 £0.4 £0.0 £0.0 £0.0	£9.9 £8.9 £0.4 £0.0 £0.7	£0.5 £0.5 £0.0 £0.0 £0.0	£0.2 £0.2 £0.0 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0	13.8 12.7 0.4 0.0 0.7	£0.1 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£1.3 £1.0 £0.3 £0.0 £0.0	1.4 1.1 0.3 0.0 0.0
OUT OF CENTRE Costcutter, Ballycolman Avenue Lidl, Bradley Way Spar, Derry Road Spar, Fountain Street Spar, Urney Road	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£5.0 £0.0 £4.7 £0.0 £0.0 £0.3	£0.1 £0.0 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0	£5.4 £0.0 £5.1 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£2.5 £0.0 £2.2 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.1 £0.0 £0.0	2.7 0.0 2.4 0.1 0.0 0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0
STRABANE OTHER Spar, Berryhill Road, Artigarvan	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
OTHER	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	0.2	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - TOTAL	£1.8	£1.3	£1.0	£31.8	£1.4	£0.5	£3.8	£41.8	£0.0	£0.0	£0.0	£2.7	2.7	£1.1	£1.0	£0.4	£12.6	£0.6	£0.2	£1.0	16.8	£0.1	£0.0	£0.0	£1.3	1.4
ZONE 5 - CASTLEDERG																										
CASTLEDERG TOWN CENTRE (as defined by Strabane Area Plan 1986-2001) Coop, High Street Spar, Dergvalley Shopping Centre Vivo Xtra, William Street	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£8.4 £1.7 £2.9 £3.8	£0.0 £0.0 £0.0 £0.0	£0.6 £0.2 £0.2 £0.3	£9.0 £1.9 £3.1 £4.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.1	£3.6 £1.0 £1.4 £1.2	£0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.2 £0.1	3.9 1.0 1.5 1.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
CASTLEDERG OUT OF CENTRE Costcutter, Castlefin Road Mace, Strabane Road	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.2 0.0 0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£8.8	£0.0	£0.6	£9.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.1	£3.7	£0.0	£0.3	4.1	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 - CLAUDY																										
CLAUDY VILLAGE CENTRE Centra, Claudy Costcutter, Main Street Spar, Main Street, Claudy	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.4 £0.4 £0.1 £0.2	£0.0 £0.0 £0.0	0.4 0.4 0.1 0.2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Main Street, Dungiven Supervalu, Garvagh Rd, Dungiven Local Shops, Dungiven town centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.6 £3.3 £0.6	£0.0 £0.0 £0.0	£0.6 £3.6 £0.6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.5 £0.9 £0.2	£0.0 £0.0 £0.0	0.5 1.1 0.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.3	£0.0	£0.0	£7.0	£0.0	£7.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.5	£0.0	2.7	£0.0	£0.0	£0.0	£0.0	0.0



TABLE 5B: CONVENIENCE GOODS TURNOVER, BY

70NF 2027					1	OP UP FO	OD SHOP	PING						TOTAL
				UNCIL AR				ZONES 1-7	DEM	IAINDER O	E CTUDY	\DEA	ZONES 8-11	
				JUNCIL AK	EA			TOTAL	KEIV	IAINDER O	F STUDT F	AKEA	TOTAL	
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		
(£m (£m		0.0 25.2	0.0 12.8	0.0 20.8	0.0 6.5	0.0 10.3	0.0 16.0	151.0 136.8	60.6 18.2	111.3 33.4	112.9 33.9	70.7 21.2	355.5 106.7	
ZONE 3 - EGLINTON														
ocal Shops Drumahoe	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
Supervalu, Main Street	£0.0	£0.0	£4.7	£0.0	£0.0	£0.0	£0.0	4.7	£0.4	£0.0	£0.0	£0.0	0.4	£8.9
Other	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZONE 3 TOTAL	£0.0	£0.0	£7.2	£0.0	£0.0	£0.0	£0.0	7.2	£0.4	£0.0	£0.0	£0.0	0.4	£11.4
ZONE 4 - STRABANE														
STRABANE TOWN CENTRE (Strabane Area Plan 1986	£0.0	50.0	CO 2	67.0	co 2	CO 1	50.0	7.5	50.0	50.0	50.0	50.0		564.4
2001 Policies Map)		£0.0	£0.2	£7.0	£0.2	£0.1	£0.0	7.5	£0.0	£0.0	£0.0	£0.0	0.0	£61.4
ASDA, Branch Road, Strabane	£0.0	£0.0	£0.0	£3.6	£0.1	£0.1	£0.0	3.9	£0.0	£0.0	£0.0	£0.0	0.0	£53.4
celand, Railway Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.2
Local Shops, Strabane TC	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£1.5 £1.8	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	1.6 2.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£1.6 £4.2
Supervalu, Main Street	£0.0	EU.U	EU.Z	£1.8	EU.U	EU.U	EU.U	2.0	EU.U	EU.U	EU.U	EU.U	0.0	E4.Z
OUT OF CENTRE	£0.0	£0.4	£0.3	£5.0	£0.0	£0.0	£0.2	5.9	£0.0	£0.0	£0.0	£0.0	0.0	£14.0
Costcutter, Ballycolman Avenue	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.6
idl, Bradley Way	£0.0	£0.4	£0.3	£1.4	£0.0	£0.0	£0.0	2.0	£0.0	£0.0	£0.0	£0.0	0.0	£9.5
Spar, Derry Road	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	1.8	£0.0	£0.0	£0.0	£0.0	0.0	£1.9
Spar, Fountain Street	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Urney Road	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.2	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
STRABANE OTHER	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0
Spar, Berryhill Road, Artigarvan	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.2	0.9	£0.0	£0.0	£0.0	£0.0	0.0	£0.9
OTHER	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	4.1	£0.0	£0.0	£0.0	£0.0	0.0	£4.6
ZONE 4 - TOTAL	£0.0	£0.4	£0.4	£16.8	£0.2	£0.1	£0.5	18.4	£0.0	£0.0	£0.0	£0.0	0.0	£81.1
ZONE 5 - CASTLEDERG														
CASTLEDERG TOWN CENTRE (as defined by Strabane														
Area Plan 1986-2001)	£0.0	£0.0	£0.0	£0.5	£4.3	£0.0	£0.2	5.0	£0.0	£0.0	£0.0	£0.0	0.0	£18.0
Coop, High Street	£0.0	£0.0	£0.0	£0.3	£1.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.1
Spar, Dergvalley Shopping Centre	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.2	2.3	£0.0	£0.0	£0.0	£0.0	0.0	£6.9
/ivo Xtra, William Street	£0.0	£0.0	£0.0	£0.2	£1.3	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.0
CASTLEDERG OUT OF CENTRE	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	1.9	£0.0	£0.0	£0.0	£0.0	0.0	£2.4
Costcutter, Castlefin Road	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.7
Mace, Strabane Road	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Other	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.5	£6.2	£0.0	£0.2	6.9	£0.0	£0.0	£0.0	£0.0	0.0	£20.4
ZONE 6 - CLAUDY														
SI ALIDY VILLAGE CENTRE	50.0	£0.0	£0.0	50.0	50.0	C1 2	£0.0	4.2	50.0	50.0	£0.0	£0.0		£3.7
CLAUDY VILLAGE CENTRE	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£1.3 £1.3	£0.0	1.3 1.3	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	0.0 0.0	£3.7 £3.0
Centra, Claudy Costcutter, Main Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.4
Spar, Main Street, Claudy	£0.0	£0.0	£0.2	£0.3	£0.0	£1.2	£0.0	1.6	£0.0	£0.0	£0.0	£0.0	0.0	£2.2
spar, Main Street, Claudy	20.0	10.0	10.2	20.5	20.0	L1.2	10.0	1.0	20.0	20.0	20.0	20.0	0.0	12.2
Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
Spar, Main Street, Dungiven	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£1.7
Supervalu, Garvagh Rd, Dungiven	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0	£7.3
ocal Shops, Dungiven town centre	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£2.1
Other Zene C														
Other Zone 6 ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0 £0.3	£0.0	£1.0 £8.9	£0.0	1.0 9.4	£0.0	£0.0	£0.0	£0.0	0.0	£1.1 £19.3



TABLE 5B: CONVENIENCE GOODS TURNOVER, BY

70NF 2027

70NF 2027					FIRST (HOICE MA	AIN FOOD	SHOPPING						Т					SECOND	CHOICE N	MAIN FOO	D SHOPPING	_				
			cc	DUNCIL AR	REA			ZONES 1-7	REM	IAINDER O	F STUDY A	REA	ZONES 8-11				cc	UNCIL AR	EA			ZONES 1-7	REM	IAINDER C	F STUDY A	REA	ZONES 8-11
STORE/CENTRE	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL		1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL
(£m) (£m)		83.9 41.1	42.6 20.9	69.2 33.9	21.7 10.7	34.3 16.8	53.2 26.1	456.0 223.5	60.6 29.7	111.3 54.6	112.9 55.3	70.7 34.7	355.5 174.2		151.0 31.7	83.9 17.6	42.6 8.9	69.2 14.5	21.7 4.6	34.3 7.2	53.2 11.2	456.0 95.8	60.6 12.7	111.3 23.4	112.9 23.7	70.7 14.9	355.5 74.7
ZONE 7 - NEWTOWNSTEWART	74.0	41.1	20.5	33.5	10.7	10.0	20.1	223.3	23.7	34.0	33.3	34.7	174.2	F	31.7	17.0	6.5	14.3	4.0	7.2	11,2	93.6	12.7	23.4	23.7	14.5	74.7
NEWTOWNSTEWART TOWN CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	1.0	£0.0	£0.0	£0.0	£0.0	0.0
Gallachers Nisa, Main Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Strabane Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	0.9	£0.0	£0.0	£0.0	£0.0	0.0
SION MILLS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Mellmount Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Village Stores and service station	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Other Zone 7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Costcutter, Greencastle, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Mace, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Old Mountfield Road, Mullaghmore, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar Plumbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£2.2	£2.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	1.3	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 8 - LIMAVADY														\top													
LIMAVADY																											
Costcutter, Catherine St	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Lidl, Main St, Limavady	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.7	£1.5	£0.0	£0.0	£0.0	1.5		£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	0.3	£1.3	£0.0	£0.0	£0.0	1.3
Mace, Greystone Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.2	£0.0	£0.0	£0.0	0.2
Spar, Anderson Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3	£0.0	£0.0	£0.0	0.3
Spar, Irish Green Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Market Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£2.1	£0.0	£0.0	£0.0	2.1		£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	0.3	£1.4	£0.0	£0.0	£0.0	1.4
Tesco Express, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	1.5		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.1	£0.0	£0.0	£0.0	0.1
Tesco Superstore, Main St, Limavady	£0.0	£0.0	£2.2	£0.0	£0.0	£3.4	£0.0	£5.6	£18.1	£0.0	£0.0	£0.0	18.1		£0.0	£0.0	£0.9	£0.0	£0.0	£1.6	£0.0	2.5	£5.9	£0.0	£0.0	£0.0	5.9
Local Shops, Limavady town centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.3	£0.0	£0.0	£0.0	0.3		£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.1	£0.6	£0.0	£0.0	£0.0	0.6
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 8 TOTAL	£1.2	£0.0	£2.4	£0.0	£0.0	£4.4	£0.0	£7.9	£23.9	£0.0	£0.0	£0.0	23.9		£0.0	£0.1	£1.1	£0.0	£0.0	£2.0	£0.0	3.3	£9.9	£0.0	£0.0	£0.0	9.9
Other	£0.7	£0.4	£1.3	£0.6	£0.2	£1.3	£18.6	£23.1	£4.9	£49.4	£51.8	£31.9	138.1	Γ	£0.8	£0.0	£0.5	£0.1	£0.2	£0.5	£7.0	9.2	£1.8	£22.9	£22.4	£13.6	60.7
Internet	£0.0	£0.8	£1.0	£0.4	£0.1	£0.6	£0.5	£3.4	£0.9	£0.0	£0.7	£0.0	1.6		£0.0	£0.5	£0.4	£0.2	£0.0	£0.2	£0.2	1.6	£0.5	£0.1	£0.0	£0.0	0.7

Note.
Turnover calculated by applying market shares (Table 4)

to available expenditure (Table 3a)



TABLE 5B: CONVENIENCE

GOODS TURNOVER, BY

STORE/CENTRE (£m) (£m) ZONE 7 - NEWTOWNSTEWART NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road Village Stores and service station	1 151.0 45.3 £0.0 £0.0 £0.0	2 0.0 25.2 £0.0 £0.0	3 0.0 12.8	0UNCIL AR 4 0.0 20.8	5 0.0 6.5	6	7	ZONES 1-7 TOTAL	REM	AINDER O	F STUDY A		ZONES 8-11 TOTAL	TOTAL
(£m) (£m) (£m) ZONE 7 - NEWTOWNSTEWART NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road	151.0 45.3 £0.0 £0.0	0.0 25.2 £0.0	3	4 0.0	5		7							
(£m) (£m) (£m) ZONE 7 - NEWTOWNSTEWART NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road	151.0 45.3 £0.0 £0.0	0.0 25.2 £0.0	0.0	0.0	0.0		7	IOIAL	8	0				
ZONE 7 - NEWTOWNSTEWART NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road	£0.0 £0.0	25.2 £0.0				0.0			_		10	11		
NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SiON MILLS Spar, Mellmount Road	£0.0 £0.0	£0.0	12.8	20.8	6.5		0.0	151.0	60.6	111.3	112.9	70.7	355.5	
NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road	£0.0					10.3	16.0	136.8	18.2	33.4	33.9	21.2	106.7	
Gallachers Nisa, Main Street Spar, Strabane Road SION MILLS Spar, Mellmount Road	£0.0													
Spar, Strabane Road SION MILLS Spar, Mellmount Road		CO O	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.8
SION MILLS Spar, Mellmount Road	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.1
Spar, Mellmount Road		£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.7
	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	2.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0
fillage Stores and service station	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.7
illage stores and service station	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Other Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	2.1	£0.0	£0.0	£0.0	£0.0	0.0	£2.7
Costcutter, Greencastle, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Mace, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
Spar, Old Mountfield Road, Mullaghmore, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£2.3
Spar Plumbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£10.1	12.1	£0.0	£0.0	£0.0	£0.0	0.0	£15.7
ZONE 8 - LIMAVADY														
IMAVADY														
Costcutter, Catherine St	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.9	£0.0	£0.0	£0.0	0.9	£0.9
idl, Main St, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.3	£0.0	£0.0	1.4	£5.3
Mace, Greystone Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.5
Spar, Anderson Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.3	£0.0	£0.0	£0.0	2.3	£2.7
Spar, Irish Green Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.8	£0.0	£0.0	£0.0	1.8	£1.8
Supervalu, Market Street	£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.0	0.3	£2.3	£0.0	£0.0	£0.0	2.3	£6.8
Tesco Express, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0	£0.0	£0.0	£0.0	2.0	£3.6
Tesco Superstore, Main St, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	0.3	£2.2	£0.0	£0.0	£0.0	2.2	£34.7
ocal Shops, Limavady town centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.4	0.6	£2.5	£0.0	£0.0	£0.0	2.5	£5.3
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.0	£0.0	£0.0	1.1	£1.1
ZONE 8 TOTAL	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.4	1.2	£16.3	£0.3	£0.0	£0.0	16.6	£62.7
Other	£0.0	£1.1	£0.5	£0.0	£0.0	£0.2	£3.4	5.3	£1.3	£31.2	£29.0	£20.8	82.3	£318.6
nternet	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£7.1

Note. Turnover calculated by applying market shares (Table 4)

to available expenditure (Table 3a)



TABLE 5C: CONVENIENCE GOODS TURNOVER, BY

70NF 2032	I				FIRST	CHOICE MA	AIN FOOD :	SHOPPING											SECON	D CHOICE N	MAIN FOOL	SHOPPING					
			c	OUNCIL AR				ZONES 1-7 TOTAL	RE	MAINDER C	F STUDY AI	REA	ZONES 8-11 TOTAL	1			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	REI	MAINDER C	OF STUDY A	REA	ZONES 8- 11 TOTAL
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11			1	2	3	4	5	6	7		8	9	10	11	
(£m)	150.7 73.8	83.2 40.8	42.4 20.8	68.7 33.7	21.6 10.6	34.2 16.8	53.5 26.2	454.2 222.6	60.7 29.7	113.0 55.4	114.6 56.1	71.8 35.2	360.1 176.4		150.7 31.6	83.2 17.5	42.4 8.9	68.7 14.4	21.6 4.5	34.2 7.2	53.5 11.2	454.2 95.4	60.7 12.7	113.0 23.7	114.6 24.1	71.8 15.1	360.1 75.6
ZONE 1 - DERRY - LONDONDERRY WEST														1													
Local Plan Proposals Map) Iceland, Foyleside Shopping Centre M+S Simply Food, Foyleside Shopping Centre Sainsburys, Strand Road Supervalu, Meadowbank Court, Strand Rd Supervalu, Waterloo Place Tesco, Quayside Shopping Centre Other	£34.0 £1.8 £0.7 £25.1 £1.2 £1.1 £4.0 £0.0	£5.6 £0.0 £0.0 £5.2 £0.0 £0.4 £0.0 £0.0	£1.9 £0.6 £0.0 £1.3 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.8 £0.2 £0.0 £0.5 £0.0 £0.0 £0.2 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£42.5 £2.6 £0.7 £32.4 £1.2 £1.5 £4.2 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£4.4 £0.0 £0.0 £0.0 £0.0 £0.0 £4.4 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	4.4 0.0 0.0 0.0 0.0 0.0 4.4 0.0		£13.1 £0.3 £1.3 £8.3 £0.9 £0.0 £1.9 £0.3	£2.3 £0.2 £0.3 £1.8 £0.0 £0.0 £0.0	£0.8 £0.1 £0.0 £0.7 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £0.0 £0.4 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0	£0.1 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0	16.8 0.6 1.7 11.3 0.9 0.0 2.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0
NORTHSIDE DISTRICT CENTRE Supervalu, Glengalliagh Road	£0.0 £0.0	£0.0 £0.0	£0.2 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
RATH MOR DISTRICT CENTRE Costcutter	£1.9 £1.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.9 £1.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	1	£0.8 £0.8	£0.0 £0.0	£0.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.9 0.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
SPRINGTOWN DISTRICT CENTRE Dunnes	£1.1 £1.1	£0.7 £0.7	£0.2 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.9 £1.9	£0.0 £0.0	£0.0 £0.0	£2.2 £2.2	£0.0 £0.0	2.2 2.2	1	£0.5 £0.5	£0.5 £0.5	£0.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	1.1 1.1	£0.0 £0.0	£0.0 £0.0	£1.0 £1.0	£0.0 £0.0	1.0 1.0
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES Costcutter, Beechwood Avenue Iceland, Buncrana Road Lidl, Buncrana Road Mace, Bishop Street Mace, Clooney Terrace Mace, Messines Terrace Spar, Creggan Road Spar, Park Avenue Supervalu, Greenhaw Road	£16.9 £0.7 £4.8 £10.0 £0.0 £0.0 £0.0 £0.0 £0.0 £1.4	£1.9 £0.0 £0.3 £1.6 £0.0 £0.0 £0.0 £0.0 £0.0	£1.5 £0.0 £0.0 £1.4 £0.0 £0.0 £0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £0.4 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£20.7 £0.7 £5.5 £12.9 £0.0 £0.0 £0.2 £0.0 £0.0 £1.4	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.8 £0.0 £0.8 £0.0 £0.0 £0.0 £0.0 £0.0	£0.7 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	1.5 0.7 0.8 0.0 0.0 0.0 0.0 0.0 0.0		£4.7 £0.0 £1.2 £2.9 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0	£0.7 £0.0 £0.1 £0.5 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	5.9 0.0 1.6 3.7 0.0 0.0 0.1 0.0 0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £0.4 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.7 0.3 0.4 0.0 0.0 0.0 0.0 0.0 0.0
Other	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.3	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 1 TOTAL	£54.6	£8.5	£3.8	£0.2	£0.0	£1.3	£0.0	£68.4	£0.0	£5.2	£2.9	£0.0	8.1		£19.4	£3.5	£1.7	£0.5	£0.0	£0.4	£0.1	25.5	£0.0	£0.4	£1.3	£0.0	1.7
ZONE 2 - DERRY - LONDONDERRY EAST LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco, Lisnagelvin	£10.5 £1.2 £9.2	£23.1 £2.6 £20.4	£7.2 £0.2 £7.0	£0.3 £0.0 £0.3	£0.0 £0.0 £0.0	£1.6 £0.0 £1.6	£0.5 £0.0 £0.5	£43.1 £4.1 £39.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£6.5 £0.5 £6.0	£8.3 £1.0 £7.3	£3.3 £0.1 £3.2	£0.7 £0.0 £0.7	£0.0 £0.0 £0.0	£1.4 £0.0 £1.4	£0.0 £0.0 £0.0	20.2 1.6 18.6	£0.1 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.1 0.0 0.1
CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express	£5.1 £1.4 £3.8	£4.9 £1.1 £3.8	£0.7 £0.2 £0.5	£0.5 £0.5 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£11.3 £3.2 £8.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£3.8 £1.7 £2.1	£2.9 £1.0 £1.9	£0.5 £0.3 £0.2	£0.2 £0.2 £0.0	£0.0 £0.0 £0.0	£0.1 £0.1 £0.0	£0.0 £0.0 £0.0	7.5 3.3 4.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY Centra, Trench Road SC Costcutter, Crescent Link Spar, Church Brae (Tullyally SC) Spar, Rossdowney Park	£0.0 £0.0 £0.0 £0.0	£1.4 £0.7 £0.0 £0.3 £0.4	£0.2 £0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£1.6 £0.9 £0.0 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0	£0.7 £0.5 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.7 0.5 0.1 0.0 0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0
Supervalu, Duncastle Rd Other Zone 2	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0		£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
ZONE 2 TOTAL	£15.6	£29.7	£8.1	£0.9	£0.0	£1.6	£0.5	£56.4	£0.0	£0.0	£0.0	£0.0	0.0		£10.3	£11.9	£3.8	£0.9	£0.0	£1.4	£0.0	28.4	£0.1	£0.0	£0.0	£0.0	0.1



TABLE 5C: CONVENIENCE GOODS TURNOVER, BY

70NE 2032						TOP UP FO	OD SHOPP	ING						TOTAL
			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	REI	MAINDER C	F STUDY A	REA	ZONES 8-11 TOTAL	
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		
(£m) (£m)	150.7 45.2	0.0 25.0	0.0 12.7	0.0 20.6	0.0 6.5	0.0 10.3	0.0 16.0	150.7 136.3	60.7 18.2	113.0 33.9	114.6 34.4	71.8 21.5	360.1 108.0	
ZONE 1 - DERRY - LONDONDERRY WEST														
Local Plan Proposals Map)	£13.0	£2.6	£0.3	£0.0	£0.0	£0.0	£0.0	15.9	£0.0	£0.0	£0.0	£0.0	0.0	£79.6
Iceland, Foyleside Shopping Centre M+S Simply Food, Foyleside Shopping Centre	£0.0 £1.3	£0.0 £1.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 2.6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£3.2 £5.0
Sainsburys, Strand Road	£5.9	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	6.6	£0.0	£0.0	£0.0	£0.0	0.0	£50.4
Supervalu, Meadowbank Court, Strand Rd	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£3.3
Supervalu, Waterloo Place	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£2.8
Tesco, Quayside Shopping Centre Other	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£11.4
Other	£3.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	3.3	£0.0	£0.0	£0.0	£0.0	0.0	£3.6
NORTHSIDE DISTRICT CENTRE Supervalu, Glengalliagh Road	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.2 £0.2						
RATH MOR DISTRICT CENTRE	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
Costcutter	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£4.2
SPRINGTOWN DISTRICT CENTRE	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
Dunnes	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.7
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY														
CITY CENTRE, DISTRICT CENTRES & LOCAL CENTRES	£17.2	£4.0	£0.1	£0.0	£0.0	£0.1	£0.2	21.6	£0.0	£0.5	£0.0	£0.0	0.5	£51.1
Costcutter, Beechwood Avenue	£2.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0	£4.4
Iceland, Buncrana Road	£3.4	£1.0	£0.1	£0.0	£0.0	£0.0	£0.2	4.7	£0.0	£0.0	£0.0	£0.0	0.0	£12.9
Lidl, Buncrana Road Mace, Bishop Street	£2.2 £0.7	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	2.7 0.7	£0.0 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	0.5 0.0	£19.8 £0.7
Mace, Clooney Terrace	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£0.4
Mace, Messines Terrace	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Creggan Road	£2.5	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	3.8	£0.0	£0.0	£0.0	£0.0	0.0	£3.8
Spar, Park Avenue	£1.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	1.3	£0.0	£0.0	£0.0	£0.0	0.0	£1.3
Supervalu, Greenhaw Road	£5.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	5.5	£0.0	£0.0	£0.0	£0.0	0.0	£7.5
Other	£8.1	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	8.9	£0.0	£0.0	£0.0	£0.0	0.0	£10.7
ZONE 1 TOTAL	£40.9	£7.7	£0.4	£0.0	£0.0	£0.1	£0.2	49.3	£0.0	£0.5	£0.0	£0.0	0.5	£153.5
ZONE 2 - DERRY - LONDONDERRY EAST													1	
LISNAGELVIN DISTRICT CENTRE	£1.8	£4.5	£0.7	£0.3	£0.0	£0.0	£0.0	7.3	£0.0	£0.0	£0.0	£0.0	0.0	£70.8
Supervalu (Long's), Lisnagelvin	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£7.0
Tesco, Lisnagelvin	£1.8	£3.1	£0.7	£0.3	£0.0	£0.0	£0.0	5.9	£0.0	£0.0	£0.0	£0.0	0.0	£63.8
CRESCENT LINK LOCAL CENTRE	£1.2	£5.9	£1.1	£0.5	£0.0	£0.3	£0.0	9.0	£0.2	£0.0	£0.0	£0.0	0.2	£27.9
M+S Simply Food	£1.2	£3.3	£0.4	£0.5	£0.0	£0.1	£0.0	5.5	£0.2	£0.0	£0.0	£0.0	0.2	£12.2
Tesco Express	£0.0	£2.6	£0.7	£0.0	£0.0	£0.2	£0.0	3.5	£0.0	£0.0	£0.0	£0.0	0.0	£15.7
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY	£0.7	£4.3	£1.2	£0.0	£0.0	£0.1	£0.0	6.2	£0.0	£0.0	£0.0	£0.0	0.0	£8.5
Centra, Trench Road SC	£0.7	£2.3	£0.6	£0.0	£0.0	£0.0	£0.0	2.8	£0.0	£0.0	£0.0	£0.0	0.0	£4.3
Costcutter, Crescent Link	£0.7	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	1.2	£0.0	£0.0	£0.0	£0.0	0.0	£1.4
Spar, Church Brae (Tullyally SC)	£0.0	£0.3	£0.3	£0.0	£0.0	£0.1	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
Spar, Rossdowney Park	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
Supervalu, Duncastle Rd	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	0.4	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Other Zone 2	£0.0	£0.5	£0.2	£0.5	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
ZONE 2 TOTAL	£3.7	£15.8	£3.3	£1.2	£0.0	£0.4	£0.0	24.4	£0.2	£0.0	£0.0	£0.0	0.2	£109.5



TABLE 5C: CONVENIENCE GOODS TURNOVER, BY

70NF 2032					FIRST	СНОІСЕ М	AIN FOOD S	HOPPING	1					Т					SECON	D CHOICE I	MAIN FOOD	SHOPPING	•				
			С	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER (F STUDY A	REA	ZONES 8-11 TOTAL				C	OUNCIL AR	EA			ZONES 1-7 TOTAL	REI	MAINDER O	F STUDY A	REA	ZONES 8- 11 TOTAL
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11			1	2	3	4	5	6	7		8	9	10	11	
(£m) (£m)	150.7 73.8	83.2 40.8	42.4 20.8	68.7 33.7	21.6 10.6	34.2 16.8	53.5 26.2	454.2 222.6	60.7 29.7	113.0 55.4	114.6 56.1	71.8 35.2	360.1 176.4		150.7 31.6	83.2 17.5	42.4 8.9	68.7 14.4	21.6 4.5	34.2 7.2	53.5 11.2	454.2 95.4	60.7 12.7	113.0 23.7	114.6 24.1	71.8 15.1	360.1 75.6
ZONE 3 - EGLINTON																											
Local Shops Drumahoe	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
Supervalu, Main Street Other	£0.0 £0.0	£0.0 £0.0	£2.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£3.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0		£0.0 £0.0	£0.0 £0.0	£0.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.8 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
ZONE 3 TOTAL	£0.0	£0.0	£2.8	£0.0	£0.0	£0.2	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	0.8	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - STRABANE														F													
STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001 ASDA, Branch Road, Strabane Iceland, Railway Street Local Shops, Strabane TC Supervalu, Main Street	£1.8 £1.8 £0.0 £0.0 £0.0	£1.3 £1.3 £0.0 £0.0 £0.0	£1.0 £1.0 £0.0 £0.0 £0.0	£26.2 £24.4 £0.3 £0.0 £1.5	£1.3 £1.3 £0.0 £0.0	£0.5 £0.5 £0.0 £0.0	£3.6 £3.6 £0.0 £0.0	£35.8 £34.0 £0.3 £0.0 £1.5	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£2.8 £1.6 £1.2 £0.0 £0.0	2.8 1.6 1.2 0.0		£1.1 £1.1 £0.0 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0	£0.4 £0.4 £0.0 £0.0 £0.0	£9.8 £8.8 £0.4 £0.0 £0.7	£0.5 £0.5 £0.0 £0.0	£0.2 £0.2 £0.0 £0.0	£0.9 £0.9 £0.0 £0.0	13.7 12.7 0.4 0.0 0.7	£0.1 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£1.3 £1.0 £0.3 £0.0 £0.0	1.4 1.1 0.3 0.0
OUT OF CENTRE Costcutter, Ballycolman Avenue Lidl, Bradley Way Spar, Derry Road Spar, Fountain Street Spar, Urney Road	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£5.0 £0.0 £4.7 £0.0 £0.0 £0.3	£0.1 £0.0 £0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0	£5.4 £0.0 £5.1 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£2.5 £0.0 £2.2 £0.0 £0.0 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.1 £0.0 £0.0	2.6 0.0 2.4 0.1 0.0 0.3	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0
STRABANE OTHER Spar, Berryhill Road, Artigarvan	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0		£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0
OTHER	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	0.2	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 4 - TOTAL	£1.8	£1.3	£1.0	£31.6	£1.4	£0.5	£3.8	£41.5	£0.0	£0.0	£0.0	£2.8	2.8		£1.1	£1.0	£0.4	£12.5	£0.6	£0.2	£1.0	16.7	£0.1	£0.0	£0.0	£1.3	1.4
ZONE 5 - CASTLEDERG														F													
CASTLEDERG TOWN CENTRE (as defined by Strabane Area Coop, High Street Spar, Dergvalley Shopping Centre Vivo Xtra, William Street	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£8.3 £1.7 £2.8 £3.8	£0.0 £0.0 £0.0	£0.6 £0.2 £0.2 £0.3	£9.0 £1.8 £3.0 £4.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.1	£3.5 £1.0 £1.4 £1.2	£0.0 £0.0 £0.0	£0.3 £0.0 £0.2 £0.1	3.9 1.0 1.5 1.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
CASTLEDERG OUT OF CENTRE Costcutter, Castlefin Road Mace, Strabane Road	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.1 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.2 0.0 0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£8.7	£0.0	£0.6	£9.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.1	£3.7	£0.0	£0.3	4.1	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 - CLAUDY														ŀ													
CLAUDY VILLAGE CENTRE Centra, Claudy Costcutter, Main Street Spar, Main Street, Claudy	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£2.0 £1.3 £0.3 £0.4	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.4 £0.1 £0.2	£0.0 £0.0 £0.0 £0.0	0.4 0.4 0.1 0.2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0
Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	0.1	£0.0	£0.0	£0.0	£0.0	0.0
Spar, Main Street, Dungiven Supervalu, Garvagh Rd, Dungiven Local Shops, Dungiven town centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.6 £3.3 £0.6	£0.0 £0.0 £0.0	£0.6 £3.6 £0.6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.5 £0.9 £0.2	£0.0 £0.0 £0.0	0.5 1.1 0.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.3	£0.0	£0.0	£6.9	£0.0	£7.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.1	£0.0	£0.0	£2.5	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0



TABLE 5C: CONVENIENCE GOODS TURNOVER, BY

COUNTY C	70NE 2022						TOP UP FO	OD SHOPP	ING						TOTAL
STORECHINE 1 2 3 4 5 6 7 8 9 10 11 1 1 1 1 1 1 1				C	OUNCIL AR	EA				REI	MAINDER C	F STUDY A	REA		
Cool 8 - Editivity Editivity Cool 8 - Editivity Edit	STORE/CENTRE	1			4										
Consideration Consideratio															
Supervali, Main Street										1912					
Other COO ECO ECO	Local Shops Drumahoe	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	1.5	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
STRABANE TOWN CENTRE (Strabne Area Plan 1986-2001 20.0															
\$\$\frac{\text{STRBANE TOWN CENTRE (Strabane Area Plan 1986-2001}{\text{LOD}}\$ = 0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \text{E}.0.0 \qua	ZONE 3 TOTAL	£0.0	£0.0	£7.2	£0.0	£0.0	£0.0	£0.0	7.2	£0.4	£0.0	£0.0	£0.0	0.4	£11.3
ASDA, Branch Road, Strabane 60.0	ZONE 4 - STRABANE														
Cost Cutter, Ballycolman Avenue	ASDA, Branch Road, Strabane Iceland, Railway Street Local Shops, Strabane TC	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£3.6 £0.0 £1.5	£0.1 £0.0 £0.1	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	3.8 0.0 1.6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0	£53.2 £2.2 £1.6
Spar, Berryhill Road, Artigarvan £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Costcutter, Ballycolman Avenue Lidl, Bradley Way Spar, Derry Road Spar, Fountain Street	£0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.0 £0.0	£0.0 £0.3 £0.0 £0.0	£0.6 £1.4 £1.8 £0.3	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.6 2.0 1.8 0.3	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0 0.0	£0.6 £9.5 £1.9 £0.3
ZONE 4 - TOTAL E.O. E.															
### CASTLEDERG CASTLEDERG TOWN CENTRE (as defined by Strabane Area Coop. High Street Ed.)	OTHER	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	4.1	£0.0	£0.0	£0.0	£0.0	0.0	£4.6
CASTLEDERG TOWN CENTRE (as defined by Strabane Area Coop. High Street Coop. High Street ED.O. ED	ZONE 4 - TOTAL	£0.0	£0.4	£0.4	£16.7	£0.2	£0.1	£0.5	18.3	£0.0	£0.0	£0.0	£0.0	0.0	£80.7
Coop, High Street	ZONE 5 - CASTLEDERG														
Costcutter, Castlefin Road Mace, Strabane Road £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Coop, High Street Spar, Dergvalley Shopping Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£1.0 £2.0	£0.0 £0.0	£0.0 £0.2	1.2 2.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£4.1 £6.8
ZONE 5 TOTAL £0.0 £0.0 £0.0 £0.0 £0.5 £6.1 £0.0 £0.2 6.8 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	Costcutter, Castlefin Road	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	0.6	£0.0	£0.0	£0.0	£0.0	0.0	£0.7
ZONE 6 - CLAUDY CLAUDY VILLAGE CENTRE £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £1.2 £0.0 1.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	Other	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	0.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.0
CLAUDY VILLAGE CENTRE £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £1.2 £0.0 Centra, Claudy Costcutter, Main Street £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.5	£6.1	£0.0	£0.2	6.8	£0.0	£0.0	£0.0	£0.0	0.0	£20.3
Centra, Claudy Costcutter, Main Street Eo.0 Eo.0 Eo.0 Eo.0 Eo.0 Eo.0 Eo.0 Eo.0	ZONE 6 - CLAUDY														
Spar, Main Street, Dungiven Spar, Main Street, Dungiven £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Centra, Claudy Costcutter, Main Street	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.2 £0.0	£0.0 £0.0	1.2 0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.0 0.0	£3.0 £0.4
Supervalu, Garvagh Rd, Dungiven Local Shops, Dungiven town centre £0.0	Spar, Main Street, Feeny	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	1.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.5
	Supervalu, Garvagh Rd, Dungiven	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£0.0	2.6	£0.0	£0.0	£0.0	£0.0	0.0	£7.3
	Other Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	1.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZUNE 6 TOTAL	ZONE 6 TOTAL	£0.0	£0.0	£0.2	£0.3	£0.0	£8.9	£0.0	9.3	£0.0	£0.0	£0.0	£0.0	0.0	£19.2



TABLE 5C: CONVENIENCE GOODS TURNOVER, BY

70NE 2032

/11MIE /112/					FIRST	CHOICE M	AIN FOOD S	HOPPING	•										SECON	D CHOICE N	MAIN FOOL	SHOPPING					
			С	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER C	F STUDY AI	REA	ZONES 8-11 TOTAL				C	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER C	F STUDY A	REA	ZONES 8- 11 TOTAL
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11			1	2	3	4	5	6	7		8	9	10	11	
(£m) (£m)	150.7 73.8	83.2 40.8	42.4 20.8	68.7 33.7	21.6 10.6	34.2 16.8	53.5 26.2	454.2 222.6	60.7 29.7	113.0 55.4	114.6 56.1	71.8 35.2	360.1 176.4		150.7 31.6	83.2 17.5	42.4 8.9	68.7 14.4	21.6 4.5	34.2 7.2	53.5 11.2	454.2 95.4	60.7 12.7	113.0 23.7	114.6 24.1	71.8 15.1	360.1 75.6
ZONE 7 - NEWTOWNSTEWART	70.0			5517								55.2			55		0.5			7		33.1	1_1/				75.5
NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa, Main Street Spar, Strabane Road	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£1.1 £0.0 £1.1	£1.1 £0.0 £1.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£1.0 £0.1 £0.9	1.0 0.1 0.9	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
SION MILLS Spar, Mellmount Road Village Stores and service station	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0		£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.0 0.0 0.0
Other Zone 7 Costcutter, Greencastle, Omagh Mace, Gortin Road, Omagh Spar, Gortin Road, Omagh Spar, Old Mountfield Road, Mullaghmore, Omagh Spar Plumbridge	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.3 £0.5 £0.0	£0.4 £0.0 £0.0 £0.3 £0.5 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0		£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.1 £0.1 £0.0	0.1 0.0 0.0 0.1 0.1 0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.0 0.0 0.0 0.0 0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£2.2	£2.3	£0.0	£0.0	£0.0	£0.0	0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	1.3	£0.0	£0.0	£0.0	£0.0	0.0
ZONE 8 - LIMAVADY														ł													
LIMAVADY Costcutter, Catherine St Lidl, Main St, Limavady Mace, Greystone Road Spar, Anderson Park Spar, Irish Green Street Supervalu, Market Street Tesco Express, Limavady Tesco Superstore, Main St, Limavady Local Shops, Limavady town centre Other Zone 8	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.5 £0.0 £0.0 £0.0 £0.4 £0.0 £3.4 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.7 £0.0 £0.0 £0.4 £0.0 £5.6 £1.2	£0.0 £1.5 £0.3 £0.0 £0.0 £2.1 £1.5 £18.2 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.0 1.5 0.3 0.0 0.0 2.1 1.5 18.2 0.3		£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.9 £0.1	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.3 £0.0 £0.0 £0.0 £0.1 £0.0 £1.6 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.0 0.3 0.0 0.0 0.0 0.3 0.0 2.5 0.1	£0.0 £1.3 £0.2 £0.3 £0.0 £1.4 £0.1 £5.9 £0.6	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	0.0 1.3 0.2 0.3 0.0 1.4 0.1 5.9 0.6
ZONE 8 TOTAL	£1.2	£0.0	£2.4	£0.0	£0.0	£4.3	£0.0	£7.9	£23.9	£0.0	£0.0	£0.0	23.9	4	£0.0	£0.1	£1.1	£0.0	£0.0	£2.0	£0.0	3.2	£10.0	£0.0	£0.0	£0.0	10.0
Other	£0.7	£0.4	£1.3	£0.6	£0.2	£1.3	£18.7	£23.2	£4.9	£50.2	£52.6	£32.4	140.1		£0.8	£0.0	£0.5	£0.1	£0.2	£0.5	£7.1	9.2	£1.8	£23.2	£22.8	£13.8	61.6
Internet	£0.0	£0.8	£1.0	£0.4	£0.1	£0.6	£0.5	£3.3	£0.9	£0.0	£0.7	£0.0	1.6		£0.0	£0.5	£0.4	£0.2	£0.0	£0.2	£0.2	1.6	£0.5	£0.2	£0.0	£0.0	0.7

Turnover calculated by applying market shares (Table 4) to available expenditure (Table 3a).

TABLE 5C: CONVENIENCE

GOODS TURNOVER, BY

70NE 2032

71 IKIE 711 € 7						TOP UP FO	OOD SHOPP	ING						TOTAL
			C	OUNCIL AR	EA			ZONES 1-7 TOTAL	RE	MAINDER C	F STUDY A	REA	ZONES 8-11 TOTAL	
STORE/CENTRE	1	2	3	4	5	6	7		8	9	10	11		
	(£m) 150.7 (£m) 45.2	0.0 25.0	0.0 12.7	0.0 20.6	0.0 6.5	0.0 10.3	0.0 16.0	150.7 136.3	60.7 18.2	113.0 33.9	114.6 34.4	71.8 21.5	360.1 108.0	
ZONE 7 - NEWTOWNSTEWART	<u> </u>													
NEWTOWNSTEWART TOWN CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.8
Gallachers Nisa, Main Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.1
Spar, Strabane Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	2.7	£0.0	£0.0	£0.0	£0.0	0.0	£4.8
SION MILLS	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	2.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0
Spar, Mellmount Road	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£1.7
Village Stores and service station	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Other Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	2.1	£0.0	£0.0	£0.0	£0.0	0.0	£2.7
Costcutter, Greencastle, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	0.8	£0.0	£0.0	£0.0	£0.0	0.0	£0.8
Mace, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	0.3	£0.0	£0.0	£0.0	£0.0	0.0	£0.3
Spar, Gortin Road, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	1.4	£0.0	£0.0	£0.0	£0.0	0.0	£1.8
Spar, Old Mountfield Road, Mullaghmore, Omagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	1.7	£0.0	£0.0	£0.0	£0.0	0.0	£2.3
Spar Plumbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	1.1	£0.0	£0.0	£0.0	£0.0	0.0	£1.1
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£10.2	12.1	£0.0	£0.0	£0.0	£0.0	0.0	£15.8
ZONE 8 - LIMAVADY														
LIMAVADY									l					
Costcutter, Catherine St	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.9	£0.0	£0.0	£0.0	0.9	£0.9
Lidl, Main St, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.3	£0.0	£0.0	1.5	£5.3
Mace, Greystone Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.5
Spar, Anderson Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.3	£0.0	£0.0	£0.0	2.3	£2.7
Spar, Irish Green Street	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.8	£0.0	£0.0	£0.0	1.8	£1.8
Supervalu, Market Street	£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.0	0.3	£2.3	£0.0	£0.0	£0.0	2.3	£6.9
Tesco Express, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£2.0	£0.0	£0.0	£0.0	2.0	£3.7
Tesco Superstore, Main St, Limavady	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	0.3	£2.2	£0.0	£0.0	£0.0	2.2	£34.7
Local Shops, Limavady town centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.4	0.6	£2.5	£0.0	£0.0	£0.0	2.5	£5.3
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£1.1	£0.0	£0.0	£0.0	1.1	£1.1
ZONE 8 TOTAL	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.4	1.2	£16.3	£0.3	£0.0	£0.0	16.6	£62.8
Other	£0.0	£1.1	£0.5	£0.0	£0.0	£0.2	£3.4	5.3	£1.3	£31.6	£29.5	£21.1	83.5	£322.9
Internet	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	0.0	£0.0	£0.0	£0.0	£0.0	0.0	£7.1
	20.0	20.0	20.0	20.0	20.0	20.0	20.0	""	20.0	20.0	20.0	20.0	0.0	27.1

Note

Turnover calculated by applying market shares (Table 4) to available expenditure (Table 3a).



TABLE 6: COMPARISON GOODS MARKET SHARES,

RY 70NF

BY ZONE					01.11	101										01.11																	
STORE / CENTRE	1	2	3	4	Clothes an	d Shoes - 1: 6	st choice 7	8	9	10	11	1	2	3	4	Clothes an 5	d Shoes - 2r 6	nd choice 7	8	9	10	11	1	2	3 3	urniture, Flo 4	or Covering 5	gs, Carpets 6	and Housel 7	hold Textile 8	·s 9	10	11
ZONE 1 - DERRY - LONDONDERRY WEST LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area Plan 2011 Proposals Map)	67.51%	60.41%	61.51%	37.26%	9.35%	52.87%	4.79%	38.33%	80.26%	7.68%	4.26%	70.97%	56.72%	65.66%	40.47%	15.46%	59.46%	13.05%	39.75%	77.43%	6.82%	0.00%	33.54%	28.68%	31.29%	29.98%	2.38%	27.21%	10.21%	14.21%	32.95%	5.48%	12.18%
Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,		33.59%		16.19%		24.92%	1.22%	12.15%	11.54%	7.68%	4.26%	31.13%		29.27%	10.75%	12.28%	25.08%	5.54%				0.00%	2.76%	0.00%	3.71%	0.00%	2.38%	0.00%	0.00%	0.00%	0.00%		0.00%
M&S. Tooman, Tooshool Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New Look. Sports Direct)	1.90%	1.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card Factory, Quayside Interiors, Poundsworth, H. Sweeny Chemists)	0.00%	1.00%	1.04%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	1.09%	1.09%	0.00%	0.00%	0.00%	0.00%	1.09%	0.00%	0.00%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%
Derry-Londonderry CITY CENTRE	21.79%	24.06%	36.13%	21.07%	0.00%	27.95%		25.41%	68.72%	0.00%	0.00%	29.20%	26.00%	35.30%	29.72%	3.18%	34.38%	7.51%				0.00%	30.78%		27.58%	29.98%	0.00%	26.16%	10.21%	14.21%	32.95%	0.00%	12.18%
Northside District Centre Rath Mor District Centre Springtown District Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.04% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.73% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.09% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.76% 0.00% 0.00%	0.00% 0.00% 0.00%		0.00%		0.00% 0.00% 0.00%	0.00% 1.53% 3.06%	0.00% 0.00% 1.54%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ballyamett Local Centre Buncrana Road FAST Local Centre Buncrana Road WEST Local Centre Lower Galliaah Road Local Centre	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	1.68% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.05% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 0.00% 0.00%	1.59% 1.53% 0.00% 0.00%	0.00% 0.00% 1.54% 0.00%	0.00% 1.02% 0.00% 1.34%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 5.90% 0.00%
Faustina Retail Park, Buncrana Road (The Range, Dunelm) Iceland, Buncrana Road Leslay Retail Park, Strand Road (Smyths Loys, PyreCym)	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00% 0.00%	2.54% 0.00%	1.47% 0.00%	0.00%	0.00% 0.00%	1.10% 0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00%
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFCI Lidl, Buncrana Road Park Village Centre	1.07% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pennybum Industrial Estate, Springtown Springtown Industrial Estate, Springtown Road Other Zone 1	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00% 0.00%	7.42% 2.54% 3.06%	3.93% 0.00% 0.00%	0.00% 0.00% 1.34%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.14%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 1 TOTAL	68.58%		63.55%			53.60%		40.01%			4.26%								39.75%				l	37.16%	34.99%					15.35%			18.08%
ZONE 2 - DERRY - LONDONDERRY EAST Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	2.97%	6.45%	7.01%	0.00%	0.00%	5.26%	0.00%	0.00%	0.00%	0.00%	0.00%	1.16%	2.14%	5.92%	0.00%	0.00%	3.86%	0.00%	0.00%	0.00%	0.00%	0.00%	3.71%	2.67%	0.00%	1.48%	0.00%	1.43%	0.00%	1.55%	0.00%	0.00%	0.00%
Semichem) Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan, Next)	8.52%	4.41%	0.77%	0.00%	1.18%	1.71%	1.09%	0.00%	0.00%	0.00%	0.00%	2.01%	9.60%	1.60%	2.02%	1.23%	2.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.61%	0.00%	1.48%	0.00%	0.00%	1.62%	0.00%	0.85%	0.00%	0.00%
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	1.94%	4.41%	1.04%	0.00%	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%	3.07%	3.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	13.15%	29.10%	24.65%	3.75%	5.05%	27.02%	3.89%	4.18%	0.00%	0.00%	0.00%
Carpetriaht. Harvevsl Glenkeen Fumishings, Glendermott Road, Waterside, Derry	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.64%	7.32%	4.65%	0.00%	0.00%	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%
Trench Road Shopping Center, Hollymount Park	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%				0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area Other Zone 2	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 2.54%	3.01% 0.00% 0.00%	2.79% 0.00% 1.34%	0.00% 0.00% 1.54%	0.00% 0.00% 0.00%	1.05% 0.00% 1.43%	0.00% 0.00% 0.00%	1.14% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 2 TOTAL	13.43%	15.27%	8.82%	0.00%	1.18%	7.92%	1.09%	0.00%	0.00%	0.00%	0.00%	6.24%	15.48%	7.52%	2.02%	1.23%	6.69%	0.00%	0.00%	0.00%	0.00%	0.00%	26.04%	47.71%	33.43%	8.25%	5.05%	33.73%	5.51%	6.87%	0.85%	0.00%	0.00%
ZONE 3 - EGLINTON																																	
Ealinton Villaae Centre Campsie Business Park, Eglinton Drumahoe Villaae Centre Other Zone 3	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	1.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00% 0.00% 0.00%	2.71% 0.00% 0.00% 0.00%	0.00% 1.54% 0.00% 0.00%	3.62% 6.82% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
ZONE 3 TOTAL	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%				0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00%	0.00%
ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane	1.78% 1.78%	1.99% 0.00%	1.04%		22.21%	1.94%																\longrightarrow									0.00%	0.00%	0.00%
Pavilion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre,		0.0076				0.00%	2.88%	0.00%	0.00%	1.21%	6.09%	0.00%	0.00%	1.04%	33.47%	17.43%	2.69%	7.56%				16.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
McDonalds)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88% 0.00% 2.08%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.21% 0.00% 0.00%	6.09% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.04% 0.00% 0.00%	33.47% 1.04% 0.00%	1.96% 0.90%	0.00%	7.56% 0.00% 0.00%	0.00%	0.00%	0.00%	16.64% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.13%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Strabane Town Centre	0.00%	0.00%					0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.04%	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	
Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look)	0.00%		0.00%	0.00% 38.29%	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00% 0.00% 1.84%	0.00% 0.00% 0.00%	0.00%	0.00%	1.04%	1.96% 0.90%	0.00% 0.00% 1.04%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 5.90%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre	0.00% 0.00% 0.00%	1.99% 0.00% 0.00%	0.00% 1.04% 0.00% 0.00%	0.00% 38.29% 1.74% 0.00%	0.00% 10.54% 9.79% 0.00%	0.95% 0.00% 0.99% 0.00%	0.00% 2.08% 0.00% 0.80%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04%	1.04% 0.00% 32.43% 0.00%	1.96% 0.90% 7.22% 7.35% 0.00%	0.00% 0.00% 1.04% 1.65% 0.00%	0.00% 0.00% 3.57% 3.99% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00%	0.00% 1.13% 37.13% 0.00%	0.00% 0.00% 7.23% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00%
Strobane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre	0.00% 0.00% 0.00% 0.00%	1.99% 0.00% 0.00% 0.00%	0.00% 1.04% 0.00% 0.00%	0.00% 38.29% 1.74% 0.00% 0.00%	0.00% 10.54% 9.79% 0.00%	0.95% 0.00% 0.99% 0.00%	0.00% 2.08% 0.00% 0.80% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00%	1.96% 0.90% 7.22% 7.35% 0.00%	0.00% 0.00% 1.04% 1.65% 0.00%	0.00% 0.00% 3.57% 3.99% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look! Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG	0.00% 0.00% 0.00% 0.00% 1.78%	1.99% 0.00% 0.00% 0.00% 1.99%	0.00% 1.04% 0.00% 0.00% 0.00% 1.04%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21%	0.95% 0.00% 0.99% 0.00% 0.00% 1.94%	0.00% 2.08% 0.00% 0.80% 0.00% 0.00% 2.88%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00% 0.00% 6.09%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00% 33.47%	1.96% 0.90% 7.22% 7.35% 0.00% 0.00%	0.00% 0.00% 1.04% 1.65% 0.00% 0.00% 2.69%	0.00% 0.00% 3.57% 3.99% 0.00% 0.00% 7.56 %	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00% 0.00% 16.64%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre Other Zone 4	0.00% 0.00% 0.00% 0.00% 1.78%	1.99% 0.00% 0.00% 0.00%	0.00% 1.04% 0.00% 0.00%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21%	0.95% 0.00% 0.99% 0.00% 0.00% 1.94%	0.00% 2.08% 0.00% 0.80% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00%	1.96% 0.90% 7.22% 7.35% 0.00%	0.00% 0.00% 1.04% 1.65% 0.00% 0.00% 2.69%	0.00% 0.00% 3.57% 3.99% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre	0.00% 0.00% 0.00% 0.00% 1.78%	1.99% 0.00% 0.00% 0.00% 1.99%	0.00% 1.04% 0.00% 0.00% 0.00% 1.04%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21%	0.95% 0.00% 0.99% 0.00% 0.00% 1.94%	0.00% 2.08% 0.00% 0.80% 0.00% 0.00% 2.88%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00% 0.00% 1.21%	0.00% 0.00% 1.84% 4.25% 0.00% 6.09%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00% 0.00% 1.04%	1.04% 0.00% 32.43% 0.00% 0.00% 0.00% 33.47%	1.96% 0.90% 7.22% 7.35% 0.00% 0.00% 17.43%	0.00% 0.00% 1.04% 1.65% 0.00% 0.00% 2.69%	0.00% 0.00% 3.57% 3.99% 0.00% 7.56%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00% 0.00% 16.64%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00% 0.00% 4.34%	0.00% 0.00% 7.23% 0.00% 0.00% 0.00% 49.35%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00% 0.00% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SpartsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Feeny Village Centre	0.00% 0.00% 0.00% 0.00% 1.78% 0.00% 0.00%	1.99% 0.00% 0.00% 0.00% 1.99% 0.00%	0.00% 1.04% 0.00% 0.00% 0.00% 1.04% 0.00%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76% 0.75% 0.75%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21% 16.63% 0.00% 0.00%	0.95% 0.00% 0.99% 0.00% 0.00% 1.94% 0.00% 0.00% 0.00%	0.00% 2.08% 0.00% 0.80% 0.00% 0.00% 2.88% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00% 1.04% 0.00% 0.00% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1,96% 0,90% 7,22% 7,35% 0,00% 0,00% 13,46% 13,46% 0,00% 0,00%	0.00% 0.00% 1.04% 1.65% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.57% 3.99% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00% 0.00% 49.35% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00% 0.00% 0.00% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SpartsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Peeny Village Centre Dungiven Town Centre ZONE 6 TOTAL ZONE 7 - NEWTOWNSTEWART	0.00% 0.00% 0.00% 0.00% 1.78% 0.00% 0.00% 0.00% 0.00%	1.99% 0.00% 0.00% 0.00% 1.99% 0.00% 0.00% 0.00% 0.00%	0.00% 1.04% 0.00% 0.00% 0.00% 1.04% 0.00% 0.00% 0.00% 0.00%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76% 0.75% 0.00% 0.00% 0.00%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21% 16.63% 16.63% 0.00% 0.00%	0.95% 0.00% 0.99% 0.00% 1.94% 0.00% 0.00% 0.00% 0.00%	0.00% 2.08% 0.00% 0.80% 0.00% 0.00% 2.88% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.21% 0.00% 0.00% 1.21% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.96% 0.90% 7.22% 7.35% 0.00% 0.00% 17.43% 13.46% 13.46% 0.00% 0.00% 0.00%	0.00% 0.00% 1.04% 1.45% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.57% 3.99% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.48%	0.00% 0.00% 6.87% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argas, Peacocks, New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Dungiven Town Centre ZONE 6 TOTAL	0.00% 0.00% 0.00% 0.00% 1.78% 0.00% 0.00%	1.99% 0.00% 0.00% 0.00% 1.99% 0.00% 0.00%	0.00% 1.04% 0.00% 0.00% 0.00% 1.04% 0.00% 0.00%	0.00% 38.29% 1.74% 0.00% 0.00% 41.76% 0.75% 0.75%	0.00% 10.54% 9.79% 0.00% 0.00% 22.21% 16.63% 16.63% 0.00% 0.00%	0.95% 0.00% 0.99% 0.00% 0.00% 1.94% 0.00% 0.00% 0.00%	0.00% 2.08% 0.00% 0.80% 0.00% 2.88% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.21% 0.00% 0.00% 1.21% 0.00% 0.00% 0.00%	0.00% 0.00% 1.84% 4.25% 0.00% 6.09% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.04% 0.00% 1.04% 0.00% 0.00% 0.00%	1.04% 0.00% 32.43% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.96% 0.90% 7.22% 7.35% 0.00% 0.00% 17.43% 13.46% 0.00% 0.00% 0.00%	0.00% 0.00% 1.04% 1.65% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.57% 3.99% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 3.49% 13.15% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.02% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.13% 37.13% 0.00% 0.00% 0.00% 4.34% 0.00% 0.00%	0.00% 0.00% 7.23% 0.00% 0.00% 0.00% 49.35% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 6.87% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 5.90% 6.28% 0.00% 0.00% 0.00% 0.00%
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TABLE 6: COMPARISON GOODS MARKET SHARES,

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BY ZONE												_																					
STORE / CENTRE	1	2	3	4	Housel 5	hold applia 6	nces 7	8	9	10	11	1	2	3	4	Audio 5	risual equip 6	ment 7	8	9	10	11	1	2	3	4	5	DIY 6	7	8	9	10	11
ZONE 1 - DERRY - LONDONDERRY WEST LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area	18 14%	12.65%	17 21%	12.72%	0.00%	18.31%	2.40%	8.76%	44.83%	0.00%	0.00%	24 14%	10.45%	17 51%	13.94%	0.00%	19.24%	4.89%	11.56%	53 A1%	0.00%	6.43%	31 29%	16.30%	22 22%	20 78%	2.29%	17.85%	0.00%	15.87%	32 34%	0.00%	0.00%
Plan 2011 Proposals Map) Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.92%	2.05%	0.00%	2.19%	0.00%	2.26%	1.19%	0.00%			0.00%	0.00%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%
M&S. Topman. Topshop) Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Look. Sports Direct1 Quayside Shopping Centre, Strand Road (Tesco, Savers, Card Factory, Quayside Interiors, Poundsworth, H. Sweeny	0.00%	0.00%	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chemists) Derry-Londonderry CITY CENTRE	18.16%	11.47%	16.06%	12.72%	0.00%	18.31%	2.40%	8.76%	44.83%	0.00%	0.00%	14.80%	8.40%	17.51%	11.75%	0.00%	16.98%	3.70%	11.56%	53.41%	0.00%	6.43%	31.29%	14.21%	22.22%	20.78%	2.29%	17.85%	0.00%	15.87%	32.36%	0.00%	0.00%
Northside District Centre Rath Mor District Centre Springtown District Centre	0.00% 1.22% 1.17%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.18%	0.00% 0.00% 1.14%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%		0.00% 0.00% 0.00%	0.00% 0.00% 7.94%	0.00% 0.00% 4.47%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.90%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ballyarnett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliaah Road Local Centre	0.00% 2.07% 2.40% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	1.30% 0.00% 0.00% 0.00%	1.24% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 2.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.84% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.92% 1.26% 0.00%	0.00% 0.00% 1.15% 1.20%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.35% 0.00% 0.00%	0.00% 0.00% 0.00% 0.96%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Faustina Retail Park, Buncrana Road (The Range, Dunelm) Iceland, Buncrana Road Lesley Retail Park, Strand Road (Smyths Toys, PureGym,	0.00% 0.00% 0.00%	0.00% 0.00% 0.90%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.18%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.24% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%	3.22% 0.00% 0.00%	1.20% 0.00% 0.00%	0.00% 0.00% 0.00%	2.16% 0.00% 0.00%	0.00% 0.00% 0.00%	1.20% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
KFCI Lidl, Buncrana Road Park Village Centre Pennyburn Industrial Estate, Sprinatown Sprinatown Industrial Estate, Sprinatown Road Other Zone 1	0.00% 0.00% 4.80% 1.17% 1.17%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.10%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.18% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	2.01% 0.00% 1.26% 12.14% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.07% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.20% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
ZONE 1 TOTAL	32.16%	13.55%	18.31%	14.02%	1.24%	19.49%	2.40%	8.76%	44.83%	0.00%	0.00%	29.34%	11.63%	18.65%	15.18%	0.00%	19.24%	4.89%	13.40%	53.41%	0.00%	6.43%	60.04%	24.32%	23.29%	22.94%	2.29%	21.60%	0.96%	15.87%	33.26%	0.00%	0.00%
ZONE 2 - DERRY - LONDONDERRY EAST Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	0.90%	0.90%	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.00%	1.13%	1.94%	0.00%	0.00%	1.84%	0.00%	0.00%	0.00%	0.00%	0.00%	1.21%	1.15%	0.00%	0.00%	0.00%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%
Semichem) Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan, Next)	0.90%	1.81%	1.95%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	3.88%	0.87%	3.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us, Carpetricht. Harvevs)	49.71%	63.32%	42.65%	20.25%	7.00%	28.73%	4.56%	3.61%	0.00%	0.00%	0.00%	58.05%	66.69%	48.64%	13.70%	14.68%	38.29%	10.76%	9.91%	0.00%	1.76%	0.00%	38.77%	66.12%	51.71%	15.56%	1.60%	32.26%	2.57%	10.34%	1.17%	0.00%	0.00%
Glenkeen Furnishings, Glendermott Road, Waterside, Derry	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Trench Road Shopping Center, Hollymount Park	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%			0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area Other Zone 2	0.00% 0.00% 0.00%	0.00% 3.19% 0.00%	0.00% 2.80% 0.00%	0.00% 2.65% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 1.88% 0.00%	0.00% 2.77% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 2 TOTAL	51.51%	69.22%	49.36%	22.90%	7.00%	29.59%	5.69%	3.61%	0.00%	0.00%	0.00%	63.93%	70.57%	56.39%	13.70%	14.68%	40.13%	10.76%	9.91%	0.00%	1.76%	0.00%	39.98%	70.47%	51.71%	15.56%	1.60%	32.26%	4.04%	11.20%	1.17%	0.00%	0.00%
ZONE 3 - EGLINTON Eglinton Village Centre Campsie Business Park, Eglinton	0.00%	0.00%	3.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	18.02%	0.00%	0.00%	0.00%	0.00%	1.17%	0.00%	0.00%	0.00%
Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 2.25% 7.45%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 1.10% 2.20%	0.00% 0.00% 0.00 %	0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 0.00%	0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00 %	0.00% 0.00% 1.20%	0.00% 0.00% 18.02%	0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00 %	0.00% 0.00% 0.00%	0.00% 0.00% 0.00 %
ZONE 4 - STRABANE																																	
STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento,	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	45.36% 0.00%	10.76% 0.00%	1.13% 0.00%	0.83% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	3.16% 0.00%	0.00% 0.00%	0.00% 0.00%	0.84% 0.84%	57.23% 0.00%	23.86% 2.21%	1.11% 0.00%	2.93% 0.00%	0.00% 0.00%	0.00% 0.00%		8.63% 0.00%	0.00% 0.00%	0.00% 0.00%	1.12% 0.00%	46.56% 0.00%	7.10% 0.00%	0.00% 0.00%	3.88% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	7.66% 0.00%
Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds1	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.29%	1.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE	0.00%	0.00%	0.00%	38.77%	3.78%	0.00%	0.83%	0.00%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	53.46%	7.02%	1.11%	2.06%	0.00%	0.00%	0.00%	6.78%	0.00%	0.00%	1.12%	45.34%	7.10%	0.00%	3.88%	0.00%	0.00%	0.00%	7.66%
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look)	0.00%	0.00%	0.00%	5.24%	6.98%	1.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.48%	13.38%	0.00%	0.87%	0.00%	0.00%	0.00%	1.85%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sion Mills Village Centre																							1								0.00%		0.00%
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.96%	0.00%	0.00%	1.26%	0.00%	0.0076	0.00%	0.0070
Other Zone 4	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%			0.00%	0.00%	0.00%	0.00%	2.96% 7.40%	0.00%	0.00%	1.26% 0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG				0.00%		0.00%					0.00%	1		0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%			0.00%	0.00%		0.00%			0.00%		0.00%	
ZONE 4 TOTAL	0.00% 0.00%	0.00%	0.00%	0.00% 45.36% 3.80%	0.00%	0.00% 1.13% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 1.11% 0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00% 0.00% 1.20%	0.00%	7.40% 56.92% 1.22%	0.00% 7.10% 45.15%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00%
ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castlederg Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Feeny Village Centre	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 45.36% 3.80% 3.80% 0.00%	0.00% 10.76% 45.57% 45.57% 0.00% 0.00%	0.00% 1.13% 0.00% 0.00% 0.00%	0.00% 0.83% 1.09% 1.09% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.16% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.84% 0.00% 0.00% 0.00%	0.00% 57.23% 0.00% 0.00% 0.00%	0.00% 23.86% 6.04% 6.04% 0.00%	0.00% 1.11% 0.00% 0.00% 0.00%	0.00% 2.93% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 8.63% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.20% 1.20% 0.00% 0.00%	0.00% 1.12% 0.00% 0.00% 0.00%	7.40% 56.92% 1.22% 1.22% 0.00%	0.00% 7.10% 45.15% 45.15% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 3.24% 0.00%	0.00% 5.14% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 7.66% 0.00% 0.00% 0.00%
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ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Feeny Village Centre Dungiven Town Centre ZONE 6 TOTAL ZONE 7 - NEWTOWNSTEWART Newtownstewart Village Centre Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct, Poundland. New Look) ZONE 7 TOTAL ZONE 8 - LIMAVADY Limavady Town Centre Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 16.33%	0.00% 45.36% 3.80% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 10.76% 45.57% 45.57% 0.00% 0.00% 0.00% 0.00% 0.95% 0.95%	0.00% 1.13% 0.00% 0.00% 0.00% 13.26% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.83% 1.09% 1.09% 0.00% 0.00% 0.00% 1.13% 3.88% 5.01% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.04%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.16% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.84% 0.00% 0.00% 0.00% 1.82% 0.00% 0.00% 0.00%	0.00% 57.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.20% 2.20% 0.00% 0.00%	0.00% 23.86% 6.04% 6.04% 0.00% 0.00% 0.00% 10.27% 10.27% 0.00% 0.00% 0.00%	0.00% 1.11% 0.00% 0.00% 0.00% 7.51% 0.00% 0.00% 17.43% 0.00% 0.00%	0.00% 2.93% 0.00% 0.00% 0.00% 0.00% 0.00% 1.19% 1.19% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 8.63% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.20% 1.20% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 1.12% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	7.40% 56.92% 1.22% 1.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 7.10% 45.15% 45.15% 0.00% 0.00% 0.00% 2.43% 0.00% 2.43%	0.00% 0.00% 0.00% 0.00% 3.24% 0.00% 25.90% 0.00% 0.00% 0.00%	0.00% 5.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 7.66% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%



TABLE 6: COMPARISON GOODS MARKET SHARES,

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BY ZONE					Ch a maint		-1								Dl-	CD- I		and alass									1	- d d					
STORE / CENTRE ZONE 1 - DERRY - LONDONDERRY WEST	1	2	3	4	cnemist 5	and medic	ui goods 7	8	9	10	11	1	2	3	воок: 4	s, CDs, jewe 5	ery, cnina 6	and glass i	nems 8	9	10	11	1	2	3	4	LUXUIY GO	ods and sp 6	oris goods 7	8	9	10	11
LONDONDERRY / DERRY CITY CENTRE (as of the Derry Area Plan 2011 Proposals Man)	75.85%	38.57%	28.44%	7.64%	0.79%	19.62%	1.04%	5.43%	20.80%	6.91%	0.00%	62.70%	61.77%	51.38%	14.77%	11.28%	44.20%	8.30%	14.03%	31.73%	0.00%	0.00%	37.23%	22.36%	24.74%	14.22%	4.62%	40.91%	3.80%	29.16%	59.51%	0.00%	0.00%
Folleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop, M&S. Topman. Topshop)	24.59%	6.39%	7.78%	0.76%	0.79%	6.92%	0.00%	1.03%	0.00%	6.91%	0.00%	26.62%	27.20%	28.70%	6.80%	6.36%	16.95%	0.00%	2.43%	1.47%	0.00%	0.00%	7.13%	1.84%	7.65%	0.00%	0.00%	6.57%	0.00%	3.48%	4.01%	0.00%	0.00%
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New Look, Sports Direct)	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%	0.00%	1.39%	3.85%	1.41%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.21%	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card Factory, Quayside Interiors, Poundsworth, H. Sweeny Chemists)	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Derry-Londonderry CITY CENTRE	50.51%	29.49%	20.66%	6.88%	0.00%	12.70%	0.00%	4.40%	20.80%	0.00%	0.00%	34.69%	29.21%	21.27%	7.97%	3.14%	27.25%	8.30%	11.60%	30.26%	0.00%	0.00%	21.89%	15.81%	17.09%	14.22%	4.62%	34.34%	3.80%	25.68%	55.50%	0.00%	0.00%
Northside District Centre Rath Mor District Centre Springtown District Centre	1.72% 0.00% 0.98%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.16% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.39%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ballyamett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliaah Road Local Centre	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.03% 0.00% 0.00%	0.00% 1.63% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 1.08% 0.00% 1.41%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Faustina Retail Park, Buncrana Road (The Range, Dunelm) Iceland, Buncrana Road	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.71% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.28%	6.55%	1.31%	1.61%	2.00%	6.05%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Buncrana Road Park Village Centre Pennybum Industrial Estate, Springtown Springtown Industrial Estate, Springtown Road Other Zone 1	0.00% 0.00% 0.00% 0.00% 2.74%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	1.90% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
ZONE 1 TOTAL	81.29%	38.57%	29.44%	7.64%	0.79%	19.62%	2.20%	6.46%	22.43%	6.91%	0.00%	66.39%	61.77%	53.87%	14.77%	11.28%	44.20%	8.30%	14.03%	31.73%	0.00%	0.00%	44.51%	31.62%	27.76%	15.83%	6.62%	48.86%	3.80%	29.16%	59.51%	0.00%	0.00%
ZONE 2 - DERRY - LONDONDERRY EAST Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers, Special Programment (Testing Programment)	1.02%	8.32%	1.77%	1.03%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.40%	1.08%	0.00%	0.00%	2.46%	0.00%	0.00%	0.00%	0.00%	0.00%	3.35%	1.35%	3.02%	0.00%	0.00%	0.00%	0.00%	2.01%	0.00%	0.00%	0.00%
Semicheml Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan, Next)	0.00%	1.05%	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.49%	0.00%	0.00%	1.39%	0.00%	0.00%	4.01%	0.00%	0.00%
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	13.12%	40.52%	20.95%	5.20%	0.00%	3.65%	1.04%	1.03%	0.00%	0.00%	0.00%	1.06%	1.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	33.17%	49.94%	32.72%	13.23%	6.33%	11.46%	1.94%	2.01%	0.00%	0.00%	0.00%
Caroetriaht. Harvevsl Glenkeen Furnishings, Glendermott Road, Waterside, Derry	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Trench Road Shopping Center, Hollymount Park	0.00%	6.42%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area Other Zone 2	0.00% 0.00% 1.62%	0.00% 0.00% 3.07%	0.00% 0.00% 1.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 2.30%	2.40% 0.00% 1.51%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 2 TOTAL	15.76%		24.72%	6.23%	0.00%	7.03%	1.04%	1.03%	0.00%	0.00%	0.00%	3.36%	7.42%	1.08%	0.00%		2.46%	0.00%	0.00%	0.00%	0.00%	0.00%	36.52%				6.33%	12.85%	1.94%	4.02%			0.00%
•																																	
ZONE 3 - EGLINTON Eglinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	21.56% 0.00% 12.47%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.91%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.41% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.71% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Eglinton Village Centre Campsie Business Park, Eglinton	0.00%	0.00%	0.00%	0.00%	0.00% 0.00%	0.00% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 3 - EGLINTON Eglinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80 %	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00 %	0.00% 0.00% 0.00% 0.00 %	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00 %	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00 %
ZONE 3 - EGLINTON Ealinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Ediinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre,	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00 %	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Edilinton Villagae Centre Campsie Business Park, Eglinton Drumahoe Villagae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Povillion Retail Park, Roillway Street, STRABANE (Argento,	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67%	0.00% 0.00% 0.00% 0.00% 0.00% 74.42%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91%	0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.42% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 54.34% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 13.42% 1.61%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 11.94% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Edilinton Village Centre Campsie Business Park, Eglinton Drumdhoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavillian Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds)	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 2.09%	0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 13.42% 1.61%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 22.59% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 14.44% 0.00%
ZONE 3 - EGLINTON Edilinton Villaae Centre Campsie Business Park, Eglinton Drumahoe Villaae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Povillion Retail Park, Roilway Street, STRABANE (Argento, Ciliento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos,	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 2.09%	0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 4.72%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.11% 1.11% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00% 1.78% 5.41%	0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 1.54%	0.00% 0.00% 0.00% 0.00% 13.42% 1.61% 1.61%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 0.00% 47.61%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 14.44% 0.00% 7.22%
ZONE 3 - EGLINTON Edilinton Villaae Centre Campsie Business Park, Eglinton Drumahoe Villaae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Povilion Retail Park, Railway Street, STRABANE (Argento, Ciliento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look)	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 2.09% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00% 72.40%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 4.72% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00% 1.78% 5.41% 0.00%	0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.61% 1.61% 10.20% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 1.78% 0.00%	0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 0.00% 47.61% 5.33%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 17.27%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 11.94% 0.00% 4.12% 7.82%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 14.44% 0.00% 7.22% 7.22%
ZONE 3 - EGLINTON Edilinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilian Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00% 72.40% 0.99%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.91% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 5.41% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 1.54% 0.00%	0.00% 0.00% 0.00% 0.00% 1.61% 1.61% 10.20% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 4.84% 4.84% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 14.44% 0.00% 7.22% 7.22% 0.00%
ZONE 3 - EGLINTON Edilinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilian Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Village Centre Other Zone 4	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00% 72.40% 0.99% 2.91% 1.03%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.91% 0.91% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 4.72% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34% 0.00% 1.49% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 5.41% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 1.54% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.61% 1.61% 10.20% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 4.84% 4.84% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 114.44% 0.00% 7.22% 0.00% 0.00%
ZONE 3 - EGLINTON Edilinton Villagae Centre Campsie Business Park, Eglinton Drumahoe Villagae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento, Ciliento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look! Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 2.09% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00% 72.40% 0.99% 2.91% 1.03% 78.36%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.91% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 4.72%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00% 1.11%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34% 0.00% 1.49% 0.00% 55.83%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00% 1.76% 0.00% 0.00% 0.00% 7.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 13.42% 1.61% 10.20% 0.00% 0.00% 13.42%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00% 52.94%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.01% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 11.44% 0.00% 7.22% 0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Ealinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Lookl Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 74.42% 1.03% 0.00% 72.40% 0.99% 1.03% 78.36%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.91% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 0.00% 4.72%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 54.34% 0.00% 1.49% 0.00% 55.83%	0.00% 0.00% 0.00% 0.00% 0.00% 7.19% 0.00% 1.78% 5.41% 0.00% 0.00% 7.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 13.42% 1.61% 10.20% 0.00% 0.00% 13.42%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84% 0.00% 0.00% 9.68%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00% 52.94%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 17.27% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.01% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 114.44% 0.00% 7.22% 0.00% 0.00% 1.444%
ZONE 3 - EGLINTON Edilinton Villagae Centre Campsie Business Park, Eglinton Drumahoe Villagae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Povilion Retail Park, Railway Street, STRABANE (Argento, Ciliento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Feeny Village Centre Feeny Village Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.03% 0.00% 2.91% 1.03% 72.40% 0.99% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.91% 0.91% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 4.72% 2.42% 2.42%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 0.00% 1.49% 0.00% 55.83% 1.14% 1.49% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 5.41% 0.00% 0.00% 7.19% 22.95% 22.95%	0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.42% 1.61% 10.20% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 17.27% 0.00% 22.59% 19.30% 19.30%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 11.44% 0.00% 7.22% 0.00% 0.00% 0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Ealinton Villaae Centre Campsie Business Park, Eglinton Drumahoe Villaae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Lookl Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Dungiven Town Centre Dungiven Town Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.03% 0.00% 2.91% 1.03% 72.40% 0.09% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.91% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 4.72% 2.42% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 1.11% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.49% 0.00% 55.83% 1.14% 1.49% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 0.00% 0.00% 0.00% 22,95% 22,95% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.42% 1.61% 10.20% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 9.48% 0.00% 4.84% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 47.61% 5.33% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 17.27% 0.00% 19.30% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 114.44% 0.00% 7.22% 0.00% 0.00% 0.00% 0.00% 0.00%
ZONE 3 - EGLINTON Edilinton Villagae Centre Campsie Business Park, Eglinton Drumahoe Villagae Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento, Ciliento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks, New Look) Sion Mills Villagae Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Villagae Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Villagae Centre Peeny Villagae Centre Dungiven Town Centre ZONE 6 TOTAL ZONE 7 - NEWTOWNSTEWART Newtownstewart Villagae Centre Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct,	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00% 0.00% 0.00% 0.00% 0.00% 1.67% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.03% 0.00% 72.40% 0.99% 1.03% 78.36% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.91% 0.00% 0.	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 2.42% 2.42% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.41% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 0.00% 1.49% 0.00% 55.83% 1.14% 1.49% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 5.41% 0.00% 0.00% 7.19% 22.95% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.42% 1.61% 1.61% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 47.61% 5.33% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 17.27% 0.00% 22.59% 19.30% 19.30% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.17%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 11.44% 0.00% 7.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
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ZONE 3 - EGLINTON Ediinton Village Centre Campsie Business Park, Eglinton Drumahoe Village Centre Other Zone 3 ZONE 3 TOTAL ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda, Branch Road, Strabane Povillion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds) Strabane Town Centre Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks. New Look) Sion Mills Village Centre Other Zone 4 ZONE 4 TOTAL ZONE 5 - CASTLEDERG Castledera Village Centre ZONE 5 TOTAL ZONE 6 - CLAUDY Claudy Village Centre Dungiven Town Centre ZONE 6 TOTAL ZONE 7 - NEWTOWNSTEWART Newtownstewart Village Centre Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct, Poundland. New Look) ZONE 7 TOTAL ZONE 8 - LIMAVADY Limavady Town Centre Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS)	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 12.47% 1.77% 35.80% 3.76% 1.67% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.91% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.72% 0.00% 0.00% 4.72% 0.00% 0.00% 1.4.2% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 1.42% 0.00% 0.00% 1.42% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 1.11% 1.11% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 1.41% 0.00%	0.00% 0.00% 0.00% 0.00% 54.34% 0.00% 0.00% 1.49% 0.00% 55.83% 1.14% 1.49% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.78% 5.41% 0.00% 0.00% 0.00% 22.95% 22.95% 0.00% 0.00% 0.00% 1.85%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.54% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 13.42% 1.61% 10.20% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 9.68% 0.00% 4.84% 4.84% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 1.71% 1.78% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 52.94% 0.00% 47.61% 5.33% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 7.46% 7.46% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 5.32% 17.27% 0.00% 22.59% 19.30% 0.00% 0.00% 0.00% 0.00% 7.33%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 4.12% 7.82% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 114.44% 0.00% 7.22% 7.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%



TABLE 6: COMPARISON GOODS MARKET SHARES,

BY ZONE

DI ZOILE					Clothes a	nd Shoes -	1st choice					1				Clothes ar	d Shoes - 2	nd choice					т —		F	Furniture, Fl	oor Covering	gs, Carpets	and House	nold Textile	s		
STORE / CENTRE	_1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11
ZONE 9 - INISHOWEN																																	
Buncrana Town Centre Burnfoot Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.49% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.40% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.82% 0.00%	0.00%	0.00%
Burt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Carndonagh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moville Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.96%	0.00%	0.00%
ZONE 9 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	19.78%	0.00%	0.00%
ZONE 10 - LETTERKENNY											_												-										
Letterkenny Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	7.60%	8.26%	0.00%	0.00%	0.00%	1.84%	0.00%	0.00%	0.00%	0.00%	2.94%	3.97%	11.96%	1.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	30.57%	2.57%	30.76%
Centra, Mountain Top, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys/PC World, Blaney Road, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY																						0.477									E 0.100	10.110	
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse, Clare Clothina, Right Price Tiles)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	2.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	2.68%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.06%	48.46%	2.72%
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	0.000	0.000	0.000	0.0007	0.000	0.000	0.0007	0.0007	0.000	0.0007	0.007	0.000	0.000	0.000	0.0007	0.0007	0.0007	0.000	0.000	0.000	0.000	0.000	0.0007	0.0007	0.000	1 1007	0.000	0.000	0.000	0.0007	0.0007	0.000	0.0007
Classic Blinds, Head 2 Toe, The Friars Rest)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Larkins, Oldtown, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	0.000	0.0007	1 7707	0.0007	0.000	0.000	0.0007	0.0007	F 400T	F / 000T	14.500	0.000	0.000	0.000	0.0007	0.0007	0.0007	0.000	0.000	1010	55 5007	0.017	0.0007	1 700	0.000	0.000	0.000	0.000	0.000	0.0007	1.050	00 700	0.0007
Next, Argos, New Look, M&S, Wallis, River Island)	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	5.48%	56.98%	14.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.94%	55.53%	9.81%	0.00%	1.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	32.70%	0.00%
Letterkenny Shopping Centre, Port Road, LETTERKENNY											- 1	1																					,
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.24%	12.61%	8.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	13.47%	6.31%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.74%	0.00%
Zone Clothina) McElhinneys XL, Manorcunningham, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Courtyard Shopping Centre, Lower Main Street,	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.00/0	0.0070	0.0070	0.0070	0.00/0	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070	0.0070
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.74%	0.00%
Fasons, La Touchel											- 1																						,
ZONE 10 TOTAL	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	10.66%	79.78%	31.39%	0.00%	0.00%	0.00%	1.84%	0.00%	0.00%	0.00%	0.00%	16.62%	75.65%	30.75%	1.53%	1.72%	2.23%	1.13%	0.00%	0.00%	0.00%	1.74%	37.58%	89.21%	33.48%
20112 10 10 112	0.0070	0.0070	1,0	0.0070	0.0070	0.0070	0.0070	0.0070	10.0070	77.70	01.0770	0.0070	0.0070	0.0070	1.0-1/0	0.0070	0.0070	0.0070	0.0070	.0.02/0	70.0070	56.7 675	1.0070	2,0	2.2070	1.1.070	0.0070	0.0070	0.0070	117-170	07.0070	07.2170	00.1070
ZONE 11 - STRANORLAR											- 1																						,
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy, Gallaahers Home Bakery, Master Shoe)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	15.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ballybofey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	1.04%	0.00%	0.00%	0.00%	10.77%	0.00%	0.00%	0.00%	0.00%	2.55%	0.00%	0.00%	0.00%	0.00%	0.00%	9.43%	0.00%	0.00%	0.00%	0.00%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	13.14%
Castlefinn Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.25%
Co-op, Hollow Road, Castlefinn	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Donegal Road, Ballybofey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Navenny Shopping Centre, Navenny, BALLYBOFEY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
(Supervalu) Raphoe Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 11	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 11 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	1.04%	0.00%	0.00%	0.00%	28.19%	0.00%	0.00%	0.00%	0.00%	2.55%	0.00%	0.00%	0.00%	0.00%	0.00%	18.72%	0.00%	0.00%	0.00%	0.00%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%	20.39%
Outside Survey Area	3.54%	6.27%	8.62%	9.77%	30.89%	13.92%	69.59%	24.54%	0.00%	0.00%	0.00%	6.46%	9.45%	7.99%	10.46%	21.81%	12.58%	67.58%	22.19%	0.00%	0.00%	0.00%	10.56%	3.99%	11.82%	4.75%	15.84%	14.52%	57.77%	36.73%	0.00%	0.00%	0.00%
1												1										- 1	1										,
SFT & Nulls	l											1											1										
Internet / delivery	12.67%	15.04%	11.61%	8.49%	3.99%	11.14%	10.10%	12.51%	3.13%	11.40%	30.06%	16.33%	17.31%	10.92%	8.86%	5.84%	10.02%	2.90%	16.12%	0.00%	17.53%	33.89%	2.34%	6.37%	5.04%	5.08%	3.62%	10.71%	1.39%	1.55%	8.85%	5.31%	15.88%

NotesMarket shares taken from 2018 household survey. Only most popular stores shown under the sub-headings for each main location.

TABLE 6: COMPARISON GOODS MARKET SHARES,

BY ZONE

BI ZONE	1				House	ehold appli	ances									Audio	visual equi	pment					1					DIY					$\overline{}$
STORE / CENTRE	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11
ZONE 9 - INISHOWEN Buncrana Town Centre Burnfoot Village Centre Burt Village Centre Carmdonagh Town Centre Moville Town Centre	0.00% 0.00% 0.00% 0.00% 0.00%	6.24% 0.00% 4.33% 0.94% 4.62%	0.00% 0.00% 0.00% 0.00% 0.00%	19.16% 0.00% 2.65% 0.00% 2.09%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	1.07% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	5.07% 0.00% 0.00% 0.00% 2.97%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%																
ZONE 9 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	23.90%	0.00%	0.00%	0.00%	0.00%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	8.04%	0.00%	0.00%
ZONE 10 - LETTERKENNY Letterkenny Town Centre Centra, Mountain Top, Letterkenny Curys/PC World, Blaney Road, Letterkenny Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY (Dunnes, Halfords, Homebase, Clarks, Carphone	0.00% 0.00% 0.00%	32.83% 0.00% 0.00% 2.17%	7.19% 0.00% 4.75% 24.47%	33.10% 0.00% 0.00% 13.74%	0.00% 0.00% 0.00%		0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	1.19% 0.00% 0.00%	0.00% 0.00% 0.00%	16.31% 0.00% 0.00% 1.09%	7.25% 0.00% 5.49%	26.77% 0.00% 0.00% 4.37%	0.00% 0.00% 0.00%	35.44% 0.00% 0.00% 8.55%	0.00% 0.00%	22.08% 0.00% 0.00%														
Warehouse. Clare Clothina. Riaht Price Tiles! Glencar Shopping Centre, Glencar, LETTERKENNY (Spar, Classic Blinds, Head 2 Toe, The Friars Rest)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Larkins, Oldtown, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx, Next, Argos, New Look, M&S, Wallis, River Island)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.17%	46.90%	0.00%	0.00%	0.00%	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%	1.85%	43.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.15%	19.37%	0.00%
Letterkenny Shopping Centre, Port Road, LETTERKENNY (Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.94%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.80%	7.14%	4.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%
Zone Clothinal McElhinnevs XL, Manorcunningham, Letterkenny The Courtyard Shopping Centre, Lower Main Street,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld, Fasons, La Touche)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 10 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	38.11%	83.31%	50.00%	0.00%	0.00%	1.82%	0.00%	0.00%	0.00%	1.19%	0.00%	20.05%	78.13%	36.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	48.14%	95.01%	41.93%
ZONE 11 - STRANORLAR Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy, Gallaghers Home Bakery, Master Shoe) Ballybofey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00% 4.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.83% 35.40%
Castlefinn Town Centre Co-op, Hollow Road, Castlefinn Lidl, Donegal Road, Ballybofey Navenny Shopping Centre, Navenny, BALLYBOFEY	0.00% 0.00% 0.00%	0.00% 12.06% 0.00%	0.00% 0.00% 0.00%		0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%		0.00% 0.00% 0.00%	0.00% 7.84% 0.00%																						
(Supervalu) Raphoe Town Centre Other Zone 11	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 1.85% 0.00%	0.00% 0.00% 0.00%	0.00% 2.17% 0.00%																												
ZONE 11 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	25.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.13%	0.00%	0.00%	0.00%	0.00%	1.37%	0.00%	0.00%	0.00%	0.00%		48.24%
Outside Survey Area	4.15%	2.61%	1.84%	5.85%	28.27%	8.90%	77.14%	14.09%	0.00%	0.00%	0.00%	0.00%	1.18%	1.10%	7.05%	35.45%	3.68%	66.54%	15.10%	0.00%	0.00%	0.00%	0.00%	0.88%	0.82%	3.37%	37.95%	9.87%	79.76%	38.25%	0.00%	0.00%	2.17%
SFT & Nulls Internet / delivery	10.99%	8.44%	5.88%	7.10%	6.21%	6.34%	7.85%	8.69%	0.94%	16.69%	21.84%	5.88%	14.31%	7.77%	4.64%	9.71%	10.91%	12.51%	18.02%	1.85%	20.11%	42.74%	0.00%	1.92%	1.12%	0.00%	2.10%	0.00%	1.93%	2.29%	9.40%	4.99%	0.00%

Notes
Market shares taken from 2018 household survey. Only
most popular stores shown under the sub-headings for
each main location.

TABLE 6: COMPARISON GOODS MARKET SHARES,

BY ZONE

DIZONE					Chemist	and medic	al goods								Book	s, CDs, jew	ellery, chino	a and glass	items								Luxury go	ods and sp	orts goods				
STORE / CENTRE	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	7	8	9	10	11
ZONE 9 - INISHOWEN	0.0007	0.000	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	10.050	0.000	0.000	0.000	0.000	0.000	0.0007	0.0007	0.000	0.000	0.000	E1 700	0.0007	0.000	0.0007	0.000	0.0007	0.000	0.000	0.000	0.000	0.000	170/0	0.000	0.000
Buncrana Town Centre Burnfoot Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	60.85% 1.63%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	51.78% 0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.96% 0.00%	0.00%	0.00%
Burt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Carndonagh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Moville Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 9 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	72.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	51.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.96%	0.00%	0.00%
ZONE 10 - LETTERKENNY												-																					
Letterkenny Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.58%	10.94%	3.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Centra, Mountain Top, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.63%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Currys/PC World, Blaney Road, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	0.000	0.000	0.000	0.000	0.000	0.0007	0.0007	0.000	0.0007	0.000	0.00%	0.000	0.000	0.007	0.000	0.000	0.000	0.000	0.000	0.0007	7 400	0.007	0.0007	0.000	0.0007	0.000	0.000	0.0007	0.000	0.000	0.000	20.000	10.040
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse, Clare Clothina, Right Price Tiles)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	32.03%	18.86%
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	0.00%	0.00%	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	1 4007	0.00%	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	0.0007	3.56%	0.00%
Classic Blinds, Head 2 Toe, The Friars Rest)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.36%	0.00%
Larkins, Oldtown, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	40.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	77.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.26%	39.94%	0.0007
Next, Argos, New Look, M&S, Wallis, River Island)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	40./4%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	//.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.26%	39.94%	0.00%
Letterkenny Shopping Centre, Port Road, LETTERKENNY	0.000	0.000	0.0007	0.0007	0.7007	0.0007	0.0007	0.0007	0.000	1 / 5 /01	5 000	0.000	0.000	0.000	0.0007	0.0007	0.000	0.000	0.000	0.0007	0.7.407	4.0.407	0.000	0.000	0.0007	0.0007	0.000	0.000	0.000	0.000	0.000	0.540	0.000
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky, Zone Clothing)	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	16.54%	5.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	3.74%	4.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.56%	0.00%
McElhinneys XL, Manorcunningham, Letterkenny	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.78%	3.74%	5.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Courtyard Shopping Centre, Lower Main Street,																																	,
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Fasons, La Touchel											- 1																						,
ZONE 10 TOTAL	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	5.58%	83.37%	8.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.17%	92.76%	9.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.26%	79.09%	18.86%
ZONE 11 - STRANORLAR Ballybofey Shopping Centre, BALLYBOFEY (Valley											- 1																						,
Pharmacy, Gallaghers Home Bakery, Master Shoe)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ballybofey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	40.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	24.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	23.77%
Castlefinn Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op, Hollow Road, Castlefinn	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lidl, Donegal Road, Ballybofey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Navenny Shopping Centre, Navenny, BALLYBOFEY (Supervalu)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Raphoe Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Zone 11	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
ZONE 11 TOTAL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	87.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	27.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	23.77%
Outside Survey Area	0.00%	0.00%	0.00%	0.76%	8.41%	4.45%	70.39%	10.30%	0.00%	2.80%	3.09%	0.00%	0.00%	1.08%	1.49%	23.73%	5.07%	50.23%	11.89%	0.00%	0.00%	0.00%	0.00%	4.48%	3.31%	2.20%	33.12%	10.02%	58.02%	15.38%	0.00%	0.00%	0.00%
L																																	
SFT & Nulls	0.070	0.045	0.0007	4.050	0.0007	0.0007	4.0.407	0.0007	0.0007	4.010	0.007	20.0:~	00.70~	10.000	05.005	20.00~	0.4.40	00.07	00.707	/ 000	7.050	50.407	10.00~	10 (1~	00.176	0.040	4 7007	100/6	1 (4007	05.740	0.045	00.00	10.055
Internet / delivery	2.97%	2.06%	0.00%	6.25%	0.00%	3.28%	4.94%	2.80%	0.00%	6.91%	0.00%	30.26%	29.72%	40.38%	25.30%	32.99%	34.40%	28.06%	38.72%	6.33%	7.25%	52.49%	18.99%	12.61%	23.17%	8.34%	4.72%	19.06%	16.42%	35.74%	9.26%	20.92%	42.95%

NotesMarket shares taken from 2018 household survey. Only most popular stores shown under the sub-headings for each main location.

TABLE 7A: COMPARISON GOODS TURNOVER, BY

						Clothe	es and Sho	es - 1st choice	1				701155						Clothe	s and Shoe	s - 2nd choice	<u> </u>				
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1 - 7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
(£m) (£m)	£62.5 £43.8	£37.1 £26.0	£18.3 £12.8	£27.1 £19.0	£7.5 £5.3	£12.6 £8.8	£20.5 £14.4	£185.7 £130.0	£25.0 £17.5	£43.9 £30.7	£44.5 £31.1	£27.9 £19.5	£141.3 £98.9	£18.8	£11.1	£5.5	£8.1	£2.3	£3.8	£6.2	£55.7	£7.5	£13.2	£13.3	£8.4	£42.4
ZONE 1 - DERRY - LONDONDERRY WEST																										T
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area Plan 2011 Proposals Man)	£29.5	£15.7	£7.9	£7.1	£0.5	£4.7	£0.7	£66.0	£6.7	£24.7	£2.4	£0.8	£34.6	£13.3	£6.3	£3.6	£3.3	£0.3	£2.3	£0.8	£29.9	£3.0	£10.2	£0.9	£0.0	£14.1
Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,	£19.2	£8.7	£3.1	£3.1	£0.5	£2.2	£0.2	£37.0	£2.1	£3.5	£2.4	£0.8	£8.9	£5.8	£3.3	£1.6	£0.9	£0.3	£0.9	£0.3	£13.2	£0.8	£1.2	£0.9	£0.0	£2.9
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.1	£0.0	£0.0	£0.1
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1
Derry-Londonderry CITY CENTRE	£9.5	£6.2	£4.6	£4.0	£0.0	£2.5	£0.5	£27.4	£4.4	£21.1	£0.0	£0.0	£25.6	£5.5	£2.9	£1.9	£2.4	£0.1	£1.3	£0.5	£14.6	£2.1	£8.9	£0.0	£0.0	£11.0
Northside District Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre Springtown District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road EAST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road WEST Local Centre Lower Galliagh Road Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2
Faustina Retail Park, Buncrana Road (The Range, Dunelm) Iceland, Buncrana Road	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Park Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown Industrial Estate, Springtown Road Other Zone 1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
ZONE 1 TOTAL	£30.0	£15.7	£8.2	£7.1	£0.5	£4.7	£0.7	£66.8	£7.0	£24.7	£2.4	£0.8	£34.9	£13.3	£6.4	£3.7	£3.3	£0.3	£2.3	£0.8	£30.2	£3.0	£10.4	£0.9	£0.0	£14.3
ZONE 2 - DERRY - LONDONDERRY EAST																										<u> </u>
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£1.3	£1.7	£0.9	£0.0	£0.0	£0.5	£0.0	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.3	£0.0	£0.0	£0.1	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0
Semichem) Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,																										
Next)	£3.7	£1.1	£0.1	£0.0	£0.1	£0.2	£0.2	£5.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.1	£0.1	£0.2	£0.0	£0.1	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£0.8	£1.1	£0.1	£0.0	£0.0	£0.1	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carpetright, Harveys)																										
Glenkeen Furnishings, Glendermott Road, Waterside	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Trench Road Shopping Center, Hollymount Park CFC Interiors, Clooney Road, Campsie	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Maydown Village & Retail Area	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£5.9	£4.0	£1.1	£0.0	£0.1	£0.7	£0.2	£11.9	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.7	£0.4	£0.2	£0.0	£0.3	£0.0	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 - EGLINTON Eglinton Village Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Campsie Business Park, Eglinton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Drumahoe Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 - STRABANE STRABANE TOWN CENTRE	£0.8	£0.5	£0.1	£7.9	£1.2	£0.2	£0.4	£11.1	£0.0	£0.0	£0.4	£1.2	£1.6	£0.0	£0.0	£0.1	£2.7	£0.4	£0.1	£0.5	£3.7	£0.0	£0.0	£0.0	£1.4	£1.4
Asda, Branch Road, Strabane	£0.8	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento, Cilento Designer Wear, Gallaghers Fresh Food Centre, McDonalds)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.3	£0.5	£0.1	£0.1	£1.0	£0.0	£0.0	£0.4	£0.8	£1.2	£0.0	£0.0	£0.1	£0.0	£0.2	£0.1	£0.2	£0.5	£0.0	£0.0	£0.0	£1.1	£1.1
Strabane Town Centre	£0.0	£0.5	£0.1	£7.3	£0.6	£0.0	£0.0	£8.5	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£2.6	£0.2	£0.0	£0.2	£3.1	£0.0	£0.0	£0.0	£0.3	£0.3
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.8	£0.5	£0.1	£7.9	£1.2	£0.2	£0.4	£11.1	£0.0	£0.0	£0.4	£1.2	£1.6	£0.0	£0.0	£0.1	£2.7	£0.4	£0.1	£0.5	£0.0 £3.7	£0.0	£0.0	£0.0	£1.4	£1.4
ZONE 5 - CASTLEDERG Castlederg Village Centre	£0.0	£0.0	£0.0	£0.1	£0.9	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.1	£0.9	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0



TABLE 7A: COMPARISON GOODS TURNOVER, BY

ZONE. 2023					Fur	niture, Flo	or Covering	gs, Carpets + T	extiles										Н	ousehold a		•				
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
(£m) (£m)	£22.9 £22.9	£13.9 £13.9	£6.9 £6.9	£10.2 £10.2	£3.0 £3.0	£4.5 £4.5	£7.5 £7.5	£68.8 £68.8	£9.4 £9.4	£16.4 £16.4	£16.6 £16.6	£10.4 £10.4	£52.8 £52.8	£7.5 £7.5	£4.5 £4.5	£2.6 £2.6	£3.8 £3.8	£1.1 £1.1	£1.9 £1.9	£2.8 £2.8	£24.2 £24.2	£3.4 £3.4	£6.1 £6.1	£6.2 £6.2	£3.9 £3.9	£19.5 £19.5
ZONE 1 - DERRY - LONDONDERRY WEST	222.5	213.5	20.5	210.2	23.0	24.5	£7.5	200.0	23.4	210.4	210.0	210.4	LJ2.0	27.3	24.3	22.0	23.0	21.1	21.5	22.0	224.2	23.4	20.1	20.2	£3.5	219.5
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area Plan 2011 Proposals Man)	£7.7	£4.0	£2.2	£3.1	£0.1	£1.2	£0.8	£18.9	£1.3	£5.4	£0.9	£1.3	£8.9	£1.4	£0.6	£0.4	£0.5	£0.0	£0.3	£0.1	£3.3	£0.3	£2.7	£0.0	£0.0	£3.0
Foyleside Shopping Centre, Orchard Street (Boots, Clarks,																										
Debenhams, Dunnes, River Island, Next, The Body Shop,	£0.6	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Richmond Shopping Centre, Ferryquay Street (Argos, Card	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Factory, Fosters, Game, Holland & Barrett, JD Sports, New Quayside Shopping Centre, Strand Road (Tesco, Savers, Card																										
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Derry-Londonderry CITY CENTRE	£7.0	£3.6	£1.9	£3.1	£0.0	£1.2	£0.8	£17.6	£1.3	£5.4	£0.0	£1.3	£8.0	£1.4	£0.5	£0.4	£0.5	£0.0	£0.3	£0.1	£3.2	£0.3	£2.7	£0.0	£0.0	£3.0
Northside District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown District Centre	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Ballyarnett Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road EAST Local Centre	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road WEST Local Centre	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.6	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Park Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pennyburn Industrial Estate, Springtown	£1.7	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown Industrial Estate, Springtown Road	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 1 ZONE 1 TOTAL	£0.7 £13.0	£0.0 £5.2	£0.1 £2.4	£0.0 £3.1	£0.0 £0.1	£0.0 £1.2	£0.0 £0.8	£0.8 £25.7	£0.1 £1.4	£0.0 £5.4	£0.0 £0.9	£0.0 £1.9	£0.1 £9.6	£0.1 £2.4	£0.0 £0.6	£0.0 £0.5	£0.0 £0.5	£0.0 £0.0	£0.0 £0.4	£0.0 £0.1	£0.1 £4.5	£0.0 £0.3	£0.0 £2.7	£0.0 £0.0	£0.0 £0.0	£0.0 £3.0
ZONE I TOTAL							_0.0				20.5		25.0			_0.5	_0.5							20.0	20.0	
ZONE 2 - DERRY - LONDONDERRY EAST																										
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card	60.0	50.4	60.0	50.0	60.0	50.4	60.0		50.4	60.0	50.0	50.0	50.4	50.4	60.0	50.4	50.0	50.0	50.0	50.0		50.0	50.0	50.0	50.0	
Factory, Lloyds Pharmacy, Poundland, Primark, Savers, Semichem)	£0.8	£0.4	£0.0	£0.2	£0.0	£0.1	£0.0	£1.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	CO O	CO 8	CO O	CO 2	CO O	£0.0	CO 1	614	50.0	CO 1	CO O	50.0	50.1	CO 1	£0.1	£0.0	£0.0	£0.0	CO O	co o	50.2	CO O	£0.0	£0.0	CO O	£0.0
Next)	£0.0	£0.8	£0.0	£0.2	£0.0	£0.0	£0.1	£1.1	£0.0	£0.1	£0.0	£0.0	£0.1	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Crescent Link Retail Park, Crescent Link Road (Argos, Boots,	t2 U	£4.0	£1.7	£0.4	£0.2	£1.2	tu 3	£10 0	£0.4	£0.0	£0.0	£0.0	£0.4	£2.0	£2.9	£1 1	tu o	£0.1	to E	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1
Next Home, Halfords, Maplin, Mothercare, Toys R Us, Carpetright, Harveys)	£3.0	£4.0	£1.7	£0.4	£0.2	£1.2	£0.3	£10.8	£0.4	£0.0	£0.0	£0.0	£0.4	£3.8	£2.9	£1.1	£0.8	£0.1	£0.5	£0.1	£9.2	£0.1	£0.0	£0.0	£0.0	£0.1
Glenkeen Furnishings, Glendermott Road, Waterside	£1.5	£1.0	£0.3	£0.0	£0.0	£0.1	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Trench Road Shopping Center, Hollymount Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CFC Interiors, Clooney Road, Campsie	£0.0	£0.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Maydown Village & Retail Area Other Zone 2	£0.0 £0.6	£0.0 £0.0	£0.0 £0.1	£0.0 £0.2	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
other zone z	20.0	20.0	20.1	20.2	20.0	20.1	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	
ZONE 2 TOTAL	£6.0	£6.6	£2.3	£0.8	£0.2	£1.5	£0.4	£17.8	£0.6	£0.1	£0.0	£0.0	£0.8	£3.9	£3.1	£1.3	£0.9	£0.1	£0.6	£0.2	£9.9	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 3 - EGLINTON	co.e	50.0	CO 2	50.0	CO O	£0.0	50.0	50.0	CO O	£0.0	50.0	50.0	50.0	50.0	50.0	£0.1	50.0	£0.0	50.0	50.0	50.1	50.0	£0.0	50.0	CO O	£0.0
Eglinton Village Centre	£0.6	£0.0	£0.2	£0.0	£0.0		£0.0	£0.9	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0		£0.0		£0.0	£0.0	£0.1	£0.0		£0.0	£0.0	
Campsie Business Park, Eglinton Drumahoe Village Centre	£0.0 £0.0	£0.2 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.7 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0						
Other Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 TOTAL	£0.6	£0.2	£0.7	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 - STRABANE																										-
STRABANE TOWN CENTRE	£0.0	£0.0	£0.1	£3.9	£0.2	£0.0	£0.5	£4.7	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£1.7	£0.1	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.1	£0.1
Asda, Branch Road, Strabane	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,																										
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
McDopalds\ Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
M1=1 = =1A	£0.0	£0.0	£0.1	£3.8	£0.2	£0.0	£0.5	£4.6	£0.0	£0.0	£0.0	£0.6	£0.6	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£1 E	£0.0	£0.0	£0.0	£0.1	£0.1
Strabane Town Centre	£0.0	£0.0	£0.1	£3.6	EU.Z	£0.0	£0.5	£4.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£U.U	EU.I	20.1
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.1	£3.9	£0.2	£0.0	£0.5	£4.7	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£1.7	£0.1	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.1	£0.1
ZONE 5 - CASTLEDERG Castlederg Village Centre	£0.0	£0.2	£0.0	£0.4	£1.5	£0.0	£0.2	£2.4	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.2	£0.0	£0.4	£1.5	£0.0	£0.2	£2,4	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0



TABLE 7A: COMPARISON GOODS TURNOVER, BY

						Au	dio visual	equipment												DIY		_				
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-1
(£m) (£m)	£16.4 £16.4	£9.2 £9.2	£4.3 £4.3	£6.6 £6.6	£1.9 £1.9	£3.0 £3.0	£5.1 £5.1	£46.5 £46.5	£6.1 £6.1	£10.8 £10.8	£11.0 £11.0	£6.9 £6.9	£34.8 £34.8	£11.6 £11.6	£7.0 £7.0	£4.4 £4.4	£6.4 £6.4	£2.3 £2.3	£3.8 £3.8	£5.5 £5.5	£41.1 £41.1	£5.8 £5.8	£10.6 £10.6	£11.1 £11.1	£7.1 £7.1	£34.6 £34.6
ZONE 1 - DERRY - LONDONDERRY WEST	£10.4	£3.2	£4.3	20.0	£1.5	£3.0	£3.1	140.5	20.1	£10.6	£11.0	£0.5	234.0	£11.0	£7.0	£4.4	20.4	£2.5	£3.0	23.3	£41.1	25.0	£10.0	Σ11.1	£/.1	234.0
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area Plan 2011 Proposals Man)	£4.3	£1.0	£0.8	£0.9	£0.0	£0.6	£0.2	£7.8	£0.7	£5.8	£0.0	£0.4	£6.9	£3.6	£1.1	£1.0	£1.3	£0.1	£0.7	£0.0	£7.8	£0.9	£3.4	£0.0	£0.0	£4.3
Foyleside Shopping Centre, Orchard Street (Boots, Clarks,																										
Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.3	£0.2	£0.0	£0.1	£0.0	£0.1	£0.1	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Richmond Shopping Centre, Ferryquay Street (Argos, Card																										
Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card																										
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Derry-Londonderry CITY CENTRE	£2.4	£0.8	£0.8	£0.8	£0.0	£0.5	£0.2	£5.4	£0.7	£5.8	£0.0	£0.4	£6.9	£3.6	£1.0	£1.0	£1.3	£0.1	£0.7	£0.0	£7.7	£0.9	£3.4	£0.0	£0.0	£4.3
Northside District Centre Rath Mor District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Springtown District Centre	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.1	£0.0	£0.0	£0.1
Ballyarnett Local Centre Buncrana Road EAST Local Centre	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Buncrana Road WEST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
lceland, Buncrana Road (The Range, Duneim)	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4 £0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Park Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown Industrial Estate, Springtown Road	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£1.4	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£1.5	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0
Other Zone 1 ZONE 1 TOTAL	£4.8	£0.0	£0.0	£0.0 £1.0	£0.0 £0.0	£0.0 £0.6	£0.0 £0.2	£0.0 £8.5	£0.0 £0.8	£0.0 £5.8	£0.0	£0.0 £0.4	£0.0 £7.1	£0.0 £7.0	£1.7	£0.0 £1.0	£0.0 £1.5	£0.0	£0.0 £0.8	£0.0	£0.0 £12.1	£0.0 £0.9	£3.5	£0.0 £0.0	£0.0 £0.0	£0.0 £4.4
ZONE 2 - DERRY - LONDONDERRY EAST																										
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£0.3	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Semichem)																										
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	£0.6	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Next) Crescent Link Retail Park, Crescent Link Road (Argos, Boots,																										
Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£9.5	£6.2	£2.1	£0.9	£0.3	£1.2	£0.5	£20.7	£0.6	£0.0	£0.2	£0.0	£0.8	£4.5	£4.6	£2.3	£1.0	£0.0	£1.2	£0.1	£13.8	£0.6	£0.1	£0.0	£0.0	£0.7
Carpetright, Harveys)	50.0	£0.0	50.0	CO O	50.0	50.0	£0.0	50.0	50.0	CO O	£0.0	£0.0		50.0	£0.0	£0.0	£0.0	CO O	CO O	£0.0	50.0	50.0	£0.0	CO 0	CO O	50.0
Glenkeen Furnishings, Glendermott Road, Waterside Trench Road Shopping Center, Hollymount Park	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
CFC Interiors, Clooney Road, Campsie	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Maydown Village & Retail Area	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£10.5	£6.5	£2.4	£0.9	£0.3	£1.2	£0.5	£22.4	£0.6	£0.0	£0.2	£0.0	£0.8	£4.7	£5.0	£2.3	£1.0	£0.0	£1.2	£0.2	£14.3	£0.7	£0.1	£0.0	£0.0	£0.8
ZONE 3 - EGLINTON																										
Eglinton Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.0	£0.0	£0.0	£0.0	£0.9	£0.1	£0.0	£0.0	£0.0	£0.1
Campsie Business Park, Eglinton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Drumahoe Village Centre Other Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Other Zone 3	20.0	20.0	20.0	10.0	20.0	20.0	20.0	20.0	20.0	20.0	10.0	20.0	20.0	10.0	20.0	20.0	20.0	20.0	20.0	10.0	20.0	20.0	20.0	20.0	20.0	20.0
ZONE 3 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.0	£0.0	£0.0	£0.0	£0.9	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 4 - STRABANE																										
STRABANE TOWN CENTRE Asda, Branch Road, Strabane	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£3.8 £0.0	£0.5 £0.0	£0.0	£0.1 £0.0	£4.4 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.6 £0.0	£0.6 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£3.0 £0.0	£0.2 £0.0	£0.0 £0.0	£0.2 £0.0	£3.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.5 £0.0	£0.5 £0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.1	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
McDonalde\ Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Strabane Town Centre	£0.0	£0.0	£0.0	£3.5	£0.1	£0.0	£0.1	£3.8	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£2.9	£0.2	£0.0	£0.2	£3.3	£0.0	£0.0	£0.0	£0.5	£0.5
Juanane IOWII Cellu e	20.0	20.0	20.0	د.دے	20.1	20.0	£0.1		20.0	20.0	20.0	20.3	20.5	20.0	20.0	20.0	LL.7	20.2	20.0	LU.Z	23.3	20.0	20.0	20.0	20.3	20.3
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.0	£3.8	£0.5	£0.0	£0.1	£4.4	£0.0	£0.0	£0.0	£0.6	£0.6	£0.0	£0.0	£0.0	£3.7	£0.2	£0.0	£0.3	£4.2	£0.0	£0.0	£0.0	£0.5	£0.5
ZONE 5 - CASTLEDERG																										+
Castlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
20:123:0::12																										



70NF 2023

						Che	mist and n	nedical goods												Books e						
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11
(£m) (£m)	£24.4 £24.4	£13.8	£6.5	£9.6	£3.0 £3.0	£4.3	£7.3 £7.3	£68.8 £68.8	£8.8	£15.8	£16.0	£10.1	£50.7 £50.7	£19.6	£10.9 £10.9	£5.5	£7.9	£2.5 £2.5	£4.2	£6.4	£56.9	£7.6 £7.6	£13.4 £13.4	£13.6 £13.6	£8.5 £8.5	£43.1
ZONE 1 - DERRY - LONDONDERRY WEST	£24.4	£13.8	£6.5	£9.6	£3.0	£4.3	£/.3	£68.8	£8.8	£15.8	£16.0	£10.1	£50./	£19.6	£10.9	£5.5	£7.9	£2.5	£4.2	£6.4	£56.9	±/.6	£13.4	£13.6	£8.5	£43.1
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£18.5	£5.3	£1.9	£0.7	£0.0	£0.8	£0.1	£27.3	£0.5	£3.3	£1.1	£0.0	£4.9	£12.3	£6.7	£2.8	£1.2	£0.3	£1.8	£0.5	£25.7	£1.1	£4.3	£0.0	£0.0	£5.3
Area Plan 2011 Proposals Man\ Foyleside Shopping Centre, Orchard Street (Boots, Clarks,								1 1																		
Debenhams, Dunnes, River Island, Next, The Body Shop,	£6.0	£0.9	£0.5	£0.1	£0.0	£0.3	£0.0	£7.8	£0.1	£0.0	£1.1	£0.0	£1.2	£5.2	£3.0	£1.6	£0.5	£0.2	£0.7	£0.0	£11.2	£0.2	£0.2	£0.0	£0.0	£0.4
Richmond Shopping Centre, Ferryquay Street (Argos, Card								1 1																		
Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card								1 1																		
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Derry-Londonderry CITY CENTRE	£12.3	£4.1	£1.3	£0.7	£0.0	£0.5	£0.0	£18.9	£0.4	£3.3	£0.0	£0.0	£3.7	£6.8	£3.2	£1.2	£0.6	£0.1	£1.1	£0.5	£13.5	£0.9	£4.1	£0.0	£0.0	£4.9
berry-condonderry critical visits	£12.5	24.1	£1.5	20.7	20.0	20.5	20.0	1 210.5	20.4	25.5	20.0	20.0	23.7	20.0	13.2	£1.2	20.0	20.1	21.1	20.5	213.3	20.5	24.1	10.0	20.0	24.5
Northside District Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre Springtown District Centre	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Springtown District Certale	10.2	20.0	20.0	20.0	20.0	20.0	20.0	1 20.2	20.0	20.0	20.0	20.0	20.0	20.5	20.0	20.0	20.0	10.0	20.0	20.0	20.5	20.0	20.0	10.0	20.0	20.0
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Faustina Retail Park, Buncrana Road (The Range, Dunelm) Iceland, Buncrana Road	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)								l I																		
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road Park Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown Industrial Estate, Springtown Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 1 ZONE 1 TOTAL	£0.7 £19.8	£0.0 £5.3	£0.0 £1.9	£0.0 £0.7	£0.0 £0.0	£0.0 £0.8	£0.0 £0.2	£0.7 £28.8	£0.0 £0.6	£0.0 £3.5	£0.0 £1.1	£0.0 £0.0	£0.0 £5.2	£0.0 £13.0	£0.0 £6.7	£0.0 £3.0	£0.0 £1.2	£0.0 £0.3	£0.0 £1.8	£0.0 £0.5	£0.0 £26.5	£0.0 £1.1	£0.0 £4.3	£0.0 £0.0	£0.0 £0.0	£0.0 £5.3
ZONE I TOTAL	215.0	23.3	21.5	20.7	20.0	20.0	20.2	220.0	20.0	23.3	2	20.0	23.2	213.0	20.7	23.0	21.2	20.5	21.0	20.5	220.5		24.5	20.0	20.0	23.3
ZONE 2 - DERRY - LONDONDERRY EAST																										
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card	£0.2	£1.1	£0.1	£0.1	£0.0	£0.1	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Factory, Lloyds Pharmacy, Poundland, Primark, Savers, Semichem)	10.2	21.1	20.1	20.1	20.0	20.1	20.0	21/	20.0	20.0	20.0	20.0	20.0	20.0	10.5	20.1	20.0	10.0	20.1	20.0	20.4	20.0	20.0	10.0	20.0	20.0
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Next) Crescent Link Retail Park, Crescent Link Road (Argos, Boots,								1 1																		
Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£3.2	£5.6	£1.4	£0.5	£0.0	£0.2	£0.1	£10.9	£0.1	£0.0	£0.0	£0.0	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Carpetright, Harveys)	50.0	50.0	50.0	50.0	50.0	50.0	50.0		50.0	50.0	50.0	50.0		50.0	60.0	50.0	50.0	50.0	60.0	50.0		50.0	50.0	50.0	60.0	
Glenkeen Furnishings, Glendermott Road, Waterside Trench Road Shopping Center, Hollymount Park	£0.0 £0.0	£0.0 £0.9	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
CFC Interiors, Clooney Road, Campsie	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Maydown Village & Retail Area	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 2	£0.4	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£3.8	£8.2	£1.6	£0.6	£0.0	£0.3	£0.1	£14.6	£0.1	£0.0	£0.0	£0.0	£0.1	£0.7	£0.8	£0.1	£0.0	£0.0	£0.1	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 - EGLINTON																										
Eglinton Village Centre	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Campsie Business Park, Eglinton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Drumahoe Village Centre Other Zone 3	£0.0 £0.0	£0.0 £0.0	£0.8 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.9 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
5 25.16.5	20.0	25.0	23.1	25.0	20.0	20.0	25.0		20.0	25.0	25.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0		25.0	20.0	20.0	20.0	
ZONE 3 TOTAL	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 - STRABANE	50.0	50.0	50.3	67.4	50.0	50.0	50.3	[50.0	50.0	50.0	50.4	50.4	50.0	50.4	50.0	643	50.3	50.4	50.0	CE T	50.0	50.0	50.0	50.0	60.0
STRABANE TOWN CENTRE Asda, Branch Road, Strabane	£0.0 £0.0	£0.0 £0.0	£0.2 £0.1	£7.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£7.7 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.0	£0.0 £0.0	£0.1 £0.1	£0.0 £0.0	£4.3 £0.0	£0.2 £0.0	£0.1 £0.0	£0.9 £0.1	£5.5 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.8 £0.0	£0.8 £0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,								1 1																		
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.4	£0.4
McDonalds\ Strabane Shopping / Retail Park, Branch Road, STRABANE								1 1																		
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Strabane Town Centre	£0.0	£0.0	£0.1	£6.9	£0.0	£0.0	£0.3	£7.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.3	£0.1	£0.1	£0.6	£5.2	£0.0	£0.0	£0.0	£0.4	£0.4
																					•				- / -	
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
																									- /-	
ZONE 4 TOTAL	£0.0	£0.0	£0.2	£7.5	£0.0	£0.0	£0.3	£8.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£4.4	£0.2	£0.1	£0.9	£5.6	£0.0	£0.0	£0.0	£0.8	£0.8
ZONE 5 - CASTLEDERG									_							_	_		_							
	CO O	£0.0	£0.0	£0.0	£2.7	£0.0	£0.2	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Castlederg Village Centre	£0.0																			I						
Castlederg Village Centre ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.2	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0



DERRY CITY AND STRABANE DISTRICT COUNCIL
RETAIL STUDY - UPDATE 2023

TABLE 7A: COMPARISON GOODS TURNOVER, BY

ZONE. 2023

							_	ZONES 1-7					ZONES 8-11	GRAND
STORE / CENTRE	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL	TOTAL (£)
(£m) (£m)	£20.6 £20.6	£12.0 £12.0	£7.3 £7.3	£10.9 £10.9	£4.2 £4.2	£6.6 £6.6	£9.4 £9.4	£70.9 £70.9	£9.9 £9.9	£18.2 £18.2	£18.5 £18.5	£11.6 £11.6	£58.1 £58.1	
ONE 1 - DERRY - LONDONDERRY WEST														
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£7.7	£2.7	£1.8	£1.5	£0.2	£2.7	£0.4	£16.9	£2.9	£10.8	£0.0	£0.0	£13.7	£299.4
Area Plan 2011 Pronosals Man\ Foyleside Shopping Centre, Orchard Street (Boots, Clarks,														
Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.5	£0.2	£0.6	£0.0	£0.0	£0.4	£0.0	£2.7	£0.3	£0.7	£0.0	£0.0	£1.1	£90.1
A9 C Tonmon Tonchon)														
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£1.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.1
I nate Consta Direct														
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	50.0	CO 2	50.0	50.0	50.0	50.0	50.0		50.0	50.0	50.0	50.0	50.0	62.0
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0
Derry-Londonderry CITY CENTRE	£4.5	£1.9	£1.2	£1.5	£0.2	£2.3	£0.4	£12.0	£2.5	£10.1	£0.0	£0.0	£12.6	£200.3
Northside District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Rath Mor District Centre Springtown District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £3.0
pringtown bistate centre	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	23.0
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Buncrana Road EAST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7
Buncrana Road WEST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3
celand, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£1.5	£0.8	£0.1	£0.2	£0.1	£0.4	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7
Lidl Pungrana Poad	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0		£0.0	£0.0	£0.4
Lidl, Buncrana Road Park Village Centre	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.4 £0.0
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8
Springtown Industrial Estate, Springtown Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2
Other Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7
ZONE 1 TOTAL	£9.2	£3.8	£2.0	£1.7	£0.3	£3.2	£0.4	£20.5	£2.9	£10.8	£0.0	£0.0	£13.7	£321.2
ZONE 2 - DERRY - LONDONDERRY EAST								 						
isnagelvin District Centre, Lisnagelvin Road (Tesco, Card														
Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£0.7	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£1.1	£0.2	£0.0	£0.0	£0.0	£0.2	£11.3
Semichem)														
isnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	£0.0	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.7	£0.0	£0.0	£0.7	£11.0
Next)	20.0	20.0	20.5	20.0	20.0	20.1	20.0	20.5	20.0	20.7	20.0	20.0	20.7	211.0
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£6.8	£6.0	£2.4	£1.4	£0.3	£0.8	£0.2	£17.8	£0.2	£0.0	£0.0	£0.0	£0.2	£89.1
Carpetright, Harveys)	10.0	£0.0	£2.4	£1.4	£0.5	£0.0	£0.2	1 217.8	£0.2	£0.0	£0.0	£0.0	20.2	205.1
Glenkeen Furnishings, Glendermott Road, Waterside	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0
French Road Shopping Center, Hollymount Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
CFC Interiors, Clooney Road, Campsie	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Maydown Village & Retail Area	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4
ZONE 2 TOTAL	£7.5	£6.2	£2.9	£1.4	£0.3	£0.8	£0.2	£19.3	£0.4	£0.7	£0.0	£0.0	£1.1	£119.3
EONE 2 TOTAL	27.5	20.2	22.5	21.4	20.5	20.0	20.2	215.5	20.4	20.7	20.0	20.0	21	2115.5
ZONE 3 - EGLINTON														
Eglinton Village Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7
Campsie Business Park, Eglinton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Drumahoe Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Other Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
701/5 2 70741		50 5	55 5	55 5	55 5						55 5			
ZONE 3 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£5.5
ZONE 4 - STRABANE	1							 					†	
STRABANE TOWN CENTRE	£0.0	£0.0	£0.1	£5.8	£0.9	£0.0	£1.1	£8.0	£0.0	£0.0	£0.0	£1.7	£1.7	£58.6
Asda, Branch Road, Strabane	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8
Pavilion Retail Park, Railway Street, STRABANE (Argento,		50.5	50.0	CO C	60.0	60 6	60 0		CO C	co c	CO C	co -		
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£2.1
McDonalds\ Strabane Shopping / Retail Park, Branch Road, STRABANE														
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.6	£0.7	£0.0	£0.7	£2.0	£0.0	£0.0	£0.0	£0.8	£0.8	£8.6
vi=t = =1A	60.0	50.0	CC 4	CF 2	50.2	CC 2	CC 1	,,	CO 0	CC 2	50.0	50.0		
Strabane Town Centre	£0.0	£0.0	£0.1	£5.2	£0.2	£0.0	£0.4	£5.9	£0.0	£0.0	£0.0	£0.0	£0.0	£46.0
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.9
-0		***	***		***									
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
ZONE 4 TOTAL	£0.0	£0.0	£0.1	£5.8	£0.9	£0.0	£1.1	£8.0	£0.2	£0.0	£0.0	£1.7	£1.9	£60.0
ONE 4 TOTAL	£0.0	20.0	20.1	£3.8	£0.9	20.0	£1.1	20.0	20.2	20.0	20.0	£1./	£1.9	200.0
ZONE 5 - CASTLEDERG													66.5	
Castlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£10.3
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£10.3



ZONE. 2023

ZUNE. 2023						Cloth	or and Sho	es - 1st choice											Cloth	or and tho	es - 2nd choice					1
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1 1	2	3	4	5	6	25 and 500 7	ZONES 1 - 7	8	9	10	11	ZONES 8-11
(£m)	£62.5	£37.1	£18.3	£27.1	£7.5	£12.6	£20.5	TOTAL £185.7	£25.0	£43.9	£44.5	£27.9	£141.3	H							TOTAL					TOTAL
(£m)	£43.8	£26.0	£12.8	£19.0	£5.3	£8.8	£14.4	£130.0	£17.5	£30.7	£31.1	£19.5	£98.9	£18.8	£11.1	£5.5	£8.1	£2.3	£3.8	£6.2	£55.7	£7.5	£13.2	£13.3	£8.4	£42.4
ZONE 6 - CLAUDY Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,																										
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.2	£0.8	£0.0	£1.3	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.4	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.4	£0.8	£0.0	£1.5	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.5	£0.0 £1.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY Limavady Town Centre	£0.0	£0.3	£0.5	£0.0	£0.0	£0.9	£0.0	£1.7	£3.9	£0.0	£0.0	£0.0	£3.9	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.5	£1.6	£0.0	£0.0	£0.0	£1.6
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS																										
Engineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 8 TOTAL	£0.0	£0.3	£0.5	£0.7	£1.6	£0.9	£3.1	£7.0	£4.0	£0.0	£0.0	£0.0	£4.0	£0.0	£0.0	£0.3	£0.3	£1.0	£0.3	£1.1	£2.9	£1.6	£0.0	£0.0	£0.0	£1.6
ZONE 9 - INISHOWEN Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.6
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.6
ZONE 10 - LETTERKENNY																										1
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£2.4	£1.6	£4.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.5	£1.0	£1.9
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.2	£0.8
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,																										
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Rlinds Head 2 Toe The Friars Rest\ Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,														l												
Next Argos New Look M&S Wallis River Island)	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.7	£17.7	£2.8	£22.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£7.4	£0.8	£9.1
Letterkenny Shopping Centre, Port Road, LETTERKENNY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£3.9	£1.7	£6.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.8	£0.5	£3.0
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	20.0	£0.0	20.0	20.0	20.0	20.0	20.0	£0.0	£U./	£3.7	£1./	20.3	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	£0.7	£1.0	20.3	23.0
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	25.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	23.0	20.0	20.0	20.0	20.0	25.0
ZONE 10 TOTAL	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£3.3	£24.9	£6.1	£34.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£2.2	£10.1	£2.6	£14.9
ZONE 11 - STRANORLAR														 												
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8
Gallaghers Home Rakery Master Shoe)														l												
Ballybofey Town Centre Castlefinn Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£2.1 £0.5	£2.1 £0.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.8 £0.0	£0.8 £0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5 £0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£0.0	£5.5	£5.5	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.6	£1.6
Outside Survey Area	£1.5	£1.6	£1.1	£1.9	£1.6	£1.2	£10.0	£19.0	£4.3	£0.0	£0.0	£0.0	£4.3	£1.2	£1.1	£0.4	£0.8	£0.5	£0.5	£4.2	£8.7	£1.7	£0.0	£0.0	£0.0	£1.7
SFT & Nulls																										
Internet / delivery	£5.5	£3.9	£1.5	£1.6	£0.2	£1.0	£1.5	£15.2	£2.2	£1.0	£3.6	£5.9	£12.6	£3.1	£1.9	£0.6	£0.7	£0.1	£0.4	£0.2	£7.0	£1.2	£0.0	£2.3	£2.8	£6.4
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Notes

ZONE. 2023

20112: 2023	1				Fur	rniture Flo	or Coverin	gs, Carpets + 1	extiles										н	ousehold a	nnliances					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11
(£m)	£22.9	£13.9	£6.9	£10.2	£3.0	£4.5	£7.5	£68.8	£9.4	£16.4	£16.6	£10.4	£52.8	£7.5	£4.5	£2.6	£3.8	£1.1	£1.9	£2.8	TOTAL £24.2	£3.4	£6.1	£6.2	£3.9	TOTAL £19.5
ZONE 6 - CLAUDY	£22.9	£13.9	£6.9	£10.2	£3.0	£4.5	£7.5	£68.8	£9.4	£16.4	£16.6	£10.4	£52.8	£7.5	£4.5	£2.6	£3.8	£1.1	£1.9	£2.8	£24.2	£3.4	£6.1	£6.2	£3.9	£19.5
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£1.1	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Nov. Looks																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.8	£0.4	£0.0	£1.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY	60.0	60.0	50.4		50.0	50.5	60.0		62.2	50.0	50.0	50.0		50.4	50.0	CO 4	50.0	50.0	60.4	50.0		62.2	50.0	co o	50.0	
Limavady Town Centre Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	£0.5	£3.2	£0.0	£0.0	£0.0	£3.2	£0.1	£0.3	£0.4	£0.0	£0.0	£0.4	£0.0	£1.2	£2.2	£0.0	£0.0	£0.0	£2.2
Engineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.1	£1.7	£0.8	£0.7	£2.3	£5.6	£3.2	£0.0	£0.0	£0.0	£3.2	£0.1	£0.3	£0.4	£0.0	£0.0	£0.9	£0.3	£2.0	£2.2	£0.0	£0.0	£0.0	£2.2
ZONE 9 - INISHOWEN																										
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3
Carndonagh Town Centre Moville Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £1.1	£0.0 £0.0	£0.0 £0.0	£0.0 £1.1	£0.0 £0.0	£0.0 £0.0	£0.1 £0.3	£0.0 £0.0	£0.0 £0.0	£0.1 £0.3														
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£0.0	£0.0	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£1.0
ZONE 10 - LETTERKENNY Letterkenny Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£5.0	£0.4	£3.2	£8.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.4	£1.3	£3.7
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	50.0	50.0	50.0	50.0	CO 0	50.0	50.0	50.0	50.0	CO 0	CO O	co 2	50.2	50.0	CO 0	CO O	50.0	CO O	50.0	50.0	50.0	50.0	CO 1	C1 F	CO F	
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£8.0	£0.3	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.5	£0.5	£2.2
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Rlinds Head 2 Toe The Friars Rest)									l					l												
Larkins, Oldtown, Letterkenny Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Next Argos New Look M&S Wallis River Island)	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.3	£5.4	£0.0	£5.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£2.9	£0.0	£3.0
Letterkenny Shopping Centre, Port Road, LETTERKENNY	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	50.2	£0.0	£0.0	to E	£0.0	to E	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.2
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.2
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,		_5.0	_0.0	_5.0	_3.0	_3.0	_5.0			_3.0	_3.5	_3.0			_3.0					_3.0		_5.0	_5.0	_5.0	_5.0	
ZONE 10 TOTAL	£0.3	£0.2	£0.2	£0.1	£0.0	£0.0	£0.0	£0.9	£0.2	£6.2	£14.8	£3.5	£24.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£5.2	£1.9	£9.4
ZONE 11 - STRANORLAR	1													<u> </u>												
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gallaghers Home Rakery Master Shoe) Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre Other Zone 11	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
	£2.4	£0.6	£0.8	£0.5	£0.5	£0.6	£4.3	£9.7	£3.4	£0.0	£0.0	£0.0	£3.4	£0.3	£0.1	£0.0	£0.2	£0.3	£0.2	£2.2	£3.4	£0.5	£0.0	£0.0	£0.0	£0.5
Outside Survey Area	£2,4	£0.0	£U.0	20.5	20.5	20.0	£4.3	25.7	25.4	20.0	20.0	20.0	£3.4	20.3	20.1	20.0	20.2	20.3	20.2	22.2	25.4	20.3	20.0	20.0	20.0	10.3
SFT & Nulls	50.5	CO 0	CO 2	CO F	CO 1	CO F	CO 1	62.0	CO 1	£1.4	50.0	C1 7	E4 4	50.0	CO 4	tu 2	to 3	£0.1	£0.4	CO 2	63.0	50.3	CO 1	C1 O	CO 0	62.2
Internet / delivery	£0.5	£0.9	£0.3	£0.5	£0.1	£0.5	£0.1	£3.0	£0.1	£1.4	£0.9	£1.7	£4.1	£0.8	£0.4	£0.2	£0.3	£0.1	£0.1	£0.2	£2.0	£0.3	£0.1	£1.0	£0.8	£2.2
<u></u>	<u> </u>								<u> </u>																	

Notes



ZONE. 2023

						Au	dio visual (equipment					ZONEC 0.46							DIY	70NFC 4 =	7				70NEC 0.44
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
(£m) (£m)	£16.4 £16.4	£9.2 £9.2	£4.3 £4.3	£6.6 £6.6	£1.9 £1.9	£3.0 £3.0	£5.1 £5.1	£46.5 £46.5	£6.1 £6.1	£10.8 £10.8	£11.0 £11.0	£6.9 £6.9	£34.8 £34.8	£11.6 £11.6	£7.0 £7.0	£4.4 £4.4	£6.4 £6.4	£2.3 £2.3	£3.8 £3.8	£5.5 £5.5	£41.1 £41.1	£5.8 £5.8	£10.6 £10.6	£11.1 £11.1	£7.1 £7.1	£34.6 £34.6
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.4	50.4	50.0	50.0	50.0	50.0	50.0
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY	50.0	50.2	50.4	50.0	50.0	50.5	50.0	54.4	62.7	50.0	50.0	50.0	62.7	50.0	50.0	50.1	50.0	50.0	50.2	50.0	50.4	C1 0	50.0	50.0	50.0	54.0
Limavady Town Centre	£0.0	£0.2	£0.4	£0.0	£0.0	£0.5	£0.0	£1.1	£2.7	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.4	£1.8	£0.0	£0.0	£0.0	£1.8
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Engineering) Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.2	£0.6	£0.3	£0.4	£1.0	£0.1	£2.6	£2.7	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.1	£0.0	£0.1	£2.3	£0.9	£3.5	£1.8	£0.0	£0.0	£0.0	£1.8
ZONE 9 - INISHOWEN																										
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.5
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£0.0	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.8
ZONE 10 - LETTERKENNY																										
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£1.8	£0.8	£1.8	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.3	£1.6	£5.6
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY																										
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.3	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£7.6	£1.4	£9.9
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Blinds Head 2 Toe The Friars Rest)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	20.0
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx, Next Argos New Look M&S Wallis River Island)	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£4.8	£0.0	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£2.2	£0.0	£2.6
Letterkenny Shopping Centre, Port Road, LETTERKENNY	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.1	50.0	50.2	64.2	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.6	50.0	50.6
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.3	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.6
McElhinneys XL, Manorcunningham, Letterkenny The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Facence La Taucha)																										
ZONE 10 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£2.2	£8.6	£2.5	£13.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.1	£10.6	£3.0	£18.6
ZONE 11 - STRANORLAR																						i				1
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2
Gallaghers Home Bakery Master Shoe)																										
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£2.5
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre Other Zone 11	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0	£0.2 £0.0
										£0.0										£0.0						£3.4
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		£0.0	£0.0	£0.0	£0.0	£3.4	
ZONE 11 TOTAL	66.5																									
ZONE 11 TOTAL Outside Survey Area	£0.0	£0.1	£0.0	£0.5	£0.7	£0.1	£3.4	£4.8 £0.0	£0.9	£0.0	£0.0	£0.0	£0.9 £0.0	£0.0	£0.1	£0.0	£0.2	£0.9	£0.4	£4.4	£6.0 £0.0	£2.2	£0.0	£0.0	£0.2	£2.4
								£0.0 £0.0					£0.0 £0.0								£0.0 £0.0					
Outside Survey Area	£0.0	£0.1 £1.3	£0.0	£0.5	£0.7	£0.3	£3.4	£0.0	£0.9	£0.0	£0.0	£0.0 £2.9	£0.0	£0.0	£0.1	£0.0	£0.2	£0.9	£0.4	£4.4 £0.1	£0.0	£2.2 £0.1	£0.0	£0.0	£0.0	£2.4 £1.7

Notes



ZONE. 2023

	ı					Che	mist and m	nedical goods												Books	etc.					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
(£m) (£m)	£24.4 £24.4	£13.8 £13.8	£6.5 £6.5	£9.6 £9.6	£3.0 £3.0	£4.3 £4.3	£7.3 £7.3	£68.8 £68.8	£8.8 £8.8	£15.8 £15.8	£16.0 £16.0	£10.1 £10.1	£50.7 £50.7	£19.6 £19.6	£10.9 £10.9	£5.5 £5.5	£7.9 £7.9	£2.5 £2.5	£4.2 £4.2	£6.4 £6.4	£56.9 £56.9	£7.6 £7.6	£13.4 £13.4	£13.6 £13.6	£8.5 £8.5	£43.1 £43.1
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£1.2	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£2.2	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	20.0	20.0	20.0	20.0	20.0	20.0	20		20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY																										
Limavady Town Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.6	£0.0	£0.8	£6.9	£0.0	£0.0	£0.0	£6.9	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£0.0	£0.4	£2.7	£0.0	£0.0	£0.0	£2.7
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Engineering) Other Zone 8	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.5	£0.0	£0.0	£4.0	£2.1	£6.6	£7.0	£0.0	£0.0	£0.0	£7.0	£0.0	£0.0	£0.1	£0.1	£0.1	£0.6	£0.0	£0.9	£2.7	£0.0	£0.0	£0.0	£2.7
ZONE 9 - INISHOWEN	-													-												-
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.6	£0.0	£0.0	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9	£0.0	£0.0	£6.9
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.4	£0.0	£0.0	£11.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9	£0.0	£0.0	£6.9
ZONE 10 - LETTERKENNY																										
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£1.8	£0.3	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Centra, Mountain Top, Letterkenny Currys/PC World, Blaney Road, Letterkenny	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£1.0
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,																										
Classic Rlinds Head 2 Toe The Friars Rest)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.5	£0.0	£6.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£10.6	£0.0	£10.6
Next Arons New Look M&S Wallis River Island)																										
Letterkenny Shopping Centre, Port Road, LETTERKENNY (Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.5	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.4	£1.4
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.5	£0.4	£1.9
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	
ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£13.4	£0.8	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£12.6	£0.9	£14.8
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2
Gallaghers Home Bakery Master Shoe) Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.0	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.1
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.8	£8.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4	£2.4
Outside Survey Area	£0.0	£0.0	£0.0	£0.1	£0.3	£0.2	£5.2	£5.7	£0.9	£0.0	£0.4	£0.3	£1.7	£0.0	£0.0	£0.1	£0.1	£0.6	£0.2	£3.2	£4.2	£0.9	£0.0	£0.0	£0.0	£0.9
SFT & Nulls																										
Internet / delivery	£0.7	£0.3	£0.0	£0.6	£0.0	£0.1	£0.4	£2.1	£0.2	£0.0	£1.1	£0.0	£1.4	£5.9	£3.2	£2.2	£2.0	£0.8	£1.4	£1.8	£17.4	£2.9	£0.8	£1.0	£4.5	£9.2
																					ļ					

Notes



DERRY CITY AND STRABANE DISTRICT COUNCIL
RETAIL STUDY - UPDATE 2023

RETAIL STODY - OPDATE 2023

TABLE 7A: COMPARISON GOODS TURNOVER, BY

ZONE. 2023

						Luxur	goods and	d sports goods						GRAND
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	TOTAL (£)
(£m)		£12.0	£7.3	£10.9	£4.2	£6.6	£9.4	TOTAL £70.9	£9.9	£18.2	£18.5	£11.6	TOTAL £58.1	
ZONE 6 - CLAUDY	£20.6	£12.0	£7.3	£10.9	£4.2	£6.6	£9.4	£70.9	£9.9	£18.2	£18.5	£11.6	£58.1	
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£4.6
ZONE 7 - NEWTOWNSTEWART														
Newtownstewart Village Centre Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.3
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.8	£0.3	£0.0	£0.7	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£6.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.8	£0.3	£0.0	£0.7	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£10.2
ZONE 8 - LIMAVADY		50.0	50.2	50.0	50.0	60.0	50.0		64.4	50.0	50.0	50.0		con 4
Limavady Town Centre Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.0	£0.6	£1.4	£0.0	£0.0	£0.0	£1.4	£33.4
Engineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
ZONE 8 TOTAL	£0.0	£0.0	£0.2	£1.6	£0.8	£0.4	£1.5	£4.6	£1.4	£0.0	£0.0	£0.0	£1.4	£62.3
ZONE 9 - INISHOWEN			06.5			ac -		1				ar -		
Buncrana Town Centre Burnfoot Village Centre	£0.0 £0.0	£0.0 £0.0	£3.3 £0.0	£0.0 £0.0	£0.0 £0.0	£3.3 £0.0	£26.9 £0.3							
Burt Village Centre Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£3.3	£31.7
ZONE 10 - LETTERKENNY														
Letterkenny Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£32.4 £0.4							
Centra, Mountain Top, Letterkenny Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	20.0	20.0	20.0	20.0	20.0	20.0	20.0	-5.5	20.0	20.0		20.0		
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.9	£2.2	£8.1	£35.8
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.7	£1.0
Classic Rlinds Head 2 Toe The Friars Rest) Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,														
Next Argos New Look M&S Wallis River Island)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£7.4	£0.0	£9.1	£74.5
Letterkenny Shopping Centre, Port Road, LETTERKENNY (Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.7	£17.1
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.3
ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£14.6	£2.2	£18.5	£164.8
ZONE 11 - STRANORLAR														
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy, Gallaghers Home Bakery, Master Shoe)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£2.7	£16.9
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Lidl, Donegal Road, Ballybofey Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £1.0							
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£2.7	£28.3
Outside Survey Area	£0.0	£0.5	£0.2	£0.2	£1.4	£0.7	£5.5	£8.5	£1.5	£0.0	£0.0	£0.0	£1.5	£87.1
SFT & Nulls														
Internet / delivery	£3.9	£1.5	£1.7	£0.9	£0.2	£1.2	£1.5	£11.0	£3.5	£1.7	£3.9	£5.0	£14.0	£120.3
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Notes



ZONE. 2027

	1					Cloth	es and Sho	es - 1st choice						Ι					Clothe	s and Shoe	es - 2nd choice					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1 - 7	8	9	10	11	ZONES 8-11
	£66.9	£39.5	£19.5	£28.9	£8.0	£13.5	£22.1	TOTAL £198.5	£26.8	£47.5	£48.1	£30.2	TOTAL £152.6	 							TOTAL	 				TOTAL
ZONE 1 - DERRY - LONDONDERRY WEST LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£46.8 £31.6	£27.7 £16.7	£13.7 £8.4	£20.3	£5.6 £0.5	£9.5 £5.0	£15.5 £0.7	£139.0 £70.6	£18.8 £7.2	£33.2 £26.7	£33.7 £2.6	£21.1 £0.9	£106.8	£20.1 £14.2	£11.9 £6.7	£5.9 £3.8	£8.7 £3.5	£2.4 £0.4	£4.1 £2.4	£6.6 £0.9	£59.6 £32.0	£8.0 £3.2	£14.2 £11.0	£14.4 £1.0	£9.0 £0.0	£45.8 £15.2
Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,	£20.5	£9.3	£3.3	£3.3	£0.5	£2.4	£0.2	£39.5	£2.3	£3.8	£2.6	£0.9	£9.6	£6.2	£3.5	£1.7	£0.9	£0.3	£1.0	£0.4	£14.1	£0.9	£1.3	£1.0	£0.0	£3.2
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.9	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.1	£0.0	£0.0	£0.1
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card Easter, Outseide Interiors, Daugdeworth H. Sweepy, Derry-Londonderry CITY CENTRE	£0.0 £10.2	£0.3 £6.7	£0.1 £4.9	£0.0 £4.3	£0.0 £0.0	£0.0 £2.6	£0.0 £0.6	£0.4 £29.3	£0.1 £4.8	£0.0 £22.8	£0.0 £0.0	£0.0 £0.0	£0.1 £27.6	£0.0 £5.9	£0.1 £3.1	£0.1 £2.1	£0.0 £2.6	£0.0 £0.1	£0.0 £1.4	£0.0 £0.5	£0.2 £15.6	£0.1 £2.2	£0.0 £9.6	£0.0 £0.0	£0.0 £0.0	£0.1 £11.8
Northside District Centre Rath Mor District Centre Søringtown District Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0						
Ballvarnett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliagh Road Local Centre	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.1	£0.3 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.1 £0.0 £0.0	£0.0 £0.0 £0.0 £0.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.1 £0.0 £0.1	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.2
Faustina Retail Park. Buncrana Road (The Range. Dunelm) Iceland. Buncrana Road Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC) Lidl. Buncrana Road Park Village Centre Pennyburn Industrial Estate. Springtown Springtown Industrial Estate. Springtown Road Other Zone 1	£0.0 £0.0 £0.5 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.5 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0																	
ZONE 1 TOTAL	£32.1	£16.7	£8.7	£7.5	£0.5	£5.1	£0.7	£71.4	£7.5	£26.7	£2.6	£0.9	£37.7	£14.2	£6.8	£4.0	£3.5	£0.4	£2.4	£0.9	£32.3	£3.2	£11.2	£1.0	£0.0	£15.4
ZONE 2 - DERRY - LONDONDERRY EAST									-					 								 				
Lisnagelvin District Centre. Lisnagelvin Road (Tesco. Card Lisnagelvin Retail Park. Dungiven Road (TK Maxx. Matalan.	£1.4 £4.0	£1.8 £1.2	£1.0 £0.1	£0.0 £0.0	£0.0 £0.1	£0.5 £0.2	£0.0 £0.2	£4.6 £5.7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.4	£0.3 £1.1	£0.3 £0.1	£0.0 £0.2	£0.0 £0.0	£0.2 £0.1	£0.0 £0.0	£1.0 £2.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£0.9	£1.2	£0.1	£0.0	£0.0	£0.1	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Carnetrieht Harvevs\ Glenkeen Furnishings, Glendermott Road, Waterside Trench Road Shopping Center, Hollymount Park CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area Other Zone 2	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0
ZONE 2 TOTAL	£6.3	£4.2	£1.2	£0.0	£0.1	£0.8	£0.2	£12.7	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.8	£0.4	£0.2	£0.0	£0.3	£0.0	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 - EGLINTON																										
Eglinton Village Centre Campsie Business Park. Eglinton Drumahoe Village Centre Other Zone 3	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0								
ZONE 3 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 - STRABANE STRABANE TOWN CENTRE Asda. Branch Road. Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.8 £0.8 £0.0	£0.6 £0.0 £0.0	£0.1 £0.0 £0.0	£8.5 £0.4 £0.0	£1.2 £0.1 £0.0	£0.2 £0.0 £0.1	£0.4 £0.0 £0.3	£11.9 £1.3 £0.4	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.0 £0.0	£1.3 £0.0 £0.0	£1.7 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0	£2.9 £0.1 £0.0	£0.4 £0.0 £0.0	£0.1 £0.0 £0.0	£0.5 £0.0 £0.0	£4.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£1.5 £0.0 £0.0	£1.5 £0.0 £0.0
Strabane Shopping / Retail Park, Branch Road, STRABANE (SportsDirect Poundland Doundstratcher Argos Bascocks Strabane Town Centre	£0.0 £0.0	£0.0 £0.6	£0.0 £0.1	£0.4 £7.8	£0.5 £0.6	£0.1 £0.0	£0.1 £0.0	£1.1 £9.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.9 £0.4	£1.3 £0.4	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £2.8	£0.2 £0.2	£0.1 £0.0	£0.3 £0.2	£0.6 £3.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.2 £0.3	£1.2 £0.3
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.8	£0.6	£0.1	£8.5	£1.2	£0.2	£0.4	£11.9	£0.0	£0.0	£0.4	£1.3	£1.7	£0.0	£0.0	£0.1	£2.9	£0.4	£0.1	£0.5	£4.0	£0.0	£0.0	£0.0	£1.5	£1.5
ZONE 5 - CASTLEDERG Castlederg Village Centre	£0.0	£0.0	£0.0	£0.2	£0.9	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.2	£0.9	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0



	I				Fu	rniture, Flo	or Coverin	ngs, Carpets +	Textiles					1					Н	ousehold a	ppliances					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1 1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11
JIONE / CENTINE	£24.4	£14.8	£7.4	£10.9	£3.2	£4.8	£8.0	TOTAL £73.5	£10.1	£17.7	£18.0	£11.3	TOTAL £57.0	£8.1	£4.8	£2.7	£4.0	£1.2	£2.0	£3.1	TOTAL £25.9	£3.6	£6.5	£6.7	£4.2	TOTAL £21.1
TONE 4 DEPOY LONDONDEDDY WEST	£24.44	£14.82	£7.36	£10.88	£3.21	£4.78	£8.03	£73.5	£10.1	£17.7	£18.0	£11.3	£57.0	£8.07	£4.84	£2.72	£4.01	£1.20	£2.02	£3.07	£25.9	£3.6	£6.5	£6.7	£4.2	£21.1
ZONE 1 - DERRY - LONDONDERRY WEST LONDONDERRY/ DERRY CITY CENTRE (as of the Derry																				50.4				50.0		
Area Dian 2011 Dronosals Mani	£8.2	£4.3	£2.3	£3.3	£0.1	£1.3	£0.8	£20.2	£1.4	£5.8	£1.0	£1.4	£9.6	£1.5	£0.6	£0.5	£0.5	£0.0	£0.4	£0.1	£3.5	£0.3	£2.9	£0.0	£0.0	£3.3
Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,	£0.7	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£1.0	£0.0	£1.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	£0.0	£0.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Derry-Londonderry CITY CENTRE	£7.5	£3.9	£2.0	£3.3	£0.0	£1.3	£0.8	£18.8	£1.4	£5.8	£0.0	£1.4	£8.6	£1.5	£0.6	£0.4	£0.5	£0.0	£0.4	£0.1	£3.4	£0.3	£2.9	£0.0	£0.0	£3.3
Northside District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre Springtown District Centre	£0.4 £0.7	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £1.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ballyarnett Local Centre Buncrana Road EAST Local Centre	£0.4 £0.4	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Buncrana Road WEST Local Centre	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.7	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Faustina Retail Park. Buncrana Road (The Range. Dunelm)	£0.6 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.9 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
lceland. Buncrana Road Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl. Buncrana Road	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0
Park Village Centre Pennyburn Industrial Estate. Springtown	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£2.4	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.4	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.4	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Springtown Industrial Estate. Springtown Road	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 1	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 1 TOTAL	£13.9	£5.5	£2.6	£3.3	£0.1	£1.3	£0.8	£27.5	£1.5	£5.8	£1.0	£2.0	£10.4	£2.6	£0.7	£0.5	£0.6	£0.0	£0.4	£0.1	£4.8	£0.3	£2.9	£0.0	£0.0	£3.3
ZONE 2 - DERRY - LONDONDERRY EAST	50.0	50.4	50.0	50.2	50.0	50.1	50.0	54.5	50.2	50.0	50.0	50.0	50.2	CO 1	50.0	CO 1	50.0	50.0	50.0	50.0	50.2	50.0	50.0	50.0	50.0	
Lisnagelvin District Centre. Lisnagelvin Road (Tesco. Card Lisnagelvin Retail Park. Dungiven Road (TK Maxx. Matalan.	£0.9 £0.0	£0.4 £0.8	£0.0 £0.0	£0.2 £0.2	£0.0 £0.0	£0.1 £0.0	£0.0 £0.1	£1.5 £1.1	£0.2 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.2 £0.2	£0.1 £0.1	£0.0 £0.1	£0.1 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.2 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Crescent Link Retail Park, Crescent Link Road (Argos, Boots,																										
Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£3.2	£4.3	£1.8	£0.4	£0.2	£1.3	£0.3	£11.5	£0.4	£0.0	£0.0	£0.0	£0.4	£4.0	£3.1	£1.2	£0.8	£0.1	£0.6	£0.1	£9.9	£0.1	£0.0	£0.0	£0.0	£0.1
Carnetright Harveys\ Glenkeen Furnishings, Glendermott Road, Waterside	£1.6	£1.1	£0.3	£0.0	£0.0	£0.1	£0.0	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Trench Road Shopping Center, Hollymount Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CFC Interiors, Clooney Road, Campsie	£0.0 £0.0	£0.4 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.7 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.1	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Maydown Village & Retail Area Other Zone 2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£6.4	£7.1	£2.5	£0.9	£0.2	£1.6	£0.4	£19.0	£0.7	£0.2	£0.0	£0.0	£0.8	£4.2	£3.4	£1.3	£0.9	£0.1	£0.6	£0.2	£10.6	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 3 - EGLINTON																										
Eglinton Village Centre	£0.7	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Campsie Business Park. Eglinton	£0.0	£0.2	£0.5	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Drumahoe Village Centre Other Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
ZONE 3 TOTAL	£0.7	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 - STRABANE STRABANE TOWN CENTRE	£0.0	£0.0	£0.1	£4.2	£0.2	£0.0	£0.6	£5.0	£0.0	£0.0	£0.0	£1.4	£1.4	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.1	£0.1
Asda. Branch Road. Strabane	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Strabane Shopping / Retail Park, Branch Road, STRABANE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
(Sports Direct Doundland Doundstratcher Argos Deacocks Strabane Town Centre	£0.0	£0.0	£0.1	£4.0	£0.2	£0.0	£0.6	£4.9	£0.0	£0.0	£0.0	£0.7	£0.7	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.1	£0.1
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.1	£4.2	£0.2	£0.0	£0.6	£5.0	£0.0	£0.0	£0.0	£1.4	£1.4	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.1	£0.1
ZONE 5 - CASTLEDERG	50.0	£0.3	50.0	£0.5	£1.6	50.0	£0.3	£3.5	tv 3	£0.0	50.0	50.0	£0.3	£0.0	50.0	£0.0	t0.3	£0.5	£0.0	£0.0	£0.7	50.0	£0.0	£0.0	£0.0	50.0
Castlederg Village Centre	£0.0	£0.2	£0.0	£0.5	£1.6	£0.0	£0.2	£2.5 £2.5	£0.3	£0.0	£0.0	£0.0 £0.0	£0.3	£0.0	£0.0	£0.0	£0.2	£0.5 £0.5	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
			£0.0	£0.5	£1.6	£0.0	£0.2			£0.0			£0.3		£0.0	£0.0	£0.2			£0.0	£0.7	£0.0	£0.0		£0.0	£0.0



ZONE. 2027

The series of th	ZGIVE: 2027	1					Λ	dio vicual	oquinment												DI	,					
See 1-1-1	STORE / CENTRE	,	2	3	4	5	6 6	olio visuai i		1 .	۵	10	11	ZONES 8-11	1	2	3	4	5	6	7		۱	۵	10	11	ZONES 8-11
Part	STORE / CENTRE	£17.5	£9.8		£7.0		£3.3	£5.5					• • •		£13.2			£6.9		£4.1	£5.9		£6.2	£11.4			
Consideration Conference Confer	ZONE 1 - DERRY - LONDONDERRY WEST	£17.54	£9.83	£4.59	£7.01	£2.05	£3.27	£5.45	£49.7	£6.6	£11.7	£11.9	£7.4	£37.6	£13.17	£7.49	£4.65	£6.87	£2.45	£4.06	£5.94	£44.6	£6.2	£11.4	£12.0	£7.7	£37.4
Seedles Designed Common	LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£4.6	£1.0	£0.8	£1.0	£0.0	£0.6	£0.3	£8.3	£0.8	£6.3	£0.0	£0.5	£7.5	£4.1	£1.2	£1.0	£1.4	£0.1	£0.7	£0.0	£8.6	£1.0	£3.7	£0.0	£0.0	£4.7
Process Proc	Foyleside Shopping Centre, Orchard Street (Boots, Clarks, Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.4	£0.2	£0.0	£0.2	£0.0	£0.1	£0.1	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
The series of th	Richmond Shopping Centre, Ferryquay Street (Argos, Card	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Per (Agendes Conference Conferenc	Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
## Media Conference Co	Derry-Londonderry CITY CENTRE	£2.6	£0.8	£0.8	£0.8	£0.0	£0.6	£0.2	£5.8	£0.8	£6.3	£0.0	£0.5	£7.5	£4.1	£1.1	£1.0	£1.4	£0.1	£0.7	£0.0	£8.4	£1.0	£3.7	£0.0	£0.0	£4.7
Lambras Martines Genter 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	Northside District Centre Rath Mor District Centre Springtown District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
From From From From From From From From	Ballvarnett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliagh Road Local Centre	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.2	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.2 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
TOWN TOWN TOWN THE PARTY TOWN THE PARTY TOWN THE PARTY T	Faustina Retail Park. Buncrana Road (The Range. Dunelm) Iceland. Buncrana Road Lesley Retail Park. Strand Road (Smyths Toys, PureGym, KFC) Lidl. Buncrana Road Park Village Centre Pennyburn Industrial Estate. Springtown Springtown Industrial Estate. Springtown Road Other Zone 1	£0.0 £0.2 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.2 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.3 £0.0 £0.2 £1.6	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.3 £0.0 £0.2 £1.6	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
instantial final f	ZONE 1 TOTAL	£5.1	£1.1	£0.9	£1.1	£0.0	£0.6	£0.3	£9.1	£0.9	£6.3	£0.0	£0.5	£7.6	£7.9	£1.8	£1.1	£1.6	£0.1	£0.9	£0.1	£13.4	£1.0	£3.8	£0.0	£0.0	£4.8
Standard regard flow Decidence Figure Continue	ZONE 2 - DERRY - LONDONDERRY EAST																										
Seek Home Haffords Maplin, Motherware, 10g R Us, E10.2 £6.6 £2.2 £1.0 £0.3 £1.3 £1.0	Lisnagelvin District Centre. Lisnagelvin Road (Tesco. Card Lisnagelvin Retail Park. Dungiven Road (TK Maxx. Matalan.																										
Figure F	Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£10.2	£6.6	£2.2	£1.0	£0.3	£1.3	£0.6	£22.1	£0.7	£0.0	£0.2	£0.0	£0.9	£5.1	£5.0	£2.4	£1.1	£0.0	£1.3	£0.2	£15.0	£0.6	£0.1	£0.0	£0.0	£0.8
CONE 3 - SELINTON Sellation Village Centre Sellation Village Centre Sellation Village Centre Sellation Village Centre Sel	Carnetrieht Harvevs\) Glenkeen Furnishings, Glendermott Road, Waterside Trench Road Shopping Center, Hollymount Park CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area Other Zone 2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.2	£0.0 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.3	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Ellinfon Village Centre	ZONE 2 TOTAL	£11.2	£6.9	£2.6	£1.0	£0.3	£1.3	£0.6	£23.9	£0.7	£0.0	£0.2	£0.0	£0.9	£5.3	£5.3	£2.4	£1.1	£0.0	£1.3	£0.2	£15.6	£0.7	£0.1	£0.0	£0.0	£0.8
Campaigne Business Park, Edillation E.O. E.O. E.O. E.O. E.O. E.O. E.O. E.O	ZONE 3 - EGLINTON	50.0	50.0	CO 1	50.0	50.0	50.0	50.0	50.4	50.0	50.0	50.0	50.0	50.0	50.0	50.1	50.0	50.0	50.0	50.0	50.0	50.0	CO 1	50.0	50.0	50.0	50.4
EQUIS 3 TOTAL EQ. 0. 60. 60. 60. 60. 60. 60. 60. 60. 60.	Camosie Business Park. Eglinton Drumahoe Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
CINCHA-STRABANE TRABANE TOWN CENTRE 6.0																											
TRABANE TOWN ENTRY E		!													<u> </u>								<u> </u>				
Ellow Ed. 1	STRABANE TOWN CENTRE Asda. Branch Road. Strabane																										
Constrained Description Areas Described Find Education Centre Eu. E	Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Strabane Town Centre	Strabane Shopping / Retail Park, Branch Road, STRABANE																										
Other Zone 4 Ethor Etho	Strabane Town Centre																										
CONE 4 TOTAL £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0																											
CONE 5 - CASTLEDERG Castlederg Village Centre £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0	Other Zone 4 ZONE 4 TOTAL																										
Eastlederg Village Centre £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	ZONE 5 - CASTLEDERG																										
ONE 5 TOTAL £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0	Castlederg Village Centre																										
	ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.1	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0



Seminary 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	ZOIVE. 2027						Cher	nist and m	edical goods												Books	etc					
15. 15.	STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11		1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	
Part									£75.1					£54.8								£62.1			£14.7		£46.6
See the section of th																											
The series of th	Foyleside Shopping Centre, Orchard Street (Boots, Clarks,																										
Separate Consistant Manufale M	Richmond Shopping Centre, Ferryquay Street (Argos, Card	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0
Serv Leading Cry Cry Critics	Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Selection of the select	Derry-Londonderry CITY CENTRE									l																	
Part	Rath Mor District Centre Springtown District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
From From From From From From From From	Ballvarnett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliagh Road Local Centre	£0.0 £0.0	£0.1 £0.0	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
THE START Y CONCOLUMN START WAS NOT START WA		£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0																			
Contract	ZONE 1 TOTAL	£22.4	£5.7	£2.0	£0.8	£0.0	£0.9	£0.2	£32.0	£0.6	£3.8	£1.2	£0.0	£5.6	£14.7	£7.1	£3.2	£1.2	£0.3	£2.0	£0.6	£29.1	£1.1	£4.6	£0.0	£0.0	£5.7
Unspecify Name Hearly Fig. Counters (120 May 10 May	ZONE 2 - DERRY - LONDONDERRY EAST									<u> </u>																	
Next Home, Halfords, Maplin, Motherware, Toy R Us. 6. 25. 8.1.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0																											
Genkeren Furnishings, Genhardmost Ready, Watersche Furnishings, Genhardmost F	Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£3.6	£5.9	£1.5	£0.5	£0.0	£0.2	£0.1	£11.8	£0.1	£0.0	£0.0	£0.0	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
STARBANE	Glenkeen Furnishings, Glendermott Road, Waterside Trench Road Shopping Center, Hollymount Park CFC Interiors, Clooney Road, Campsie	£0.0 £0.0 £0.0	£0.9 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£1.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
EleInton Villace Centre Campiel Bullingo Fig. 1. Ellingo Fig.	ZONE 2 TOTAL	£4.3	£8.7	£1.7	£0.6	£0.0	£0.3	£0.1	£15.8	£0.1	£0.0	£0.0	£0.0	£0.1	£0.7	£0.9	£0.1	£0.0	£0.0	£0.1	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0
Cambridge Business Park, Edillation E.O.		50.0	50.0	C1 F	50.0	50.0	50.0	50.0	C1 E	50.0	50.0	50.0	50.0	50.0	50.0	50.0	CO 1	50.0	50.0	50.0	CO O	CO 1	50.0	50.0	50.0	50.0	50.0
STRABANE	Eginton Village Centre Campsie Business Park. Eglinton Drumahoe Village Centre Other Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0												
STRABANE TOWN CENTRE	ZONE 3 TOTAL	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ASSIGNATION Read Stratch Road S		50.0	50.0	50.2	67.6	50.0	50.0	50.4	50.2	50.0	50.0	50.0	50.2	50.2	50.0	50.4	50.0	54.6	50.2	50.4	50.0	55.0	50.0	50.0	50.0		50.0
Cliast Decisions Water Gallschaper Excels Good Control Strabans Polynomic Result Park, Branch Road, STRABANE (Sportspring Polynomic Polynomic Park, Branch Road	Asda. Branch Road. Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Figure F	Cilento Designer Wear, Gallaghers Fresh Food Centre Strabane Shopping / Retail Park, Branch Road, STRABANE		£0.0						£0.1	l				£0.2								£0.0	£0.0				£0.0
Other Zone 4 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	(Sports Direct Doundland Doundstratcher Argos Descocks Strabane Town Centre			£0.1	£7.4	£0.0				l			£0.0				£0.0		£0.1					£0.0	£0.0		
ZONE 4 TOTAL £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 - CASTLEDERG Castlederg Village Centre £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Other Zone 4									l																	
Castlederg Village Centre £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	ZONE 4 TOTAL	£0.0	£0.0	£0.3	£8.0	£0.0	£0.0	£0.4	£8.6	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.0	£4.7	£0.2	£0.1	£0.9	£6.0	£0.0	£0.0	£0.0	£0.9	£0.9
ZONE 5 TOTAL £0.0 £0.0 £0.0 £0.0 £2.9 £0.0 £0.2 £3.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0		£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.2	£3.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
	ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.2	£3.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0



						Luxur	y goods an	d sports goods						GRAND
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	TOTAL (£)
	£27.1 £27.1	£14.6 £14.6	£8.9 £8.9	£13.3 £13.3	£5.1 £5.1	£8.1 £8.1	£11.8 £11.8	£88.9 £88.9	£12.2 £12.2	£23.1 £23.1	£23.4 £23.4	£14.6 £14.6	£73.3 £73.3	
ZONE 1 - DERRY - LONDONDERRY WEST	£27.1	£14.0	£6.9	£13.3	£3.1	Σ0.1	£11.0	200.9	£12.2	£23.1	£23.4	£14.0	£/3.3	
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry Area Plan 2011 Bronceals Man) Foyleside Shopping Centre, Orchard Street (Boots, Clarks,	£10.1	£3.3	£2.2	£1.9	£0.2	£3.3	£0.4	£21.5	£3.6	£13.7	£0.0	£0.0	£17.3	£329.0
Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.9	£0.3	£0.7	£0.0	£0.0	£0.5	£0.0	£3.4	£0.4	£0.9	£0.0	£0.0	£1.4	£97.9
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£2.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£8.0
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1
Derry-Londonderry CITY CENTRE	£5.9	£2.3	£1.5	£1.9	£0.2	£2.8	£0.4	£15.1	£3.1	£12.8	£0.0	£0.0	£15.9	£221.0
Northside District Centre Rath Mor District Centre Springtown District Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.9 £0.5 £3.3
Ballvarnett Local Centre Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre Lower Galliagh Road Local Centre	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.8 £1.8 £1.3 £1.0
Faustina Retail Park. Buncrana Road (The Range. Dunelm) Iceland. Buncrana Road Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC) Lidl. Buncrana Road Park Village Centre Pennyburn Industrial Estate. Springtown Soringtown Industrial Estate. Springtown Road Other Zone 1	£0.0 £0.0 £2.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £1.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.1 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.1 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.5 £0.2 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £3.9 £0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£2.6 £0.0 £4.6 £0.4 £0.0 £2.9 £2.4 £1.8
ZONE 1 TOTAL	£12.1	£4.6	£2.5	£2.1	£0.3	£4.0	£0.4	£26.0	£3.6	£13.7	£0.0	£0.0	£17.3	£353.4
ZONE 2 - DERRY - LONDONDERRY EAST	£0.9	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£1.4	£0.2	£0.0	£0.0	£0.0	£0.2	£12.3
Lisnagelvin District Centre. Lisnagelvin Road (Tesco. Card Lisnagelvin Retail Park. Dungiven Road (TK Maxx. Matalan.	£0.0	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.9	£0.0	£0.0	£0.9	£11.9
Crescent Link Retail Park, Crescent Link Road (Argos, Boots, Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£9.0	£7.3	£2.9	£1.8	£0.3	£0.9	£0.2	£22.4	£0.2	£0.0	£0.0	£0.0	£0.2	£99.0
Carnetrioht Harvevs\\ Glenkeen Furnishings, Glendermott Road, Waterside\\ Trench Road Shopping Center, Hollymount Park\\ CFC Interiors, Clooney Road, Campsie\\ Maydown Village & Retail Area\\ Other Zone 2	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£3.2 £1.0 £1.1 £0.6 £2.6
ZONE 2 TOTAL	£9.9	£7.5	£3.5	£1.8	£0.3	£1.0	£0.2	£24.2	£0.5	£0.9	£0.0	£0.0	£1.4	£131.9
ZONE 3 - EGLINTON														
Eglinton Village Centre Camosie Business Park. Eglinton Drumahoe Village Centre Other Zone 3	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£3.9 £0.8 £0.9 £0.2
ZONE 3 TOTAL	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£5.9
ZONE 4 - STRABANE	+													
STRABANE TOWN CENTRE Asda. Branch Road. Strabane Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0 £0.0	£7.1 £0.0 £0.0	£1.1 £0.0 £0.0	£0.0 £0.0	£1.4 £0.0 £0.0	£9.8 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£2.1 £0.0 £1.1	£2.1 £0.0 £1.1	£64.3 £2.0 £2.4
Cilento Designer Wear, Gallaghers Fresh Food Centre Strabane Shopping / Retail Park, Branch Road, STRABANE														
Strabane Town Centre Strabane Town Centre	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0	£6.3 £0.7	£0.3 £0.9	£0.0 £0.0	£0.5 £0.9	£7.3 £2.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.1 £0.0	£1.1 £0.0	£14.5 £45.4
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.9
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
ZONE 4 TOTAL	£0.0	£0.0	£0.2	£7.1	£1.1	£0.0	£1.4	£9.8	£0.2	£0.0	£0.0	£2.1	£2.4	£65.8
ZONE 5 - CASTLEDERG Castlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.1



GOODS TURNOVER, BY

ZONE. 2027

	1					Cloth	es and Sho	es - 1st choice						I					Clothe	es and Sho	es - 2nd choice					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1 - 7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£66.9	£39.5	£19.5	£28.9	£8.0	£13.5	£22.1	£198.5	£26.8	£47.5	£48.1	£30.2	£152.6	500.4	544.0	55.0		52.4	544				544.0	5444		
ZONE 6 - CLAUDY	£46.8	£27.7	£13.7	£20.3	£5.6	£9.5	£15.5	£139.0	£18.8	£33.2	£33.7	£21.1	£106.8	£20.1	£11.9	£5.9	£8.7	£2.4	£4.1	£6.6	£59.6	£8.0	£14.2	£14.4	£9.0	£45.8
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0
Feenv Village Centre Dungiven Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										+
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos, M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.2	£0.8	£0.0	£1.4	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.5	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
inas, Next, Peacocks, River Island, Sports Direct, Poundand,																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.4	£0.8	£0.0	£1.7	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.6	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY																										
Limavadv Town Centre Windvhill Retail Park. Windvhill Road. LIMAVADY (ELSS	£0.0 £0.0	£0.3 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£1.0 £0.0	£0.0 £0.0	£1.8 £0.0	£4.2 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£4.2 £0.1	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.6 £0.0	£1.7 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.7 £0.0
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 8 TOTAL	£0.0	£0.3	£0.5	£0.8	£1.7	£1.0	£3.3	£7.6	£4.3	£0.0	£0.0	£0.0	£4.3	£0.0	£0.0	£0.3	£0.3	£1.1	£0.3	£1.2	£3.1	£1.8	£0.0	£0.0	£0.0	£1.8
ZONE 9 - INISHOWEN	-													 								 				$\vdash \vdash \vdash$
Buncrana Town Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£1.5 £0.0	£0.0 £0.0	£0.0 £0.0	£1.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.6 £0.0	£0.0 £0.0	£0.0	£0.6 £0.0
Burnfoot Village Centre Burt Village Centre	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.6
ZONE 10 - LETTERKENNY Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£2.6	£1.7	£4.8	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.4	£0.6	£1.1	£2.1
Centra. Mountain Top. Letterkennv	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World. Blanev Road. Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY (Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.2	£0.8
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Blinds Head 2 Top The Eriars Doct)		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		£0.0
Larkins. Oldtown. Letterkennv Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0				£0.0	£0.0		£0.0	£0.0		£19.2	£3.1				£0.0	£0.0	£0.0	£0.0				£0.0 £1.0	£8.0	£0.0	£9.9
Nort Arms Now Look MRC Wallie Divar Island	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.8	£19.2	£3.1	£24.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	10.0	£0.9	19.9
Letterkenny Shopping Centre, Port Road, LETTERKENNY (Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£4.2	£1.8	£6.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£1.9	£0.6	£3.3
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,	50.0	50.0	50.0	£0.0	50.0	£0.0	50.0	50.0	50.0	£0.0	£0.0	50.0	£0.0	50.0	£0.0	£0.0	£0.0	50.0	50.0	£0.0	50.0	50.0	50.0	50.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0
ZONE 10 TOTAL	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£3.5	£26.9	£6.6	£37.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£2.4	£10.9	£2.8	£16.1
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8
Gallaghers Home Rakeny Master Shoe) Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£2.3	£2.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.9	£0.9
Castlefinn Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0	£0.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
Co-op, Hollow Road, Castlefinn Lidl. Donegal Road. Ballvbofev	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre. Navenny. BALLYBOFEY	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
Raphoe Town Centre Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£6.0	£6.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.7	£1.7
Outside Survey Area	£1.7	£1.7	£1.2	£2.0	£1.7	£1.3	£10.8	£20.4	£4.6	£0.0	£0.0	£0.0	£4.6	£1.3	£1.1	£0.5	£0.9	£0.5	£0.5	£4.5	£9.3	£1.8	£0.0	£0.0	£0.0	£1.8
SFT & Nulls Internet / deliverv	£5.9	£4.2	£1.6	£1.7	£0.2	£1.1	£1.6	£16.2	£2.3	£1.0	£3.8	£6.3	£13.6	£3.3	£2.1	£0.6	£0.8	£0.1	£0.4	£0.2	£7.5	£1.3	£0.0	£2.5	£3.1	£6.9
														<u> </u>								<u> </u>				



GOODS TURNOVER, BY

ZONE. 2027

	1				Fu	rniture, Flo	oor Coverin	ıgs, Carpets + T	Textiles					Γ					H	ousehold a	ppliances					1
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£24.4	£14.8	£7.4	£10.9	£3.2	£4.8	£8.0	£73.5	£10.1	£17.7	£18.0	£11.3	£57.0	£8.1	£4.8	£2.7	£4.0	£1.2	£2.0	£3.1	£25.9	£3.6	£6.5	£6.7	£4.2	£21.1
ZONE 6 - CLAUDY	£24.44	£14.82	£7.36	£10.88	£3.21	£4.78	£8.03	£73.5	£10.1	£17.7	£18.0	£11.3	£57.0	£8.07	£4.84	£2.72	£4.01	£1.20	£2.02	£3.07	£25.9	£3.6	£6.5	£6.7	£4.2	£21.1
Claudy Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0
Feenv Village Centre Dungiven Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.8	£0.4	£0.0	£1.2	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	50.0	CO 0	50.0	CO 1	CO 0	50.0	50.0	ro 2	50.0	CO 0	CO 0	50.0	CO O	50.0	CO 0	CO O	50.0	50.0	CO 0	CO 1	ro 1	50.0	CO O	CO O	CO 0	£0.0
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	20.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.9	£0.4	£0.0	£1.2	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY																										
Limavady Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	£0.6	£3.5	£0.0	£0.0	£0.0	£3.5	£0.1	£0.3	£0.4	£0.0	£0.0	£0.4	£0.0	£1.3	£2.3	£0.0	£0.0	£0.0	£2.3
Windvhill Retail Park. Windvhill Road. LIMAVADY (ELSS Other Zone 8	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.1	£1.8	£0.9	£0.8	£2.5	£6.0	£3.5	£0.0	£0.0	£0.0	£3.5	£0.1	£0.3	£0.4	£0.0	£0.0	£1.0	£0.3	£2.1	£2.4	£0.0	£0.0	£0.0	£2.4
ZONE 9 - INISHOWEN														<u> </u>												
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4
Burnfoot Village Centre Burt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3							
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£1.1
ZONE 10 - LETTERKENNY Letterkenny Town Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£5.4	£0.5	£3.5	£9.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.5	£1.4	£4.0
Centra. Mountain Top. Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World. Blanev Road. Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY (Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£8.7	£0.3	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.6	£2.4
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Blinds Head 2 Too The Eriars Dest	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larkins. Oldtown. Letterkennv Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£5.9	£0.0	£6.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.1	£0.0	£3.3
Next Argos New Look MRS Wallis Piver Island\ Letterkenny Shopping Centre, Port Road, LETTERKENNY	20.0	20.5	20.0	20.0	20.0	20.0	20.0	20.5	20.0	20.5	23.3	20.0	20.2	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.1	23.1	20.0	23.3
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.2
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.5	20.0	20.5	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
ZONE 10 TOTAL	£0.4	£0.3	£0.2	£0.1	£0.0	£0.0	£0.0	£0.9	£0.2	£6.7	£16.0	£3.8	£26.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£5.6	£2.1	£10.2
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gallaghers Home Rakeny Master Shoe) Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn Lidl. Donegal Road. Ballybofey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0	£0.5 £0.0							
Navenny Shopping Centre. Navenny. BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre Other Zone 11	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1
Outside Survey Area	£2.6	£0.6	£0.9	£0.5	£0.5	£0.7	£4.6	£10.4	£3.7	£0.0	£0.0	£0.0	£3.7	£0.3	£0.1	£0.1	£0.2	£0.3	£0.2	£2.4	£3.6	£0.5	£0.0	£0.0	£0.0	£0.5
SFT & Nulls																										
Internet / deliverv	£0.6	£0.9	£0.4	£0.6	£0.1	£0.5	£0.1	£3.2	£0.2	£1.6	£1.0	£1.8	£4.5	£0.9	£0.4	£0.2	£0.3	£0.1	£0.1	£0.2	£2.2	£0.3	£0.1	£1.1	£0.9	£2.4



GOODS TURNOVER, BY

ZONE. 2027

NE TOLIN MET LANDY NEXT LANDY							Au	idio visual	equipment												DIN	Υ					
ME - CLASS	STORE / CENTRE	1	2	3	4	5	6	7		8	9	10	11		1	2	3	4	5	6	7		8	9	10	11	
No. Company									£49.7					£37.6								£44.6					£37.4
The control of the co	ZONE 6 - CLAUDY	£17.54	£3.63	£4.33	£7.01	£2.05	£3.27	£3.43	£43.7	20.0	£11.7	£11.5	£7.4	£37.0	£13.17	£7.43	£4.03	£0.67	£2.43	£4.00	£3.54	£44.0	20.2	£11.4	£12.0	£1.1	237.4
No. 1910. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	Claudy Village Centre																										
THE																											
March Marc																											
**************************************																											<u> </u>
Segretaris final frozing frozens and segretaris frozzes (segretaris). Segretaris frozzes (segretaris) (segret	Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
MAY TOTAL 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0	Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	50.0	CO O	CO O	CO 2	CO 2	50.0	CO 1	50.4	CO 0	50.0	CO O	50.0	CO O	50.0	CO 0	CO O	CO O	CO 1	CO O	CO 1	50.1	CO 0	CO 0	CO 0	CO O	
THE STANDARY WINDSTANDARY WI	M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	±0.1	£0.4	±0.0	£0.0	£0.0	£0.0	£0.0	£0.0	±0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
INVESTIGATION CONTRIBUTION CONT	ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Transfer for from the first from the	ZONE 8 - LIMAVADY														 							 	-				\vdash
THE CASE 16.0	Limavadv Town Centre																										
MR 5 TOTAL 15.0 6.2 6.5 6.5 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0 6.0																											
NEXT STREAM PROVIDENCE 100																											
From Forms Forms (1906) \$2.0 \$2.0 \$2.0 \$2.0 \$2.0 \$2.0 \$2.0 \$2.0																											
INTERNATIONAL CENTER (10.0 10.0 10.0 10.0 10.0 10.0 10.0 10.		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.6
inflamental plane Certame CO CO CO CO CO CO CO C	Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0
From the form of t	Burt Village Centre																										
Mail Continue Cont	Moville Town Centre																										
TREMEMBER MARIE FLAT FOR CENTER FROM PROPERTY FROM LITTERISMY (Fig. 6) 100 E00 E00 E00 E00 E00 E00 E00 E00 E00	ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£0.0	£0.0	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.9
TREMEMBER MARIE FLAT FOR CENTER FROM PROPERTY FROM LITTERISMY (Fig. 6) 100 E00 E00 E00 E00 E00 E00 E00 E00 E00	ZONE 10 - LETTERKENNY																										\vdash
INTERPRETATION FOR THE	Letterkenny Town Centre																										
TERRINDING Centre, Neil TBINNS Condition Condition	Centra. Mountain Top. Letterkenny																										
TRENENTY (Clear). Control Contr	Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	20.0	20.0	20.0	20.0			20.0		20.0					20.0			20.0	20.0	20.0	20.0		20.0			20.0	
PRINTS HORSE TO BE STANDEN STORY (SING) FROM PRINTS HORSEN STO	(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.8	£0.3	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£8.2	£1.5	£10.7
ED ED ED ED ED ED ED ED	Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
TERMORIAN Real Park, Coldown, LETTERKENNYT (K Mook, Apenta, Cerc, VP, Rezide, Lettershern) Fig. 4	Classic Rlinds Hoad 2 Too The Eriars Post) Larkins Oldtown Letterkenny													£0.0													
TRENENTY (Celand, European) From Control (Control (Contro	Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,																										
SECO, Agrico, Cev. DV8, EZ Líving, Greene's Shoes, Sky, E.O. E.O. E.O. E.O. E.O. E.O. E.O. E.O	Next Arms New Look M.S. Wallis Diver Island	20.0	20.0	20.1	20.0	20.0	20.0	20.0	20.1	20.0	20.2	23.1	20.0	25.4	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.5	22.3	20.0	1 22.0
Ellinines XL. Manorcunningham. Letterkenny (E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.8	£0.4	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.6
Courtyard Shopping Centre, Lower Main Street, TTERKENNY (Jecland, Eurogiant, Heatons Sportsworld, E0.0	7 Cl-4-:\	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	50.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sign First	The Courtyard Shopping Centre, Lower Main Street,	20.0	10.0	10.0	10.0	10.0	10.0	10.0	20.0	20.0	10.0		10.0	20.0	10.0	10.0	10.0	L0.0	10.0	10.0	20.0	20.0	20.0	20.0	20.0	10.0	
NE 10 TOTAL E0.0	LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
NE 11 - STRANGRIAR Illybofey Shopping Centre, BALL/YBOFEY (Valley Pharmacy, fo.0 fo.0																											1
State Stat	ZONE 10 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£2.4	£9.3	£2.7	£14.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.5	£11.4	£3.2	£20.2
All shorter Linon Bullander Li	ZONE 11 - STRANORLAR																										
Illyboder Town Centre		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2
For Hollow Road, Castlefinn Ho	Ballybofev Town Centre																										
## Done and Road, Ballybofev ## Done and Road, Ballybofev ## Book foo foo foo foo foo foo foo foo foo	Castlefinn Town Centre																										
EVEN Shopping Centre. Navennv. BALLYBOFEY E0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	Co-op, Hollow Road, Castlefinn Lidl. Donegal Road, Ballybofey																										
her Zone 11 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Navenny Shopping Centre. Navenny. BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
DNE 11 TOTAL £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	Raphoe Town Centre																										
Itside Survev Area £0.0 £0.1 £0.1 £0.5 £0.7 £0.1 £3.6 £5.1 £1.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.2 £0.9 £0.4 £4.7 £6.4 £2.4 £0.0 £0.0 £0.2 £2.6 T& Nulls																											
T & Nulls																											
	Outside Survev Area	£0.0	£0.1	£0.1	£0.5	£0.7	£0.1	£3.6	£5.1	£1.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.1	£0.0	£0.2	£0.9	£0.4	£4.7	£6.4	£2.4	£0.0	£0.0	£0.2	£2.6
remet/ delivery £1.0 £1.4 £0.4 £0.5 £0.2 £0.4 £0.7 £4.4 £1.2 £0.2 £2.4 £3.2 £7.0 £0.1 £0.1 £0.0 £0.1 £0.0 £0.1 £0.0 £0.1 £0.0 £0.1 £0.0 £0.1 £0.0 £0.1	SFT & Nulls	£1.0	£1.4	EO 4	£0.3	£0.3	£0.4	50.7	£4.4	£1.2	50.3	£2.4	r2 2	£7.0	£0.0	£0.1	£0.1	£0.0	EO 1	£0.0	£0.1	£0.4	EO 1	C1 1	£0.6	50.0	£1 0
	internet / deliverv	£1.U	E1.4	£U.4	£U.3	EU.Z	£U.4	EU./	£4.4	£1.Z	£U.Z	£2.4	£3.2	£7.U	£0.0	£U.I	EU.I	EU.U	£U.I	£U.U	EU. I	£0.4	£U.I	£1.1	EU.0	£U.U	£1.0



GOODS TURNOVER, BY

ZONE. 2027

						Chei	mist and m	edical goods												Books	etc.					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£27.6 £27.58	£14.7 £14.66	£6.9 £6.94	£10.2 £10.22	£3.2 £3.19	£4.6 £4.61	£7.9 £7.90	£75.1 £75.1	£9.4 £9.4	£17.1 £17.1	£17.3 £17.3	£10.9 £10.9	£54.8 £54.8	£22.2 £22.18	£11.6 £11.57	£5.9 £5.88	£8.5 £8.46	£2.7 £2.69	£4.5 £4.45	£6.9 £6.86	£62.1 £62.1	£8.1 £8.1	£14.5 £14.5	£14.7 £14.7	£9.2 £9.2	£46.6 £46.6
ZONE 6 - CLAUDY	£27.56	£14.00	20.94	£10.22	£3.19	£4.01	£7.90	£/3.1	£3.4	£17.1	£17.3	£10.9	£34.0	£22.10	£11.57	£3.00	20.40	£2.09	£4.43	20.00	102.1	20.1	£14.5	£14.7	£9.2	£40.0
Claudy Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.6 £0.5	£0.0 £0.0	£0.6 £0.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.1 £0.1	£0.0 £0.0	£0.2 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Feenv Village Centre Dungiven Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£1.3	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£2.3	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY	50.0	50.0	50.2	50.0	50.0	50.5	50.0	50.0	67.4	50.0	50.0	50.0		50.0	50.0	50.4	50.0	50.0	50.2	60.0	50.4	62.0	50.0	50.0	50.0	
Limavadv Town Centre Windvhill Retail Park. Windvhill Road. LIMAVADY (ELSS	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.6 £0.0	£0.0 £0.0	£0.8 £0.0	£7.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£7.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.4 £0.0	£2.9 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£2.9 £0.0
Other Zone 8	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.6	£0.0	£0.0	£4.3	£2.3	£7.1	£7.5	£0.0	£0.0	£0.0	£7.5	£0.0	£0.0	£0.1	£0.1	£0.1	£0.6	£0.0	£1.0	£2.9	£0.0	£0.0	£0.0	£2.9
ZONE 9 - INISHOWEN	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	510.4	50.0	50.0	545.4	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	67.5	50.0	50.0	67.5
Buncrana Town Centre Burnfoot Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£10.4 £0.3	£0.0 £0.0	£0.0 £0.0	£10.4 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£7.5 £0.0	£0.0 £0.0	£0.0 £0.0	£7.5 £0.0
Burt Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Carndonagh Town Centre Moville Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £1.6	£0.0	£0.0	£1.6	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.3	£0.0	£0.0	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.5	£0.0	£0.0	£7.5
ZONE 10 - LETTERKENNY																										
Letterkenny Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.0 £0.0	£1.9 £0.5	£0.4 £0.0	£3.2 £0.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Centra. Mountain Top. Letterkennv Currvs/PC World. Blanev Road. Letterkennv	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£1.1
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	21.4	20.0	21.4	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	2	20.0	2
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larkins. Oldtown. Letterkennv	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.1	£0.0	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.4	£0.0	£11.4
Letterkenny Shopping Centre, Port Road, LETTERKENNY																										
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.5	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.6	£0.4	£1.5
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.6	£0.5	£2.0
The Courtyard Shopping Centre, Lower Main Street, LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£14.5	£0.9	£16.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£13.6	£0.9	£16.0
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3
Ballvbofev Town Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£4.4 £2.2	£4.4 £2.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£2.3 £0.0	£2.3 £0.0
Castlefinn Town Centre Co-op, Hollow Road, Castlefinn	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£2.2 £0.0	£2.2 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl. Donegal Road. Ballybofev	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre. Navenny. BALLYBOFEY Raphoe Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.1 £0.0	£1.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.5	£9.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£2.6
Outside Survev Area	£0.0	£0.0	£0.0	£0.1	£0.3	£0.2	£5.6	£6.1	£1.0	£0.0	£0.5	£0.3	£1.8	£0.0	£0.0	£0.1	£0.1	£0.6	£0.2	£3.4	£4.5	£1.0	£0.0	£0.0	£0.0	£1.0
SFT & Nulls	50.0	CO 2	50.0	50.5	50.0	60.2	50.4		50.3	50.0	C1 2	50.0		56.7	62.4	r2 4	C2.4	50.0	C4 =	64.0	540.0	62.2	50.0	C1 4	64.0	546.0
Internet / deliverv	£0.8	£0.3	£0.0	£0.6	£0.0	£0.2	£0.4	£2.3	£0.3	£0.0	£1.2	£0.0	£1.5	£6.7	£3.4	£2.4	£2.1	£0.9	£1.5	£1.9	£19.0	£3.2	£0.9	£1.1	£4.8	£10.0



						Luxur	y goods an	d sports goods						GRAND
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	TOTAL (£)
	£27.1	£14.6	£8.9	£13.3	£5.1	£8.1	£11.8	TOTAL £88.9	£12.2	£23.1	£23.4	£14.6	£73.3	
ZONE 6 - CLAUDY	£27.1	£14.6	£8.9	£13.3	£5.1	£8.1	£11.8	£88.9	£12.2	£23.1	£23.4	£14.6	£73.3	
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£5.1
ZONE 7 - NEWTOWNSTEWART Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.6
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,														
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.9	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£6.7
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.9	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£11.3
ZONE 8 - LIMAVADY														
Limavady Town Centre	£0.0	£0.0	£0.3	£0.0	£0.0	£0.4	£0.0	£0.7	£1.7	£0.0	£0.0	£0.0	£1.7	£36.1
Windvhill Retail Park. Windvhill Road. LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
ZONE 8 TOTAL	£0.0	£0.0	£0.3	£2.0	£0.7	£1.0	£1.9	£5.8	£1.7	£0.0	£0.0	£0.0	£1.7	£68.0
ZONE 9 - INISHOWEN		05 -				05 -					05.5	05.7		
Buncrana Town Centre Burnfoot Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£4.1 £0.0	£0.0 £0.0	£0.0 £0.0	£4.1 £0.0	£29.7 £0.3
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£4.1	£34.9
ZONE 10 - LETTERKENNY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£35.0
Letterkenny Town Centre Centra. Mountain Top. Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Currys/PC World. Blanev Road. Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	50.0	60.0	50.0	50.0	50.0	50.0	50.0		50.0	50.0	67.5	62.0		
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.5	£2.8	£10.2	£40.2
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£1.2
Classic Blinds, Hoad 2 Too, The Eriars Post\ Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£9.3	£0.0	£11.5	£82.2
Novt Arms Now Look MR.C Wallie Diver Island														
Letterkenny Shopping Centre, Port Road, LETTERKENNY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£18.6
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,														
McElhinnevs XL, Manorcunningham, Letterkennv The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£18.5	£2.8	£23.4	£181.6
ZONE 11 - STRANORLAR	 							┝					\vdash	
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.8
Gallaghers Home Raken, Master Shoe)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£3.5	£18.7
Ballvbofev Town Centre Castlefinn Town Centre	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5 £0.0	£3.5 £0.0	£18.7 £3.5
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1
Lidl. Donegal Road. Ballybofev	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £1.1
Navenny Shopping Centre. Navenny. BALLYBOFEY Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£1.1 £0.3
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£3.5	£31.1
Outside Survev Area	£0.0	£0.7	£0.3	£0.3	£1.7	£0.8	£6.8	£10.6	£1.9	£0.0	£0.0	£0.0	£1.9	£95.2
SFT & Nulls														
Internet / deliverv	£5.1	£1.8	£2.1	£1.1	£0.2	£1.5	£1.9	£13.9	£4.4	£2.1	£4.9	£6.3	£17.7	£134.3



								es - 1st choice											CIOCIII	es anu sno	es - 2nd choice					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1 - 7	8	9	10	11	ZONES 8-11
	£77.0	£45.2	£22.5	£33.1	£9.2	£15.6	£25.6	TOTAL £228.1	£31.0	£55.6	£56.3	£35.3	TOTAL £178.2	-							TOTAL					TOTAL
ZONE 1 - DERRY - LONDONDERRY WEST	£53.9	£31.6	£15.7	£23.2	£6.4	£10.9	£17.9	£159.7	£21.7	£38.9	£39.4	£24.7	£124.8	£23.1	£13.6	£6.7	£9.9	£2.7	£4.7	£7.7	£68.4	£9.3	£16.7	£16.9	£10.6	£53.5
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry																										
Area Plan 2011 Proposals Map)	£36.4	£19.1	£9.7	£8.6	£0.6	£5.8	£0.9	£81.0	£8.3	£31.2	£3.0	£1.1	£43.6	£16.4	£7.7	£4.4	£4.0	£0.4	£2.8	£1.0	£36.7	£3.7	£12.9	£1.2	£0.0	£17.8
Foyleside Shopping Centre, Orchard Street (Boots, Clarks,																										
Debenhams, Dunnes, River Island, Next, The Body Shop,	£23.6	£10.6	£3.8	£3.8	£0.6	£2.7	£0.2	£45.3	£2.6	£4.5	£3.0	£1.1	£11.2	£7.2	£4.0	£2.0	£1.1	£0.3	£1.2	£0.4	£16.2	£1.0	£1.6	£1.2	£0.0	£3.7
MOC Tonman Tonchon\ Pichmond Shonning Contro Fornyquay Street (Argos Card																										
Richmond Shopping Centre, Ferryquay Street (Argos, Card Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£1.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.1	£0.0	£0.0	£0.1
Look Charte Direct																										
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card	50.0	co 2	co 2	50.0	50.0	50.0	CO 0	50 F	co 2	50.0	50.0	50.0	50.2	50.0	CO 1	CO 1	50.0	50.0	50.0	50.0		CO 1	50.0	50.0	50.0	50.4
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1
Chamists\ Derry-Londonderry CITY CENTRE	£11.7	£7.6	£5.7	£4.9	£0.0	£3.0	£0.6	£33.6	£5.5	£26.7	£0.0	£0.0	£32.2	£6.7	£3.5	£2.4	£3.0	£0.1	£1.6	£0.6	£17.9	£2.6	£11.2	£0.0	£0.0	£13.8
Northside District Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
	co c	co c	cc -	66.0	cc -	cc -	cc -							50.0	50.5	co c	cc -				l			cc -		
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road EAST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0
Buncrana Road WEST Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.3	£0.0	£0.0 £0.0	£0.0 £0.3
Lower Galliagh Road Local Centre	20.0	20.0	20.2	20.0	20.0	20.0	20.0	20.2	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.1	20.0	20.0	20.0	20.0	20.1	20.0	20.5	20.0	20.0	20.3
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Park Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown Industrial Estate, Springtown Road	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Other Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0
ZONE 1 TOTAL	£37.0	£19.1	£10.0	£8.6	£0.6	£5.8	£0.9	£82.0	£8.7	£31.2	£3.0	£1.1	£44.0	£16.4	£7.8	£4.6	£4.0	£0.4	£2.8	£1.0	£37.0	£3.7	£13.2	£1.2	£0.0	£18.0
ZONE 2 - DERRY - LONDONDERRY EAST																										
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card																										
Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£1.6	£2.0	£1.1	£0.0	£0.0	£0.6	£0.0	£5.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.4	£0.0	£0.0	£0.2	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Semichem)																										
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	£4.6	£1.4	£0.1	£0.0	£0.1	£0.2	£0.2	£6.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£1.3	£0.1	£0.2	£0.0	£0.1	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0
Next)																										
Crescent Link Retail Park, Crescent Link Road (Argos, Boots,																										
Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£1.0	£1.4	£0.2	£0.0	£0.0	£0.1	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
Carpetright, Harveys)																										
Glenkeen Furnishings, Glendermott Road, Waterside	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Trench Road Shopping Center, Hollymount Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CFC Interiors, Clooney Road, Campsie	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Maydown Village & Retail Area Other Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0							
Julier Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	20.0
ZONE 2 TOTAL	£7.2	£4.8	£1.4	£0.0	£0.1	£0.9	£0.2	£14.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£2.1	£0.5	£0.2	£0.0	£0.3	£0.0	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 3 - EGLINTON																										
Eglinton Village Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Campsia Rusinass Park Eglinton Dorny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Campsie Business Park, Eglinton, Derry Drumahoe Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
								I	I												I					1
ZONE 3 TOTAL	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0



				Fur	niture, Flo	or Covering	gs, Carpets +	Textiles										Househol	d applianc	es					
1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11
£28.1	£16.9	£8.5	£12.5	£3.7	£5.5	£9.3		£11.6	£20.7				£9.3	£5.5	£3.1	£4.6		£2.3	£3.6		£4.2	£0.1			TOTAL £4.4
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	£20.2	£11.2	£5.3	£8.0	£2.3	£3.8	£6.3	£57.1	£7.6	£13.7	£13.9	£8.7	£44.0	£15.3	£8.6	£5.3	£7.9	£2.8	£4.7	£6.9	£51.4	£7.2	£13.4	£14.1	£9.0	£43.7
ZONE 1 - DERRY - LONDONDERRY WEST	£20.20	£11.24	£5.28	£8.02	£2.35	£3.75	£6.32	£57.1	£7.6	£13.7	£13.9	£8.7	£44.0	£15.33	£8.56	£5.34	£7.86	£2.81	£4.67	£6.88	£51.4	£7.2	£13.4	£14.1	£9.0	£43.7
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£5.3	£1.2	£0.9	£1.1	£0.0	£0.7	£0.3	£9.5	£0.9	£7.3	£0.0	£0.6	£8.8	£4.8	£1.4	£1.2	£1.6	£0.1	£0.8	£0.0	£9.9	£1 1	£4.3	£0.0	£0.0	£5.5
Area Plan 2011 Proposals Map)	£3.3	£1.2	£0.9	£1.1	20.0	£0.7	20.5	19.5	£0.9	£7.5	£0.0	20.0	20.0	£4.0	£1.4	£1.2	£1.0	£0.1	20.0	20.0	19.9	£1.1	£4.3	£0.0	20.0	25.5
Foyleside Shopping Centre, Orchard Street (Boots, Clarks,	£1 6	£0.2	£0.0	£0.2	£0.0	£0.1	£0.1	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.6	£0.2	£0.0	£0.2	£0.0	£0.1	£0.1	£2.2	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	20.2	£0.0	£0.0	£0.0	£0.0	20.0
Richmond Shopping Centre, Ferryquay Street (Argos, Card																										i I
Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card																										i I
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chamists\	62.0	50.0	50.0	50.0	50.0	50.5	50.0	ee =	50.0	67.0	60.0	50.5	50.0	64.0	64.0	54.2	54.5	50.4	50.0	50.0		64.4	64.2	50.0	50.0	
Derry-Londonderry CITY CENTRE	£3.0	£0.9	£0.9	£0.9	£0.0	£0.6	£0.2	£6.7	£0.9	£7.3	£0.0	£0.6	£8.8	£4.8	£1.2	£1.2	£1.6	£0.1	£0.8	£0.0	£9.7	£1.1	£4.3	£0.0	£0.0	£5.5
Northside District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rath Mor District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Springtown District Centre	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.1	£0.0	£0.0	£0.1
	56.5	50.0	50.0	66.5	55.5		66.5		55.5	66.0	66.5	55.5			66.5	55.5	55.5	55.5			 		66.5	55.5	55.5	
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Buncrana Road EAST Local Centre Buncrana Road WEST Local Centre	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.1 £0.2	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.2 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lower Camagn House Lotter Control																										1
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.1	£0.0	£0.2	£0.0	£0.1	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Buncrana Road	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.3	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.3	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Park Village Centre Pennyburn Industrial Estate, Springtown	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.1 £0.0	£0.0	£0.1 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0
Springtown Industrial Estate, Springtown Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 1 TOTAL	£5.9	£1.3	£1.0	£1.2	£0.0	£0.7	£0.3	£10.5	£1.0	£7.3	£0.0	£0.6	£8.9	£9.2	£2.1	£1.2	£1.8	£0.1	£1.0	£0.1	£15.5	£1.1	£4.4	£0.0	£0.0	£5.6
ZONE 2 - DERRY - LONDONDERRY EAST																										
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card																										i 1
Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£0.4	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Semichem)																										1
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan,	£0.8	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.1
Next)																										<i>i</i> 1
Crescent Link Retail Park, Crescent Link Road (Argos, Boots,																										1
Next Home, Halfords, Maplin, Mothercare, Toys R Us,	£11.7	£7.5	£2.6	£1.1	£0.3	£1.4	£0.7	£25.3	£0.8	£0.0	£0.2	£0.0	£1.0	£5.9	£5.7	£2.8	£1.2	£0.0	£1.5	£0.2	£17.3	£0.7	£0.2	£0.0	£0.0	£0.9
Carpetright, Harveys)																										1
Glenkeen Furnishings, Glendermott Road, Waterside	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Trench Road Shopping Center, Hollymount Park	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0																				
CFC Interiors, Clooney Road, Campsie Maydown Village & Retail Area	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£12.9	£7.9	£3.0	£1.1	£0.3	£1.5	£0.7	£27.4	£0.8	£0.0	£0.2	£0.0	£1.0	£6.1	£6.0	£2.8	£1.2	£0.0	£1.5	£0.3	£18.0	£0.8	£0.2	£0.0	£0.0	£1.0
ZONE 3 - EGLINTON																					 					
Eglinton Village Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.1	£0.0	£0.0	£0.0	£0.1
Campsie Business Park, Eglinton, Derry	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Drumahoe Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 2 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1 0	£0.0	£0.0	£0.0	£0.0		£0.1	£0.0	£0.0	£0.0	50.1
ZONE 3 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.1	£0.0	£0.0	£0.0	£0.1



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r22.4			4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11
£32.1	£16.8	£8.0	£11.7	£3.6	£5.3	£9.2	TOTAL £86.6	£10.9	£20.0	£20.3	£12.7	£64.0	£25.8	£13.2	£6.8	£9.7	£3.1	£5.1	£8.0	TOTAL £71.6	£9.4	£17.0	£17.2	£10.8	TOTAL £54.4
£32.09	£16.76	£7.97	£11.69	£3.65	£5.29	£9.16	£86.6	£10.9	£20.0	£20.3	£12.7	£64.0	£25.81	£13.22	£6.76	£9.68	£3.08	£5.12	£7.95	£71.6	£9.4	£17.0	£17.2	£10.8	£54.4
£24.3	£6.5	£2.3	£0.9	£0.0	£1.0	£0.1	£35.1	£0.6	£4.2	£1.4	£0.0	£6.2	£16.2	£8.2	£3.5	£1.4	£0.3	£2.3	£0.7	£32.5	£1.3	£5.4	£0.0	£0.0	£6.7
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£7.9	£1.1	£0.6	£0.1	£0.0	£0.4	£0.0	£10.1	£0.1	£0.0	£1.4	£0.0	£1.5	£6.9	£3.6	£1.9	£0.7	£0.2	£0.9	£0.0	£14.1	£0.2	£0.2	£0.0	£0.0	£0.5
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£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.5	£0.1	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
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50.0	CO E	£0.0	£0.0	£0.0	£0.0	£0.0	£0 E	£0.0	£0.0	£0.0	50.0	£0.0	£0.0	£0.2	£0.0	£0.0	50.0	£0.0	£0.0	£0.3	50.0	50.0	£0.0	£0.0	£0.0
£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	20.5	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
£16.2	£4.9	£1.6	£0.8	£0.0	£0.7	£0.0	£24.3	£0.5	£4.2	£0.0	£0.0	£4.6	£9.0	£3.9	£1.4	£0.8	£0.1	£1.4	£0.7	£17.2	£1.1	£5.1	£0.0	£0.0	£6.2
																									i
£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0			£0.0				£0.0	£0.0				£0.0	£0.0					£0.0		£0.0	£0.0				£0.0
£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
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£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
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£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
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£26.1	£6.5	£2.3	£0.9	£0.0	£1.0	£0.2	£37.1	£0.7	£4.5	£1.4	£0.0	£6.6	£17.1	£8.2	£3.6	£1.4	£0.3	£2.3	£0.7	£33.6	£1.3	£5.4	£0.0	£0.0	£6.7
																									,
£0.3	£1.4	£0.1	£0.1	£0.0	£0.1	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.1	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
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£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
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£4.2	£6.8	£1.7	£0.6	£0.0	£0.2	£0.1	£13.6	£0.1	£0.0	£0.0	£0.0	£0.1	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
CO O	CO O	CO 0	CO O	CO O	CO O	CO O	50.0	CO O	CO O	CO O	CO O	50.0	CO 0	CO O	CO O	CO 0	CO O	CO O	CO O	50.0	CO 0	CO O	CO O	CO O	50.0
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£0.5	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
£5.1	£10.0	£2.0	£0.7	£0.0	£0.4	£0.1	£18.2	£0.1	£0.0	£0.0	£0.0	£0.1	£0.9	£1.0	£0.1	£0.0	£0.0	£0.1	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0
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50.5	50.5	c4 =	50.0	50.0	55.5	55.5		55.5	56.5	50.0	55.5			50.0	50.1	50.5	50.5	50.0	56.5		66.5	66.5	66.0	55.5	
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							£0.0	£0.0												£0.0				£0.0	£0.0
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£U.U	£U.U	£U.I	£U.U	£U.U	£U.U	£U.U	£0.1	£U.U	£U.U	£U.U	£U.U	EU.U	£U.U	£U.U	£U.U	£U.U	£U.U	£U.U	£U.U	£0.0	£0.0	£U.U	£U.U	£U.U	£0.0
£0.0	£0.0	£2.9	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
	£0.0 £16.2 £0.6 £0.0	£7.9 £1.1 £0.2 £0.0 £0.0 £0.5 £16.2 £4.9 £0.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£7.9 £1.1 £0.6 £0.2 £0.0 £0.0 £0.0 £0.5 £0.0 £16.2 £4.9 £1.6 £0.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£7.9 £1.1 £0.6 £0.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.5 £0.0 £0.0 £16.2 £4.9 £1.6 £0.8 £0.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	£7.9 £1.1 £0.6 £0.1 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £16.2 £4.9 £1.6 £0.8 £0.0 £0.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.	£7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.5 £0.0 £0.0 £0.0 £0.0 £16.2 £4.9 £1.6 £0.8 £0.0 £0.0 £0.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£7.9 £1.1 £0.6 £0.1 £0.0 <td< td=""><td>£7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.3 £0.0 £0.5 £0.0</td><td>E7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.5 £0.0</td><td>£7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.3 £0.0 £0.0 £0.0</td><td>E7.9 E1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £1.4 £0.2 £0.0 £</td><td>E7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £1.4 £0.0 £0.2 £0.0 £</td><td>E7.9 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E1.1 E0.1 E0.0 E1.4 E0.0 E1.5 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0</td><td>E7.9 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E1.1 E0.0 E1.4 E0.0 E1.5 E6.9 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0</td><td>E79 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E10.1 E0.0 E1.4 E0.0 E1.5 E6.9 E3.6 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0</td><td>E79</td><td> E</td><td> </td><td>E79</td><td> </td><td> F. </td><td> </td><td> </td><td> </td><td> </td></td<>	£7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.3 £0.0 £0.5 £0.0	E7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.5 £0.0	£7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.3 £0.0 £0.0 £0.0	E7.9 E1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £1.4 £0.2 £0.0 £	E7.9 £1.1 £0.6 £0.1 £0.0 £0.4 £0.0 £10.1 £0.1 £0.0 £1.4 £0.0 £0.2 £0.0 £	E7.9 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E1.1 E0.1 E0.0 E1.4 E0.0 E1.5 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	E7.9 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E1.1 E0.0 E1.4 E0.0 E1.5 E6.9 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	E79 E1.1 E0.6 E0.1 E0.0 E0.4 E0.0 E10.1 E0.0 E1.4 E0.0 E1.5 E6.9 E3.6 E0.2 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	E79	E		E79		F.				



						Luxur	y goods and	sports goods						GRAND
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	TOTAL (£)
	£27.1	£14.6	£8.9	£13.3	£5.1	£8.1	£11.8	TOTAL £88.9	£12.2	£23.1	£23.4	£14.6	TOTAL £73.3	
	£27.11	£14.61	£8.92	£13.32	£5.08	£8.09	£11.77	£88.9	£12.2	£23.1	£23.4	£14.6	£73.3	
ZONE 1 - DERRY - LONDONDERRY WEST														
LONDONDERRY/ DERRY CITY CENTRE (as of the Derry	£10.1	£3.3	£2.2	£1.9	£0.2	£3.3	£0.4	£21.5	£3.6	£13.7	£0.0	£0.0	£17.3	£370.9
Area Plan 2011 Proposals Map) Foyleside Shopping Centre, Orchard Street (Boots, Clarks,														
Debenhams, Dunnes, River Island, Next, The Body Shop,	£1.9	£0.3	£0.7	£0.0	£0.0	£0.5	£0.0	£3.4	£0.4	£0.9	£0.0	£0.0	£1.4	£112.1
Mes. Topman, Topshon\ Richmond Shopping Centre, Ferryquay Street (Argos, Card														
Factory, Fosters, Game, Holland & Barrett, JD Sports, New	£2.2	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£8.9
Quayside Shopping Centre, Strand Road (Tesco, Savers, Card														
Factory, Quayside Interiors, Poundsworth, H. Sweeny	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4
Derry-Londonderry CITY CENTRE	£5.9	£2.3	£1.5	£1.9	£0.2	£2.8	£0.4	£15.1	£3.1	£12.8	£0.0	£0.0	£15.9	£247.5
Northside District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Rath Mor District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Springtown District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.8
Ballyarnett Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Buncrana Road EAST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1
Buncrana Road WEST Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6
Lower Galliagh Road Local Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1
Faustina Retail Park, Buncrana Road (The Range, Dunelm)	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9
Iceland, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lesley Retail Park, Strand Road (Smyths Toys, PureGym, KFC)	£2.0	£1.0	£0.1	£0.2	£0.1	£0.5	£0.0	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7
Lidl, Buncrana Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Park Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Pennyburn Industrial Estate, Springtown	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.4
Springtown Industrial Estate, Springtown Road	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8
Other Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1
ZONE 1 TOTAL	£12.1	£4.6	£2.5	£2.1	£0.3	£4.0	£0.4	£26.0	£3.6	£13.7	£0.0	£0.0	£17.3	£398.4
ZONE 2 - DERRY - LONDONDERRY EAST														
Lisnagelvin District Centre, Lisnagelvin Road (Tesco, Card Factory, Lloyds Pharmacy, Poundland, Primark, Savers,	£0.9	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£1.4	£0.2	£0.0	£0.0	£0.0	£0.2	£13.9
Semichem)														
Lisnagelvin Retail Park, Dungiven Road (TK Maxx, Matalan, Next)	£0.0	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.9	£0.0	£0.0	£0.9	£13.5
Crescent Link Retail Park, Crescent Link Road (Argos, Boots,														
Next Home, Halfords, Maplin, Mothercare, Toys R Us, Carpetright, Harveys)	£9.0	£7.3	£2.9	£1.8	£0.3	£0.9	£0.2	£22.4	£0.2	£0.0	£0.0	£0.0	£0.2	£110.4
Glenkeen Furnishings, Glendermott Road, Waterside	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7
Trench Road Shopping Center, Hollymount Park	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2
CFC Interiors, Clooney Road, Campsie	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Maydown Village & Retail Area	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Other Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0
ZONE 2 TOTAL	£9.9	£7.5	£3.5	£1.8	£0.3	£1.0	£0.2	£24.2	£0.5	£0.9	£0.0	£0.0	£1.4	£147.7
ZONE 3 - EGLINTON														
Eglinton Village Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£4.5
Campsie Business Park, Eglinton, Derry	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Drumahoe Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Oth - : 7 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Other Zone 3														



						Cloth	es and Sho	es - 1st choice											Cloth	es and Sho	es - 2nd choice					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1 - 7	8	9	10	11	ZONES 8-11
	£77.0 £53.9	£45.2 £31.6	£22.5 £15.7	£33.1 £23.2	£9.2 £6.4	£15.6 £10.9	£25.6 £17.9	TOTAL £228.1 £159.7	£31.0 £21.7	£55.6 £38.9	£56.3 £39.4	£35.3 £24.7	TOTAL £178.2 £124.8	£23.1	£13.6	£6.7	£9.9	£2.7	£4.7	£7.7	TOTAL £68.4	£9.3	£16.7	£16.9	£10.6	TOTAL £53.5
ZONE 4 - STRABANE								2.00.																		
STRABANE TOWN CENTRE	£1.0	£0.6	£0.2	£9.7	£1.4	£0.2	£0.5	£13.6	£0.0	£0.0	£0.5	£1.5	£2.0	£0.0	£0.0	£0.1	£3.3	£0.5	£0.1	£0.6	£4.6	£0.0	£0.0	£0.0	£1.8	£1.8
Asda, Branch Road, Strabane	£1.0	£0.0	£0.0	£0.4	£0.1	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Cilento Designer Wear, Gallaghers Fresh Food Centre,	20.0	10.0	10.0	20.0	10.0	20.1	LU.4	20.5	10.0	20.0	10.0	20.0	20.0	10.0	10.0	10.0	L0.0	L0.0	20.0	20.0	20.0	20.0	10.0	10.0	20.0	20.0
Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.4	£0.6	£0.1	£0.1	£1.3	£0.0	£0.0	£0.5	£1.1	£1.5	£0.0	£0.0	£0.1	£0.0	£0.2	£0.1	£0.3	£0.7	£0.0	£0.0	£0.0	£1.4	£1.4
Strabane Town Centre	£0.0	£0.6	£0.2	£8.9	£0.7	£0.0	£0.0	£10.3	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£3.2	£0.2	£0.0	£0.3	£3.7	£0.0	£0.0	£0.0	£0.4	£0.4
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£1.0	£0.6	£0.2	£9.7	£1.4	£0.2	£0.5	£13.6	£0.0	£0.0	£0.5	£1.5	£2.0	£0.0	£0.0	£0.1	£3.3	£0.5	£0.1	£0.6	£4.6	£0.0	£0.0	£0.0	£1.8	£1.8
ZONE 5 - CASTLEDERG														1								1				1
Castlederg Village Centre	£0.0	£0.0	£0.0	£0.2	£1.1	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.2	£1.1	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	£0.0	£0.0	£0.0	£0.2	£1.0	£0.0	£1.6	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.5	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.2	£1.0	£0.0	£1.0	22.0	£0.0	£0.0	£0.0	£0.0	20.0	10.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.5	£1.2	£0.0	£0.0	£0.0	£0.0	20.0
NOW 1 2027																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.5	£1.0	£0.0	£1.9	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.0	£0.7	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY Limavady Town Centre	£0.0	£0.3	£0.6	£0.0	£0.0	£1.1	£0.0	£2.0	£4.8	£0.0	£0.0	£0.0	£4.8	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.6	£2.0	£0.0	£0.0	£0.0	£2.0
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS																										
Engineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 8 TOTAL	£0.0	£0.3	£0.6	£0.9	£1.9	£1.1	£3.8	£8.7	£5.0	£0.0	£0.0	£0.0	£5.0	£0.0	£0.0	£0.3	£0.4	£1.2	£0.3	£1.4	£3.6	£2.0	£0.0	£0.0	£0.0	£2.0
ZONE 9 - INISHOWEN																										
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.7
Burnfoot Village Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Burt Village Centre Carndonagh Town Centre	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.6	£0.0 £0.0	£0.0	£0.0 £0.6	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.7



					Furi	niture, Flo	or Coverin	gs, Carpets + 1	extiles			_							Househol	d applianc	es					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11 TOTAL
	£28.1	£16.9	£8.5	£12.5	£3.7	£5.5	£9.3	TOTAL £84.5	£11.6	£20.7	£21.0	£13.2	TOTAL £66.6	£9.3	£5.5	£3.1	£4.6	£1.4	£2.3	£3.6	TOTAL £29.8	£4.2	£0.1	£0.1	£0.0	£4.4
	£28.14	£16.95	£8.45	£12.46	£3.67	£5.50	£9.31	£84.5	£11.6	£20.7	£21.0	£13.2	£66.6	£9.29	£5.53	£3.13	£4.59	£1.37	£2.32	£3.55	£29.8	£4.2	£0.1	£0.1	£0.0	£4.4
ZONE 4 - STRABANE STRABANE TOWN CENTRE	£0.0	£0.0	£0.1	£4.8	£0.3	£0.0	£0.6	£5.8	£0.0	£0.0	£0.0	£1.6	£1.6	£0.0	£0.0	£0.0	£2.1	£0.1	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0
Asda, Branch Road, Strabane	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
McDonalds Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Now Look																										
Strabane Town Centre	£0.0	£0.0	£0.1	£4.6	£0.3	£0.0	£0.6	£5.6	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.1	£4.8	£0.3	£0.0	£0.6	£5.8	£0.0	£0.0	£0.0	£1.6	£1.6	£0.0	£0.0	£0.0	£2.1	£0.1	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 - CASTLEDERG																										
Castlederg Village Centre	£0.0	£0.3	£0.0	£0.5	£1.8	£0.0	£0.3	£2.9	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.2	£0.6	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.3	£0.0	£0.5	£1.8	£0.0	£0.3	£2.9	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.2	£0.6	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.9	£0.5	£0.0	£1.4	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,																										
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
May Look)																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£1.0	£0.5	£0.0	£1.4	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY																										
Limavady Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£0.6	£0.0	£0.7	£4.0	£0.0	£0.0	£0.0	£4.0	£0.1	£0.3	£0.5	£0.0	£0.0	£0.5	£0.0	£1.5	£2.7	£0.0	£0.0	£0.0	£2.7
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Engineering)																										
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.1	£2.0	£1.0	£0.9	£2.8	£6.9	£4.0	£0.0	£0.0	£0.0	£4.0	£0.1	£0.3	£0.5	£0.0	£0.0	£1.1	£0.4	£2.5	£2.7	£0.0	£0.0	£0.0	£2.7
ZONE 9 - INISHOWEN																										
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0		£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0



	I					Audio visu	ıal equipm	ent												DIY						
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£20.2 £20.20	£11.2 £11.24	£5.3 £5.28	£8.0 £8.02	£2.3 £2.35	£3.8 £3.75	£6.3 £6.32	£57.1 £57.1	£7.6 £7.6	£13.7 £13.7	£13.9 £13.9	£8.7 £8.7	£44.0 £44.0	£15.3 £15.33	£8.6 £8.56	£5.3 £5.34	£7.9 £7.86	£2.8 £2.81	£4.7 £4.67	£6.9 £6.88	£51.4 £51.4	£7.2 £7.2	£13.4 £13.4	£14.1 £14.1	£9.0 £9.0	£43.7 £43.7
ZONE 4 - STRABANE																										
STRABANE TOWN CENTRE	£0.0	£0.0	£0.0	£4.6	£0.6	£0.0	£0.2	£5.4	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.1	£3.7	£0.2	£0.0	£0.3	£4.2	£0.0	£0.0	£0.0	£0.7	£0.7
Asda, Branch Road, Strabane	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	50.0	50.0	50.0	50.4	50.0	60.0	50.0		50.0	60.0	60.0	60.0		50.0	50.0	50.0	50.0	50.0	50.0	60.0	50.0	50.0	60.0	50.0	50.0	50.0
Cilento Designer Wear, Gallaghers Fresh Food Centre,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
McDopalde\ Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.1	£0.6	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
May Look)	CO 0	50.0	CO O	C4.2	CO 2	CO O	CO 1	54.6	CO O	CO O	CO O	co.c	50.6	CO 0	CO 0	CO 1	r2 c	CO 2	CO O	CO 2	54.1	CO O	CO O	CO O	CO 7	CO 7
Strabane Town Centre	£0.0	£0.0	£0.0	£4.3	£0.2	£0.0	£0.1	£4.6	£0.0	£0.0	£0.0	£0.6	£0.6	£0.0	£0.0	£0.1	£3.6	£0.2	£0.0	£0.3	£4.1	£0.0	£0.0	£0.0	£0.7	£0.7
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.0	£4.6	£0.6	£0.0	£0.2	£5.4	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.1	£4.5	£0.2	£0.0	£0.4	£5.1	£0.0	£0.0	£0.0	£0.7	£0.7
ZONE 5 - CASTLEDERG																										
Castlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.3	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.3	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £1.2	£0.0 £0.0	£0.0 £1.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Dungiven Town Centre	10.0	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	20.4	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	E1.Z	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	20.0
ZONE 6 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,																										
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Mour Look)																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.6	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY	 							 																		
Limavady Town Centre	£0.0	£0.3	£0.5	£0.0	£0.0	£0.7	£0.0	£1.4	£3.3	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.0	£0.4	£2.2	£0.0	£0.0	£0.0	£2.2
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	50.0	£0.0	50.0	£0.0	£0.0	50.0	£0.0		50.0	£0.0	50.0	£0.0	50.0	50.0	£0.0	£0.0	£0.0	£0.0	50.0	£0.0	500	£0.0	50.0	£0.0	£0.0	500
Engineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1
ZONE 8 TOTAL	£0.0	£0.3	£0.7	£0.4	£0.5	£1.2	£0.2	£3.2	£3.3	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£0.2	£0.0	£0.1	£2.9	£1.1	£4.3	£2.2	£0.0	£0.0	£0.0	£2.2
ZONE 9 - INISHOWEN	-							\vdash																		
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£0.0	£0.0	£2.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.7	£0.0	£0.0	£0.7
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£3.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£1.1	£0.0	£0.0	£1.1



						Che	mist and n	nedical goods	_											Books 6	etc.					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11	1 1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-1
	£32.1	£16.8	£8.0	£11.7	£3.6	£5.3	£9.2	TOTAL £86.6	£10.9	£20.0	£20.3	£12.7	TOTAL £64.0	£25.8	£13.2	£6.8	£9.7	£3.1	£5.1	£8.0	TOTAL £71.6	£9.4	£17.0	£17.2	£10.8	TOTAL £54.4
	£32.09	£16.76	£7.97	£11.69	£3.65	£5.29	£9.16	£86.6	£10.9	£20.0	£20.3	£12.7	£64.0	£25.81	£13.22	£6.76	£9.68	£3.08	£5.12	£7.95	£71.6	£9.4	£17.0	£17.2	£10.8	£54.4
ZONE 4 - STRABANE																										
STRABANE TOWN CENTRE	£0.0	£0.0	£0.3	£8.7	£0.0	£0.0	£0.4	£9.4	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.0	£5.3	£0.2	£0.1	£1.1	£6.8	£0.0	£0.0	£0.0	£1.0	£1.0
Asda, Branch Road, Strabane	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Pavilion Retail Park, Railway Street, STRABANE (Argento,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.5	£0.5
Cilento Designer Wear, Gallaghers Fresh Food Centre,	10.0	20.0	20.0	LU.U	10.0	10.0	LU.U	20.0	10.0	10.0	20.0	20.0	20.0	10.0	LU.U	20.0	20.0	20.1	20.0	20.1	20.2	20.0	20.0	10.0	10.5	20.5
McDopolde\ Strabane Shopping / Retail Park, Branch Road, STRABANE																										
(SportsDirect, Poundland, Poundstretcher, Argos, Peacocks,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Now Look)	60.0	50.0	50.2	50 F	60.0	60.0	50.4		50.0	CO.O	50.0	50.0	50.0	50.0	50.0	50.0	65.0	60.0	60.4	60.0		60.0	50.0	50.0	CO. F	50.5
Strabane Town Centre	£0.0	£0.0	£0.2	£8.5	£0.0	£0.0	£0.4	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3	£0.2	£0.1	£0.8	£6.3	£0.0	£0.0	£0.0	£0.5	£0.5
Sion Mills Village Centre	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sion wills village certaic	20.0	20.0	20.0	20.5	20.0	20.0	20.0	20.5	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.1	20.0	20.0	20.0	20	20.0	20.0	20.0	20.0	20.0
Other Zone 4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 4 TOTAL	£0.0	£0.0	£0.3	£9.2	£0.0	£0.0	£0.4	£9.9	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.1	£0.0	£5.4	£0.2	£0.1	£1.1	£6.9	£0.0	£0.0	£0.0	£1.0	£1.0
TONE F. CASTI FRED C																										
ZONE 5 - CASTLEDERG Castlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.2	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Castiederg village Certitie	20.0	20.0	20.0	20.0	25.5	20.0	20.2	25.5	20.0	20.0	20.0	20.0	20.0	20.0	20.0	10.0	20.1	20.7	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
ZONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.2	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 - CLAUDY																										
Claudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Feeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Dungiven Town Centre	£0.0	£0.0	£0.1	£0.0	£0.0	£1.5	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	£0.0	£0.0	£0.1	£0.0	£0.0	£2.7	£0.0	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 6 TOTAL	20.0	20.0	20.1	20.0	20.0	22.7	20.0	12.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.1	20.0	20.3	20.0	20.4	20.0	20.0	20.0	20.0	20.0
ZONE 7 - NEWTOWNSTEWART																										
Newtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Showgrounds Retail Park, Sedan Avenue, OMAGH (Argos,																										
M&S, Next, Peacocks, River Island, Sports Direct, Poundland,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Mourt cold																										
ZONE 7 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 - LIMAVADY																										
Limavady Town Centre	£0.0	£0.0	£0.2	£0.0	£0.0	£0.7	£0.0	£0.9	£8.6	£0.0	£0.0	£0.0	£8.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£0.0	£0.5	£3.3	£0.0	£0.0	£0.0	£3.3
Windyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Engineering)																										
Other Zone 8	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 8 TOTAL	£0.0	£0.0	£0.6	£0.0	£0.0	£4.9	£2.6	£8.2	£8.7	£0.0	£0.0	£0.0	£8.7	£0.0	£0.0	£0.1	£0.1	£0.1	£0.7	£0.0	£1.1	£3.3	£0.0	£0.0	£0.0	£3.3
ZONE 9 - INISHOWEN																										
Buncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.2	£0.0	£0.0	£12.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.8	£0.0	£0.0	£8.8
Burnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Burt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Carndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Moville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
								1	I				1	ı												I
ZONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£14.4	£0.0	£0.0	£14.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.8	£0.0	£0.0	£8.8



DONE 4 - STRABANE TRABANE TOWN CENTRE sda, Branch Road, Strabane avilion Retail Park, Railway Street, STRABANE (Argento, illento Designer Wear, Gallaghers Fresh Food Centre, trabane Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, crabane Town Centre on Mills Village Centre ther Zone 4	1 £27.1 £27.11 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	2 £14.6 £14.61 £0.0 £0.0 £0.0 £0.0 £0.0	3 £8.9 £8.92 £0.0 £0.0 £0.0	£13.3 £13.32 £7.1 £0.0 £0.0	5 £5.1 £5.08 £1.1 £0.0 £0.0	6 £8.1 £8.09 £0.0 £0.0	7 £11.8 £11.77 £1.4 £0.0	ZONES 1-7 TOTAL £88.9 £88.9 £9.8 £0.0	8 £12.2 £12.2 £0.0 £0.0	9 £23.1 £23.1 £0.0 £0.0	10 £23.4 £23.4 £0.0 £0.0	11 £14.6 £14.6 £2.1 £0.0	ZONES 8-11 TOTAL £73.3 £73.3 £2.1 £0.0	£71.9 £2.3
DNE 4 - STRABANE FRABANE TOWN CENTRE Sda, Branch Road, Strabane avilion Retail Park, Railway Street, STRABANE (Argento, illento Designer Wear, Gallaghers Fresh Food Centre, lendonalder trabane Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, crabane Town Centre on Mills Village Centre	£27.1 £27.11 £0.0 £0.0 £0.0 £0.0 £0.0	£14.6 £14.61 £0.0 £0.0 £0.0 £0.0	£8.9 £8.92 £0.2 £0.0 £0.0	£13.3 £13.32 £7.1 £0.0 £0.0	£5.1 £5.08 £1.1 £0.0 £0.0	£8.1 £8.09 £0.0 £0.0	£11.8 £11.77 £1.4 £0.0	£88.9 £88.9 £9.8 £0.0	£12.2 £12.2 £0.0 £0.0	£23.1 £23.1	£23.4 £23.4	£14.6 £14.6	£73.3 £73.3	£71.9
RABANE TOWN CENTRE sda, Branch Road, Strabane avilion Retail Park, Railway Street, STRABANE (Argento, llento Designer Wear, Gallaghers Fresh Food Centre, lands Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, crabane Town Centre on Mills Village Centre	£27.11 £0.0 £0.0 £0.0 £0.0 £0.0	£14.61 £0.0 £0.0 £0.0 £0.0	£8.92 £0.2 £0.0 £0.0	£13.32 £7.1 £0.0 £0.0	£5.08 £1.1 £0.0 £0.0	£8.09 £0.0 £0.0	£11.77 £1.4 £0.0	£88.9 £9.8 £0.0	£12.2 £0.0 £0.0	£23.1	£23.4	£14.6 £2.1	£73.3 £2.1	
RABANE TOWN CENTRE sda, Branch Road, Strabane avilion Retail Park, Railway Street, STRABANE (Argento, llento Designer Wear, Gallaghers Fresh Food Centre, lands Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, crabane Town Centre on Mills Village Centre	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0	£7.1 £0.0 £0.0	£1.1 £0.0 £0.0	£0.0	£1.4 £0.0	£0.0	£0.0 £0.0			£2.1	£2.1	
sda, Branch Road, Strabane avilion Retail Park, Railway Street, STRABANE (Argento, ilento Designer Wear, Gallaghers Fresh Food Centre, lended of the strain of the strain of the strain of the trabane Shopping / Retail Park, Branch Road, STRABANE iportsDirect, Poundland, Poundstretcher, Argos, Peacocks, orabane Town Centre	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0					
avilion Retail Park, Railway Street, STRABANE (Argento, ilento Designer Wear, Gallaghers Fresh Food Centre, Israelde) rabane Shopping / Retail Park, Branch Road, STRABANE iportsDirect, Poundland, Poundstretcher, Argos, Peacocks, Crabane Town Centre on Mills Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0	£0.0	£0.0					£0.0	£0.0	£0.0	£0.0	£2.3
ilento Designer Wear, Gallaghers Fresh Food Centre, Ischander (1997), Ischander (199	£0.0 £0.0	£0.0 £0.0	£0.2			£0.0	£0.0	£0.0						
Arabane Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, Crabane Town Centre on Mills Village Centre	£0.0 £0.0	£0.0 £0.0	£0.2			£0.0	£0.0	50.0						1
rabane Shopping / Retail Park, Branch Road, STRABANE portsDirect, Poundland, Poundstretcher, Argos, Peacocks, Grabane Town Centre on Mills Village Centre	£0.0 £0.0	£0.0		£6.3	50.2			£0.0	£0.0	£0.0	£0.0	£1.1	£1.1	£2.6
portsDirect, Poundland, Poundstretcher, Argos, Peacocks, Crabane Town Centre on Mills Village Centre	£0.0 £0.0	£0.0		£6.3	60.0									
on Mills Village Centre	£0.0 £0.0	£0.0		20.5	£0.3	£0.0	£0.5	£7.3	£0.0	£0.0	£0.0	£1.1	£1.1	£15.5
on Mills Village Centre	£0.0		£0.0		20.5	20.0	20.5	27.3	20.0	20.0	20.0	2		2.5.5
-		£0.0		£0.7	£0.9	£0.0	£0.9	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£51.6
-		£0.0	50.0	50.0	50.0	50.0	50.0		50.0	50.0	50.0	50.0	50.0	
ther Zone 4	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£1.0
		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
ONE 4 TOTAL	£0.0	£0.0	£0.2	£7.1	£1.1	£0.0	£1.4	£9.8	£0.2	£0.0	£0.0	£2.1	£2.4	£73.7
ONE 4 TOTAL	20.0	£0.0	£0.2	£/.1	£1.1	£0.0	£1.4	19.0	£0.2	£0.0	20.0	£2.1	£2.4	£/3./
ONE 5 - CASTLEDERG														
astlederg Village Centre	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.6
ONE 5 TOTAL	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.6
ONE 3 TOTAL	20.0	20.0	20.0	20.0	21.0	20.0	20.0	21.0	20.0	20.0	20.0	20.0	20.0	212.0
ONE 6 - CLAUDY														
laudy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2
eeny Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
ungiven Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£4.0
ONE 6 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£5.8
ONE T. MENTOWNSTERMAN														
ONE 7 - NEWTOWNSTEWART	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3
ewtownstewart Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	15.5
nowgrounds Retail Park, Sedan Avenue, OMAGH (Argos,	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.9	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£7.3
l&S, Next, Peacocks, River Island, Sports Direct, Poundland,	20.0	20.0	20.0	2.10	20	20.0	20.5		20.0	20.0	20.0	20.0	-5.5	
0.000														i
ONE 7 TOTAL	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.9	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£12.7
ONE 8 - LIMAVADY														
mavady Town Centre	£0.0	£0.0	£0.3	£0.0	£0.0	£0.4	£0.0	£0.7	£1.7	£0.0	£0.0	£0.0	£1.7	£41.3
indyhill Retail Park, Windyhill Road, LIMAVADY (ELSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
ngineering)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
ther Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
ONE 8 TOTAL	£0.0	£0.0	£0.3	£2.0	£0.7	£1.0	£1.9	£5.8	£1.7	£0.0	£0.0	£0.0	£1.7	£77.2
ONE 9 - INISHOWEN														$\vdash \vdash$
uncrana Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£4.1	£33.6
urnfoot Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
urt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
arndonagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
loville Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.0
ONE 9 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£4.1	£38.9



						Cloth	es and Sho	es - 1st choice											Cloth	es and Sho	es - 2nd choice					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1 - 7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£77.0	£45.2	£22.5	£33.1	£9.2	£15.6	£25.6	£228.1	£31.0	£55.6	£56.3	£35.3	£178.2													
	£53.9	£31.6	£15.7	£23.2	£6.4	£10.9	£17.9	£159.7	£21.7	£38.9	£39.4	£24.7	£124.8	£23.1	£13.6	£6.7	£9.9	£2.7	£4.7	£7.7	£68.4	£9.3	£16.7	£16.9	£10.6	£53.5
ZONE 10 - LETTERKENNY	60.0	50.0	60.0	50.0	60.0	50.0	60.0	l	50.0	50.6	62.0	62.0		co o	50.0	50.0	60.0	50.0	50.0	50.0		50.0	CO F	co 7	64.2	
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£3.0	£2.0	£5.6	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.5	£0.7	£1.3	£2.4
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	50.0	50.0	60.0	50.0	co o	50.0	co o		50.0	co.c	64.0	50.0		co o	50.0	50.0	co. o	50.0	50.0	50.0	50.0	50.0	co 2	CO F	co 2	
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£1.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.3	£1.0
Clare Clothing, Bight Brice Tiles) Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,																										
Classic Blinds Head 2 Toe The Friars Rest)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,														l												
Next Argos New Look M&S Wallis River Island)	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.1	£22.5	£3.6	£28.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£9.4	£1.0	£11.6
Letterkenny Shopping Centre, Port Road, LETTERKENNY																										
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£5.0	£2.1	£8.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£2.3	£0.7	£3.8
Zono Clathing																										
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,																										
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Escape La Tauchal																										
ZONE 10 TOTAL	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£4.1	£31.5	£7.8	£43.4	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£2.8	£12.8	£3.3	£18.8
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0
Gallaghers Home Bakery Master Shoe)																										
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£2.7	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.0	£1.0
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£7.0	£7.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£2.0	£2.0
Outside Survey Area	£1.9	£2.0	£1.4	£2.3	£2.0	£1.5	£12.5	£23.5	£5.3	£0.0	£0.0	£0.0	£5.3	£1.5	£1.3	£0.5	£1.0	£0.6	£0.6	£5.2	£10.7	£2.1	£0.0	£0.0	£0.0	£2.1
														l												
SFT & Nulls	I							I						I												
Internet / delivery	£6.8	£4.8	£1.8	£2.0	£0.3	£1.2	£1.8	£18.7	£2.7	£1.2	£4.5	£7.4	£15.9	£3.8	£2.3	£0.7	£0.9	£0.2	£0.5	£0.2	£8.6	£1.5	£0.0	£3.0	£3.6	£8.1
													l													



					Fui	rniture, Flo	or Coverin	gs, Carpets +	Textiles										Househol	d applianc	es					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£28.1 £28.14	£16.9 £16.95	£8.5 £8.45	£12.5 £12.46	£3.7 £3.67	£5.5 £5.50	£9.3 £9.31	£84.5 £84.5	£11.6 £11.6	£20.7 £20.7	£21.0 £21.0	£13.2 £13.2	£66.6 £66.6	£9.3 £9.29	£5.5 £5.53	£3.1 £3.13	£4.6 £4.59	£1.4 £1.37	£2.3 £2.32	£3.6 £3.55	£29.8 £29.8	£4.2 £4.2	£0.1 £0.1	£0.1 £0.1	£0.0 £0.0	£4.4 £4.4
ZONE 10 - LETTERKENNY	220.14	210.55	20.43	212.70	23.07	25.50	23.31	204.5	211.0	220.7	221.0	213.2	200.0	23.23	25.55	23.13	24.55	21.57	22.32	23.33	225.0	24.2	20.1	20.1	20.0	24.4
Letterkenny Town Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£6.3	£0.5	£4.1	£11.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£10.2	£0.4	£11.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Blinds Head 2 Toe The Friars Rest)	50.0	50.0		60.0	60.0	50.0	50.0		50.0	50.0	50.0	50.0		50.0	50.0	co.o.	60.0	60.0	50.0	50.0		50.0	50.0	50.0	50.0	
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£6.9	£0.0	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Next Argos New Look M&S Wallis River Island) Letterkenny Shopping Centre, Port Road, LETTERKENNY																										
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Courtyard Shopping Centre, Lower Main Street,																										
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eacone La Touchol																										
ZONE 10 TOTAL	£0.4	£0.3	£0.2	£0.1	£0.0	£0.0	£0.0	£1.1	£0.2	£7.8	£18.8	£4.4	£31.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,																										l
Gallaghers Home Bakery Master Shoe)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.7	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£2.7	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Outside Survey Area	£3.0	£0.7	£1.0	£0.6	£0.6	£0.8	£5.4	£12.0	£4.3	£0.0	£0.0	£0.0	£4.3	£0.4	£0.1	£0.1	£0.3	£0.4	£0.2	£2.7	£4.2	£0.6	£0.0	£0.0	£0.0	£0.6
SFT & Nulls Internet / delivery	£0.7	£1.1	£0.4	£0.6	£0.1	£0.6	£0.1	£3.6	£0.2	£1.8	£1.1	£2.1	£5.2	£1.0	£0.5	£0.2	£0.3	£0.1	£0.1	£0.3	£2.5	£0.4	£0.0	£0.0	£0.0	£0.4
c. coc.y	20.7		20	20.0	2011	20.0	2011		20.2	20				20	20.0		20.5	2011	20	20.5		2011	20.0	20.0	20.0	



					Audio visu	ıal equipm	nent												DIY						
1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
£20.2 £20.20	£11.2 £11.24	£5.3 £5.28	£8.0 £8.02	£2.3 £2.35	£3.8 £3.75	£6.3 £6.32	£57.1 £57.1	£7.6 £7.6	£13.7 £13.7	£13.9 £13.9	£8.7 £8.7	£44.0 £44.0	£15.3 £15.33	£8.6 £8.56	£5.3 £5.34	£7.9 £7.86	£2.8 £2.81	£4.7 £4.67	£6.9 £6.88	£51.4 £51.4	£7.2 £7.2	£13.4 £13.4	£14.1 £14.1	£9.0 £9.0	£43.7 £43.7
	-																								
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£2.2	£1.0	£2.3	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£0.3	£2.0	£7.1
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£2.1	£0.4	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£9.6	£1.8	£12.5
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
50.0	CO 0	CO 0	CO O	CO 0	50.0	CO 0	50.0	50.0	CO 0	50.0	50.0	50.0	50.0	50.0	CO 0	CO O	CO O	CO 0	CO 0	50.0	50.0	50.0	CO 0	CO 0	50.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	±0.0	£0.0	£0.0	£0.0	£0.0	±0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£6.0	£0.0	£6.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£2.7	£0.0	£3.3
		50.0	50.0	50.0																			50 T	50.0	
±0.0	£0.0	£0.0	£0.0	£0.0	±0.0	£0.0	£0.0	£0.0	±0.1	£1.0	£0.4	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	±0.0	£0.0	£0.7	£0.0	£0.7
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£2.8	£10.9	£3.1	£16.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.4	£13.4	£3.8	£23.6
CO O	CO O	CO O	CO O	CO O	CO O	CO 0		CO 0	CO O	CO O	CO O	50.0	CO 0	CO 0	CO 0	CO O	CO O	CO 0	CO 0	50.0	CO 0	CO O	CO O	CO 2	£0.3
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	£0.0	£0.0	£0.5	20.5
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£3.2
£0.0	£0.0		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.3	£4.3
£0.0	£0.1	£0.1	£0.6	£0.8	£0.1	£4.2	£5.9	£1.1	£0.0	£0.0	£0.0	£1.1	£0.0	£0.1	£0.0	£0.3	£1.1	£0.5	£5.5	£7.4	£2.8	£0.0	£0.0	£0.2	£3.0
£1.2	£1.6	£0.4	£0.4	£0.2	£0.4	£0.8	£5.0	£1.4	£0.3	£2.8	£3.7	£8.1	£0.0	£0.2	£0.1	£0.0	£0.1	£0.0	£0.1	£0.4	£0.2	£1.3	£0.7	£0.0	£2.1
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						Che	mist and n	nedical goods												Books 6	etc.					
STORE / CENTRE	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL	1	2	3	4	5	6	7	ZONES 1-7 TOTAL	8	9	10	11	ZONES 8-11 TOTAL
	£32.1	£16.8	£8.0	£11.7	£3.6	£5.3	£9.2	£86.6	£10.9	£20.0	£20.3	£12.7	£64.0	£25.8	£13.2	£6.8	£9.7	£3.1	£5.1	£8.0	£71.6	£9.4	£17.0	£17.2	£10.8	£54.4
	£32.09	£16.76	£7.97	£11.69	£3.65	£5.29	£9.16	£86.6	£10.9	£20.0	£20.3	£12.7	£64.0	£25.81	£13.22	£6.76	£9.68	£3.08	£5.12	£7.95	£71.6	£9.4	£17.0	£17.2	£10.8	£54.4
ZONE 10 - LETTERKENNY																										1
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£2.2	£0.4	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY																										1
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£1.3
Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Classic Blinds Head 2 Toe The Friars Rest)	10.0	20.0	20.0	10.0	LU.U	LU.U	10.0	20.0	10.0	10.0	LU.3	10.0	20.5	10.0	10.0	20.0	LU.U	20.0	LU.U	20.0	20.0	10.0	10.0	LU.U	LU.U	20.0
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.3	£0.0	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£13.4	£0.0	£13.4
Next Argos New Look M&S Wallis River Island)																										
Letterkenny Shopping Centre, Port Road, LETTERKENNY	50.0	50.0	CO 0	50.0	CO 0	CO 0	CO 0	50.0	50.0	CO 0	C2 4	50.6	540	50.0	CO 0	50.0	50.0	50.0	CO 0	50.0	50.0	50.0	CO C	CO C	CO F	54.7
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.4	£0.6	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6	£0.5	£1.7
7000 Clothing\ McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.6	£2.4
The Courtyard Shopping Centre, Lower Main Street,																										,
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Escape La Touchal																										,
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ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£16.9	£1.1	£19.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£16.0	£1.1	£18.8
ZONE 11 - STRANORLAR																										
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3
Gallaghers Home Rakery Master Shoe)																										
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.1	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£2.7
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.1	£11.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0	£3.0
Outside Survey Area	£0.0	£0.0	£0.0	£0.1	£0.3	£0.2	£6.4	£7.1	£1.1	£0.0	£0.6	£0.4	£2.1	£0.0	£0.0	£0.1	£0.1	£0.7	£0.3	£4.0	£5.2	£1.1	£0.0	£0.0	£0.0	£1.1
SFT & Nulls																										,
Internet / delivery	£1.0	£0.3	£0.0	£0.7	£0.0	£0.2	£0.5	£2.7	£0.3	£0.0	£1.4	£0.0	£1.7	£7.8	£3.9	£2.7	£2.4	£1.0	£1.8	£2.2	£21.9	£3.6	£1.1	£1.2	£5.7	£11.6



						Luxur	y goods and	d sports goods						GRAND
STORE / SENTER	١.,	_	_		_	·		ZONES 1-7	I		40		ZONES 8-11	TOTAL (6)
STORE / CENTRE	1	2	3	4	5	6	7	TOTAL	8	9	10	11	TOTAL	TOTAL (£)
	£27.1	£14.6	£8.9	£13.3	£5.1	£8.1	£11.8	£88.9	£12.2	£23.1	£23.4	£14.6	£73.3	
	£27.11	£14.61	£8.92	£13.32	£5.08	£8.09	£11.77	£88.9	£12.2	£23.1	£23.4	£14.6	£73.3	
ZONE 10 - LETTERKENNY														
Letterkenny Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£36.3
Centra, Mountain Top, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Currys/PC World, Blaney Road, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Forte Shopping Centre, Neil T Blaney Road, LETTERKENNY	£0.0	£0.0	CO O	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.5	£2.8	£10.2	£42.6
(Dunnes, Halfords, Homebase, Clarks, Carphone Warehouse,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£/.5	£2.0	£10.2	£42.6
Glara Clathing, Dight Brica Tiloc\ Glencar Shopping Centre, Glencar, LETTERKENNY (Spar,														
Classic Blinds Head 2 Toe The Friars Rest)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£1.3
Larkins, Oldtown, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Letterkenny Retail Park, Oldtown, LETTERKENNY (TK Maxx,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£9.3	£0.0	£11.5	£90.5
Next Argos New Look M&S Wallis River Island)	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	20.0	£0.0	EZ.I	19.5	£0.0	211.5	£90.5
Letterkenny Shopping Centre, Port Road, LETTERKENNY														
(Tesco, Argento, Cex, DV8, EZ Living, Greene's Shoes, Sky,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£21.4
Zono Clothing	50.0	50.0	CO 0	CO 0	CO 0	CO 0	50.0	50.0	CO 0	CO O	CO O	CO 0	£0.0	£2.6
McElhinneys XL, Manorcunningham, Letterkenny	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6
The Courtyard Shopping Centre, Lower Main Street,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
LETTERKENNY (Iceland, Eurogiant, Heatons Sportsworld,	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Eacons La Touchol														
ZONE 10 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£18.5	£2.8	£23.4	£196.8
ZONE 11 - STRANORLAR														
Ballybofey Shopping Centre, BALLYBOFEY (Valley Pharmacy,	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.7
Gallaghers Home Bakery Master Shoe)														
Ballybofey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£3.5	£20.7
Castlefinn Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1
Co-op, Hollow Road, Castlefinn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Lidl, Donegal Road, Ballybofey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Navenny Shopping Centre, Navenny, BALLYBOFEY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Raphoe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Other Zone 11	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
	l													
ZONE 11 TOTAL	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£3.5	£34.6
Outside Survey Area	£0.0	£0.7	£0.3	£0.3	£1.7	£0.8	£6.8	£10.6	£1.9	£0.0	£0.0	£0.0	£1.9	£108.0
SFT & Nulls														
Internet / delivery	£5.1	£1.8	£2.1	£1.1	£0.2	£1.5	£1.9	£13.9	£4.4	£2.1	£4.9	£6.3	£17.7	£148.1
interneer delivery	23.1	21.0		2	20.2	21.5	21.5		2-1,-1	,	2-1.5	20.5		2170.1
L	L													



TABLE 8a: CONVENIENCE GOODS BENCHMARK

	FLOORSPAC	Œ (sq m net)	CONV. GOODS	TOTAL CONVENIENCE
STORE/CENTRE	Total net sales	Convenience	SALES DENSITY	GOODS TURNOVER
ZONE 1 - DERRY / LONDONDERRY WEST		Goods	(£/sgm)	(£m)
DERRY CENTRAL AREA (as defined by the adopted Derry		11 260		£93.4
I ocal Plan Pronosals Man)		11,368		195.4
B+M, Strand Rd		500	2,819	£1.4
Home Bargains, Strand Rd		1,000	6,017	£6.0
Iceland, Foyleside Shopping Centre		650	7,223	£4.7
M+S Simply Food. Foyleside Shopping Centre	5,741	750 2,600	10,761 12,107	£8.1 £31.5
Sainsburvs. Strand Road Supervalu. Meadowbank Court. Strand Rd	3,741	700	5,345	£3.3
Supervalu. Waterloo Place		1,198	5,345	£0.0
Tesco, Quayside Shopping Centre		2,094	13,652	£28.6
Poundland, Ferryquay Street		250 250	6,017 6,017	£1.5 £1.5
Poundland, Waterloo Place Other		1,376	5,000	£6.9
NORTHSIDE DISTRICT CENTRE		1,950		£10.2
Supervalu. Glengalliagh Road		1,300	5,345	£6.9
Other		650	5,000	£3.3
RATH MOR DISTRICT CENTRE		1,780	4.470	£8.0
Costcutter		1,700 80	4,479	£7.6 £0.4
Other		80	5,000	£0.4
SPRINGTOWN DISTRICT CENTRE		2,001		£9.4
Dunnes		1,716		£7.7
Winemark		110 175	5,000 6,421	£0.6 £1.1
Spar		175	0,421	£1.1
MAIN FOODSTORES (OUTSIDE OF LONDONDERRY/DERRY		11,265		£27.6
Costcutter, Beechwood Avenue		150	4,479	£0.7
Iceland, Buncrana Road		550	7,223	£4.0
Lidl, Buncrana Road		1,170	8,477	£9.9
Mace. Bishop Street (now Spar)		140 140	6,421	£0.9 £0.7
Garden Citv Stores Mace. Messines Terrace		140	5,000 6,421	£0.7
Spar. Creggan Road		700	6,421	£4.5
Spar, Park Avenue		160	6,421	£1.0
Supervalu, Greenhaw Road		1,100	5,345	£5.9 £10.8
Other Total		7,015		
ZONE 1 TOTAL		28,364		£159.4
ZONE 2 - DERRY / LONDONDERRY EAST				
CENTRAL AREA		1.005	5,000	£5.0
CENTRAL AREA Other		1,005	5,000	
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE		4,170	,	£50.1
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin			5,000 5,345 13,652	
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE		4,170 1,000 3,170 140	5,345 13,652 6,017	£50.1 £5.3 £43.3 £0.8
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher		4,170 1,000 3,170 140 50	5,345 13,652 6,017 5,345	£50.1 £5.3 £43.3 £0.8 £0.3
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales		4,170 1,000 3,170 140 50 70	5,345 13,652 6,017	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE		4,170 1,000 3,170 140 50 70	5,345 13,652 6,017 5,345 5,345	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales		4,170 1,000 3,170 140 50 70	5,345 13,652 6,017 5,345	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food		4,170 1,000 3,170 140 50 70 890 600	5,345 13,652 6,017 5,345 5,345	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344	5,345 13,652 6,017 5,345 5,345 10,761 13,652	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650	5,345 13,652 6,017 5,345 5,345 10,761 13,652	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC)		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £2.2 £2.9 £1.9
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdowney Park		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650	5,345 13,652 6,017 5,345 5,345 10,761 13,652	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC)		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 5,345	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £2.2 £2.9 £1.9 £1.2 £0.9 £0.8
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdowney Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 5,345 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £2.2 £2.9 £1.9 £1.2 £0.9 £0.8 £0.7
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar, Spencer Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 5,345 5,345 6,421 6,421 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.9 £1.2 £0.9 £0.8 £0.7 £1.8
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdowney Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar., Spencer Rd Today's Extra. Spencer Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 5,345 6,421 6,421 6,421 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.2 £2.9 £1.9 £1.2 £0.9 £1.2 £0.9 £1.2
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar, Spencer Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 5,345 5,345 6,421 6,421 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £2.2 £2.9 £1.2 £0.9 £0.8 £0.7 £1.8
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvallv SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar, Spencer Rd Today's Extra. Spencer Rd Spar. Maxol. Glendermott RD		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 5,345 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.9 £1.2 £0.9 £0.8 £0.7 £1.8 £2.2 £0.7 £0.4 £1.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar. Spencer Rd Spar. Maxol. Glendermott RD Vivo. Bond St Mace. Clooney Terrace Other, Clooney Terrace		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160 395	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 5,345 6,421 6,4	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.9 £1.2 £0.9 £1.2 £0.9 £0.8 £0.7 £1.8 £2.2 £0.7
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvallv SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Todav, Spencer Rd Spar, Spencer Rd Spar, Spencer Rd Spar. Maxol. Glendermott RD Vivo. Bond St Mace. Cloonev Terrace Other, Clooney Terrace Other, Clooney Terrace Vivo Essentials. Sevenoaks		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160 395 125	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,4	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.9 £1.9 £1.2 £0.9 £0.7 £1.8 £0.7 £1.8 £2.2 £0.7 £0.4 £1.0 £2.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvallv SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today, Spencer Rd Spar, Spencer Rd Today's Extra. Spencer Rd Spar. Maxol. Glendermott RD Vivo. Bond St Mace. Clooney Terrace Other, Clooney Terrace Vivo Essentials. Sevenoaks Clooney Foodstores, Lapwing Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160 395 125 150	5,345 13,652 6,017 5,345 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421 5,000 6,421 5,000	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.9 £1.9 £1.2 £0.9 £0.8 £0.7 £1.8 £2.2 £0.7 £0.4 £1.0 £2.0 £0.8
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craig's Costcutter. Crescent Link Spar. Church Brae (Tullvally SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Day Today. Spencer Rd Spar, Spencer Rd Today's Extra. Spencer Rd Spar. Maxol. Glendermott RD Vivo. Bond St Mace. Clooney Terrace Other, Clooney Terrace Vivo Essentials. Sevenoaks Clooney Foodstores, Lapwing Rd Spar. Auglish Court		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160 395 125	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,4	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.9 £1.9 £1.2 £0.9 £0.7 £1.8 £0.7 £1.8 £2.2 £0.7 £0.4 £1.0 £2.0
CENTRAL AREA Other LISNAGELVIN DISTRICT CENTRE Supervalu (Long's), Lisnagelvin Tesco. Lisnagelvin Poundland Butcher Off Sales CRESCENT LINK LOCAL CENTRE M+S Simply Food Tesco Express OTHER Centra. Trench Road SC (now Spar) Craie's Costcutter. Crescent Link Spar. Church Brae (Tullvallv SC) Spar. Rossdownev Park Paul's Butchers Supervalu, Duncastle Rd Dav Todav, Spencer Rd Spar, Spencer Rd Spar, Spencer Rd Spar, Spencer Rd Spar, Maxol. Glendermott RD Vivo. Bond St Mace. Cloonev Terrace Other, Cloonev Terrace Vivo Essentials, Sevenoaks Cloonev Foodstores, Lapwing Rd		4,170 1,000 3,170 140 50 70 890 600 290 4,189 344 650 300 190 160 250 115 280 340 110 70 160 395 125 150 140	5,345 13,652 6,017 5,345 5,345 10,761 13,652 6,421 4,479 6,421 6,421 5,345 6,421 6,421 6,421 6,421 6,421 6,421 6,421 6,421 5,000 6,421 5,000 6,421 5,000 6,421	£50.1 £5.3 £43.3 £0.8 £0.3 £0.4 £10.4 £6.5 £4.0 £23.9 £1.2 £2.9 £1.2 £0.9 £0.8 £0.7 £1.8 £2.2 £0.7 £0.4 £1.0 £2.0 £0.8 £0.4



TABLE 8a: CONVENIENCE GOODS BENCHMARK

	FLOORSPAC	Œ (sq m net)	CONV. GOODS	TOTAL CONVENIENCE
STORE/CENTRE	Total net sales	Convenience	SALES DENSITY	GOODS TURNOVER
ZONE 3 - EGLINTON		Goods	(£/sqm)	(£m)
Local Shops Drumahoe		400		£1.5
EGLINTON Supervalu. Main Street Other		585 400 185	5,345	£10.0 £8.9 £1.1
ZONE 3 TOTAL		985		£11.5
Zone 4 - STRABANE STRABANE TOWN CENTRE (Strabane Area Plan 1986-2001 ASDA. Branch Road. Strabane B+M. Castle Street. Strabane Iceland. Railwav Street Local Shops. Strabane TC Supervalu, Main Street	8,490 895	6,873 4,757 250 482 421 963	13,820 2,819 7,223 5,345	£73.8 £65.7 £0.7 £3.5 £2.2 £1.6
OUT OF CENTRE Costcutter. Ballvcolman Avenue Costcutter. Meetinghouse Street Lidl. Bradlev Wav Spar. Derrv Road Spar, Fountain Street Spar, Urney Road	929	1,343 200 100 743 300 100	4,479 4,479 8,477 6,421 6,421 6,421	£11.3 £0.6 £0.4 £6.3 £1.9 £0.3
STRABANE OTHER Soar. Berrvhill Road. Artigarvan		235	6,421	£1.5
ZONE 4 - TOTAL		9,251		£86.6
ZONE 5 - CASTLEDERG CASTLEDERG TOWN CENTRE (as defined by Strabane Area Plan 1986-2001) Coop, High Street Spar, Dergvallev Shopping Centre Vivo Xtra, William Street CASTLEDERG OUT OF CENTRE Costcutter. Castlefin Road		1,522 372 500 650 750 300 450	10,660 6,421 5,345 4,479 5,345	£10.7 £4.0 £3.2 £3.5 £2.5 £1.3 £2.4
Mace. Strabane Road (now Vivo) Other		250	3,343	£1.0
ZONE 5 TOTAL		2,522		£17.9
ZONE 6 - CLAUDY CLAUDY VILLAGE CENTRE Centra. Claudv Costcutter. Main Street Spar. Main Street. Claudv		445 200 130 115	5,345 4,479 6,421	£2.4 £1.1 £0.6 £0.7
Spar, Main Street, Feenv Spar, Main Street, Dungiven Supervalu, Garvagh Rd, Dungiven Local Shops. Dungiven town centre		200 200 760 555	6,421 6,421 5,345	£1.3 £1.3 £4.1 £2.1
Other Zone 6		100		£1.1
ZONE 6 TOTAL		2,260		£12.3
ZONE 7 - NEWTOWNSTEWART NEWTOWNSTEWART TOWN CENTRE Gallachers Nisa. Main Street Spar. Strabane Road SION MILLS		350 50 300 150	6,421 6,421	£2.2 £0.3 £1.9 £0.6
Spar, Mellmount Road Village Stores and service station		100 50	6,421	£0.6 £0.0
Other Zone 7		150		£2.7
ZONE 7 TOTAL		650		£5.6

Note

Floorspace data taken from DOE study(2013), Lidl RIA Addendum (LA11/2019/0263/F) and Crescent Link application (LA11/2021/0120/F), IGD database and site visits.

Sales density information for specific stores/operators provided by Global Data 2021 and Mintel Retail Rankings 2020.



TABLE 8b: RETAIL FLOORSPACE COMMITMENTS

COMMITMENT	FLOORSPACE	SALES DENSITY	TOTAL TURNOVER
COMMITMENT	(sq m net)	(£/sq m)	(£m)
DERRY - LONDONDERRY			
CONVENIENCE			
Arntz Belting Factory Redevelopment - no occupier identified	2,731	13,033	35.6
Craig's Costcutter (uplift)	306	4,479	1.4
Lidl relocation (uplift), Springtown Rd	179	8,477	1.5
Eurospar, Rossdowney Park (uplift)	142	6,421	0.9
Eurospar, Land north of Skeoge Link Road, Derry	500	6,421	3.2
Ashcroft House, 24 Belt Rd, Altnagelvin	450	7,067	3.2
H2 Housing Development, Buncrana Rd, Derry	500	4,500	2.3
COMPARISON			
Arntz Belting Factory Redevelopment - no occupier identified	1,171	7,633	8.9
STRABANE			
CONVENIENCE			
Lidl store, Strabane Retail Park	1,134	8,477	9.6
COMPARISON			
Lidl store, Strabane Retail Park	284	4,947	1.4

Notes:

Figures sourced from Council and planning application files.

Sales density information for specific stores/operators provided by Global Data 2021 and Mintel Retail Rankings 2020.



TABLE 9a: CONVENIENCE GOODS EXPENDITURE CAPACITY IN DERRY CITY AND STRABANE COUNCIL AREA 2023-2032

(Constant Market Share) (All Expenditure in Zones 1-7)

	2023	2027	2032
Available Convenience Goods Expenditure (£m)	£458.4	£456.0	£454.2
Turnover from Council Area (Zones 1-7) (£m)	£399.2	£397.16	£395.59
Market Share (%)	87.1%	87.1%	87.1%
Expenditure Inflow from outside Council area but within Study Area (Zones 8-11) (£m)	£14.9	£15.0	£15.2
Expenditure Inflow from beyond Study Area (£m)	£3.99	£3.97	£3.96
Total Turnover Potential (£m)	£418.1	£416.1	£414.8
Benchmark Turnover of Existing Facilities (£m)	£382.6	£393.6	£394.4
Commitments (£m)	£57.6	£59.4	£59.6
Residual Expenditure (£m)	-£22.2	-£36.9	-£39.2
Indicative sales density for new convenience goods floorspace (£/sqm)	£11,424	£11,779	£11,803
Indicative retail floorspace capacity (sqm)	-1,940	-3,131	-3,317

Notes:

Available expenditure from Table 3a.

Turnover from study area taken from Table 5a-c.

Market share is the turnover from study area expressed as a proportion of total available expenditure.

Expenditure inflow from beyond Council area from Tables 5a-5c. Expenditure inflow beyond Study Area assumed to be 1% of Turnover from Study Area.

Total turnover potential is the turnover from study area plus expenditure inflow.

Benchmark turnover taken from Table 8a. Turnover of commitments taken from Table 8b.

Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative and based on a large grocery operator format, representing an average of the top 10 fascias.

Benchmark turnover and indicative sales density for new floorspace is an average of top 10 convenience retailers in Global Data 2021, grown to 2023, and subject to

changes in floorspace efficiency between 2023-2032 (based on forecasts from Experian Retail Planner Briefing Note 20 (Feb 23)).



TABLE 9b: CONVENIENCE GOODS EXPENDITURE CAPACITY, DERRY - LONDONDERRY, 2023-2032

(Zones 1-2 Constant Market Share)

	2023	2027	2032
Available Convenience Goods Expenditure (£m)	£236.4	£234.9	£233.9
Turnover from Zones 1-2 (Primary Catchment) (£m)	£223.9	£222.5	£221.5
Market Share (%)	94.7%	94.7%	94.7%
Expenditure Inflow from rest of Study Area (Zones 3-11) (£m)	£41.6	£41.5	£41.5
Expenditure Inflow from beyond Study Area (£m)	£2.24	£2.22	£2.21
Total Turnover Potential (£m)	£267.8	£266.2	£265.2
Benchmark Turnover of Existing Facilities (£m)	£248.9	£256.6	£257.1
Commitments (£m)	£40.8	£42.1	£42.2
Residual Expenditure (£m)	-£21.9	-£32.5	-£34.0
Indicative sales density for new convenience goods floorspace (£/sqm)	£11,424	£11,779	£11,803
Indicative retail floorspace capacity (sqm)	-1,918	-2,756	-2,884

Notes:

Available expenditure from Table 3a.

Turnover from study area taken from Table 5a-c.

Market share is the turnover from study area expressed as a proportion of total available expenditure.

Expenditure inflow from beyond Council area from Tables 5a-5c. Expenditure inflow beyond Study Area assumed to be 1% of Turnover.

Total turnover potential is the turnover from study area plus expenditure inflow.

Benchmark turnover taken from Table 8a and updated based on additioanl information on convenience provision. Turnover of commitments taken from Table 8b. Due to reduced extent of Study area and potential for the turnover of commitments to come from beyond Zones 1-2, it is assumed 85% of the commitments turnover will be derived from the catchment area.

Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative and based on a large grocery operator format, representing an average of the top 10 fascias.

Benchmark turnover and indicative sales density for new floorspace is an average of top 10 convenience retailers in Global Data 2021, grown to 2023, and subject to changes in floorspace efficiency between 2023-2032 (based on forecasts from Experian Retail Planner Briefing Note 20 (Feb 23)).



TABLE 9c: CONVENIENCE GOODS EXPENDITURE CAPACITY, STRABANE, 2023-2032

(Constant Market Share) (Zone 4 only)

	2023	2027	2032
Available Convenience Goods Expenditure (£m) (Zone 4)	£69.6	£69.2	£68.7
Turnover from Zone 4 (£m)	£61.59	£61.23	£60.75
Market Share (%)	88.4%	88.4%	88.4%
Expenditure Inflow from rest of Study Area (Zones 1-3, 5-11) (£m)	£19.9	£19.9	£19.9
Expenditure Inflow from beyond Study Area (£m)	£0.62	£0.61	£0.61
Total Turnover Potential (£m)	£82.1	£81.7	£81.3
Benchmark Turnover of Existing Facilities (£m)	£86.6	£94.1	£94.3
Commitments (£m)	£7.7	£7.9	£7.9
Residual Expenditure (£m)	-£12.2	-£20.3	-£21.0
Indicative sales density for new convenience goods floorspace (£/sqm)	£11,424	£11,779	£11,803
Indicative retail floorspace capacity (sqm)	-1,067	-1,726	-1,779

Notes:

Available expenditure from Table 3a.

Turnover from study area taken from Table 5a-c.

Market share is the turnover from study area expressed as a proportion of total available expenditure.

Expenditure inflow from beyond Council area from Tables 5a-5c. Expenditure inflow beyond Study Area assumed to be 1% of Turnover from Study Area.

Total turnover potential is the turnover from study area plus expenditure inflow.

Benchmark turnover taken from Table 8a. Turnover of commitments taken from Table 8b. Due to reduced extent of Study area and potential for the turnover of commitments to come from beyond Zones 1-3, it is assumed 80% of the commitments turnover will be derived from the catchment area. Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative and based on a large grocery operator format, representing an average of the top 10 fascias.

Benchmark turnover and indicative sales density for new floorspace is an average of top 10 convenience retailers in Global Data 2021, grown to 2023, and subject to changes in floorspace efficiency between 2023-2032 (based on forecasts from Experian Retail Planner Briefing Note 20 (Feb 23)).



TABLE 10a: COMPARISON GOODS EXPENDITURE CAPACITY IN DERRY CITY AND STRABANE COUNCIL AREA 2023-2032

	2023	2027	2032
Available Comparison Goods Expenditure (£m)	£562.9	£606.7	£698.1
Turnover from Council Area (Zones 1-7) (£m)	£421.26	£453.97	£522.38
Market Share (%)	74.8%	74.8%	74.8%
Expenditure Inflow from outside Council area but within Study Area	£109.9	£121.7	£135.1
Expenditure Inflow from beyond Study Area (£m)	£16.85	£18.16	£20.90
Total Turnover Potential (£m)	£548.0	£593.9	£678.4
Benchmark Turnover of Existing Facilities (£m)	£548.0	£579.3	£654.7
Commitments (£m)	£10.3	£10.9	£12.4
Residual Expenditure (£m)	-£10.3	£3.7	£11.3
Indicative sales density for new comparison goods floorspace (£/sɑm)	£7,500	£7,927	£8,960
Indicative retail floorspace capacity (sqm)	-1.379	464	1.261

Notes:

Available expenditure from Table 3j.

Turnover from study area taken from Tables 7a-7c.

Market share is the turnover from study area expressed as a proportion of total available expenditure.

Expenditure inflow from beyond Council area from Tables 7a-7c. Expenditure inflow beyond Study Area assumed to be 4% of Turnover from Study Area. Total turnover potential is the turnover from study area plus expenditure inflow.

Benchmark turnover at 2023 assumed to be equivalent to total turnover potential. Turnover of commitments taken from Table 8b.

Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative.

Benchmark turnover and indicative sales density for new floorspace is an estimate and subject to sales density growth as per Experian Retail Planner Briefing Note 20 (Feb 2023)



TABLE 10b: COMPARISON GOODS EXPENDITURE CAPACITY, **DERRY - LONDONDERRY, 2023-2032**

(Constant Market Share)

	2023	2027	2032
Available Comparison Goods Expenditure (Primary Catchment Zones 1+2) (£m)	£294.0	£318.7	£367.0
Turnover from Primary Catchment (Zones 1+2) (£m)	£245.14	£265.74	£306.04
Market Share (%)	83.4%	83.4%	83.4%
Expenditure Inflow from Study Area (Zones 3-11) (£m)	£195.4	£219.5	£240.1
Expenditure Inflow from beyond Study Area (£m)	£12.26	£13.29	£15.30
Total Turnover Potential (£m)	£452.8	£498.5	£561.4
Benchmark Turnover of Existing Facilities (£m)	£452.8	£478.6	£540.9
Commitments (£m)	£7.6	£8.0	£9.1
Residual Expenditure (£m)	-£7.6	£11.9	£11.4
Indicative sales density for new comparison goods floorspace (£/sqm)	£7,500	£7,927	£8,960
Indicative retail floorspace capacity (sqm)	-1,013	1,501	1,271

Notes:

Available expenditure from Table 3j.

Turnover from Primary Catchment taken from Tables 7a-7c

Market share is the turnover from study area expressed as a proportion of total available expenditure (taking into account impact of commitments). Expenditure inflow assumed to be equivalent to 5% of study area derived turnover.

Total turnover potential is the turnover from study area plus expenditure inflow. Benchmark turnover at 2023 assumed to be equivalent to total turnover potential. Turnover of commitments taken from Table 8b. Due to reduced extent of Study area and potential for the turnover of commitments to come from beyond Zones 1-2, it is assumed 85% of the commitments turnover will be derived from the catchment area.

Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative and based on city centre comparison goods trading conditions.

Benchmark turnover and indicative sales density for new floorspace is an estimate and subject to sales density growth as per Experian Retail Planner Briefing Note 20 (Feb 2023)



TABLE 10c: COMPARISON GOODS EXPENDITURE CAPACITY, STRABANE 2023-2032

(Constant Market Share)

	2023	2027	2032
Available Comparison Goods Expenditure from Primary Catchment (Zone 4) (£m)	£82.4	£88.0	£100.7
Turnover from Primary Catchment (Zone 4) (£m)	£41.32	£44.16	£50.54
Market Share (%)	50.2%	50.2%	50.2%
Expenditure Inflow from Study Area (Zones 1-3, 5-11) (£m)	£18.7	£21.7	£23.1
Expenditure Inflow from beyond Study Area (£m)	£1.24	£1.32	£1.52
Total Turnover Potential (£m)	£61.2	£67.2	£75.2
Benchmark Turnover of Existing Facilities (£m)	£61.2	£64.7	£73.2
Commitments (£m)	£1.1	£1.2	£1.3
Residual Expenditure (£m)	-£1.1	£1.2	£0.7
Indicative sales density for new comparison goods floorspace (£/sqm)	£5,000	£5,285	£5,973
Indicative retail floorspace capacity (sqm)	-225	236	117

Notes:

Available expenditure from Table 3j.

Turnover from study area taken from Tables 7a-7c.

Market share is the turnover from study area expressed as a proportion of total available expenditure.

Expenditure inflow from beyond study area assumed to be equivalent to 3% of study area derived turnover.

Total turnover potential is the turnover from study area plus expenditure inflow.

Benchmark turnover at 2023 assumed to be equivalent to total turnover potential. Turnover of commitments taken from Table 8b.

Residual expenditure is the total turnover potential minus benchmark turnover and turnover of commitments.

Sales density for new floorspace is indicative.

Benchmark turnover and indicative sales density for new floorspace is an estimate and subject to sales density growth as per Experian Retail Planner Briefing Note 20 (Feb 2023)



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